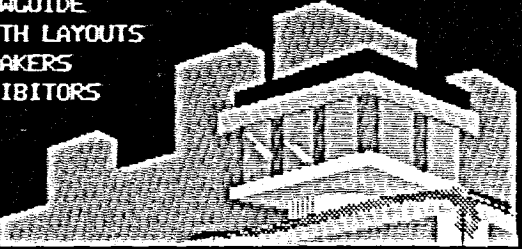


PORTLAND

CONVENTION CENTER INDEX

VIDEOTEX SERVICE PROVIDERS '84

- 1 SHOWGUIDE
- 2 BOOTH LAYOUTS
- 3 SPEAKERS
- 4 EXHIBITORS

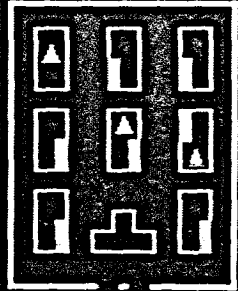


- 5 CONVENTION CENTER INFORMATION
- 6 LOCAL SIGHTS AND SERVICES
- 7 ATTENDEE MESSAGE CENTER

BOOTH LAYOUT

VIDEOTEX SERVICE PROVIDERS '84

- 1 SCV
- 2 INFOMART
- 3 FAXTEL
- 4 ELECTROHOME
- 5 VISCOUNT
- 6 VIDEOWAY
- 7 MORPAK
- 8 CABLESHARE
- 9 FORMIC/UNITED AVR
- 10 GENESYS
- 11 SESSIONS
- 12 INDEX



REGENCY ROOM

CONVENTIONS

Videotex is a valuable tool in convention planning and information dissemination. Information about the proposed locale — its amenities, attractions, points of interest, the facilities and services of its hotel and meeting places — can be displayed. At the convention centre, videotex can show the location of exhibit booths and list what exhibitors are offering (brochures, leaflets, movies, slide films, etc.). It can list convention speakers, their topics and abstracts, with locations and times. And it can serve as a powerful merchandising tool for convention and trade show management.

SPEAKERS

MURRAY B. STONEHOUSE
V.P. COMPUTER MARKETING
NORCOM ELECTRONIC
SERVICES GROUP

VIDEOTEX AND THE MICRO:
INSIDE VIEW IN DEVELOPMENT OF NORCOM'S VIDEOTEX COMPONENTS AND INTERFACES
MAY 10, 1984 9-11 AM
WASHINGTON ROOM



- 1 SPEAKER INDEX
- 2 MAIN INDEX

A Telidon - NAPLPS system at Montreal's newest convention centre, the Palais de Congrès, is now in the planning stages. The new system, combining advanced video projection equipment and terminals, will be used to automate the organization of convention centre events. Automated services now being studied for application to the system will include: pre-registration and on-site registration; access to outside data banks for hotel or plane reservations and stock exchange information; the preparation of stamped or magnetic identification cards for use in the conference and exhibition halls; on-site banking services; billing and accounting; special services such as computer-assisted conferences; text preparation; and room reservations.