

### **THE FUTURE IS GRAPHICALLY CLEAR**

Along with the trend to wider and more general electronic publishing is a related trend — the move to provide colour graphics along with text. Up until 1980, the vast majority of databases provided text-only services. Now, graphic and text-based services are catching on fast, and the most progressive — and popular — information services are providing or planning to include graphics.

Videotex is a way to create, store, transmit and receive full colour, high-resolution graphics. The new medium uses normal telephone lines or other transmission means and microcomputer technology. Videotex, with its capacity to deliver stunning, full colour, high-resolution graphics as well as text, is the key to future electronic publishing services.

