

## Export and Investment Promotion Planning System

MISSION: 633 SANTIAGO

COUNTRY: 068 CHILE

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: WE ARE COOPERATING WITH CIGI TO INVITE MILLING AND BAKERIES SPECIALISTS TO ATTEND SEMINAR IN CDA TO INTRODUCE THEM TO CDN TECHNIQUES USING CDN WHEAT.

Results Expected: SELL CDN WHEAT

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: GRAIN REPORT

Results Expected: SELL CANADIAN WHEAT.