

The Standard Life Assurance Co. of Edinburgh
 Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Canadian Branch, over...\$ 16,000,000
 Deposited with Canadian Government and Government Trustees, over..... 7,000,000 Revenue, over..... 7,900,000
 Bonus declared..... 40,850,000
 Claims paid..... 151,000,000
 D. M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

SAFETY FIRST
 Governs in investments of the
London Life Insurance Co.
 LONDON Canada
 POLICIES "GOOD AS GOLD." 3

**INSPECTOR FOR EASTERN ONTARIO
 And District Managers Wanted**
 For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.
**THE CONTINENTAL LIFE
 INSURANCE COMPANY, TORONTO**

**Live Men Wanted as Agents
 in Unrepresented Districts**
 WRITE
The British Columbia Life Assurance Company
 HEAD OFFICE, VANCOUVER, B.C.
 L. W. SHATFORD, President. W. F. CURELL, Secretary.

**British Colonial
 FIRE INSURANCE COMPANY**
 2 PLACE D'ARMES, MONTREAL
 Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000
*Agents Wanted in Unrepresented
 Districts*

BENEFICIARY CHANGEABLE
 AT WILL OF ASSURED
 Without consent of previous beneficiary in policies issued by
**THE NORTHWESTERN LIFE ASSURANCE
 COMPANY**
 Head Office: Bank of Nova Scotia Building - WINNIPEG
 GENERAL AND LOCAL AGENTS WANTED 5

Orders for the new issue of H. M. P. Eckardt's
Manual of Canadian Banking
 are now being received - \$2.50
 Postpaid anywhere
The Monetary Times Printing Company, Toronto, Ont.



L'UNION
 Fire Insurance Company, Limited, of PARIS, FRANCE
 Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459 00
 Total Losses paid to 31st December, 1913..... 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804
Phoenix Assurance Company, Limited
FIRE of London, England **LIFE**
 Founded 1792
 Total resources over..... \$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000
 Agents wanted in both branches. Apply to
 R. MACD. PATERSON, } Managers
 J. B. PATERSON, }
 100 St. Francois Xavier Street, Montreal, Que.
 All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

Are You The Man?
 If you are a man of character, honesty and ability, who can organize men and entuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.
**THE WESTERN LIFE
 ASSURANCE COMPANY**
 Head Office .. WINNIPEG

Agents Wanted
 APPLY FOR PARTICULARS.
Gresham Life Assurance Society
 LIMITED
 HEAD OFFICE FOR CANADA
Gresham Building ... **Montreal**
 ESTD. 1848. ASSETS \$53,000,000