May, 1910.

PROMPTNESS

EFFICIENCY

The aim of every operating man is to render **prompt** and at the same time **efficient service**.

With manual telephone equipment this **feature** is limited to the **ability** or **whim** of the operator—In other words, is **absolutely** dependable upon the **human element**.

BY ADOPTING

Our Automatic Telephone System the operator is entirely eliminated and all connections are made instantaneously.

Further-Immediately upon hanging up the receiver the lines are disconnected and another call may be made.

Besides the advantages to be derived from prompt and efficient service, a large saving is made in operating expenses by the elimination of the operators.

LET US send you descriptive literature of our apparatus explaining its many advantages and show you the economies that can be made by adopting the Automatic Equipment for your exchange.

AUTOMATIC ELECTRIC COMPANY CHICAGO, U.S.A.