"pain, due to pressure upon nerve endings by swollen and infiltrated tissues, as manifested in inflammation, is promptly relieved by the application of moist heat.

Whether the inflammation be deep or superficial, moist heat, best exhibited in the form of antiphlogistine, relaxes tension, stimulates capillary and arterial circulation, encourages absorption of exudates, thus removing pressure and the always accompanying pain.

The therapeutic value of moist heat in conditions manifested by inflammation is conceded. The many superior advantages of applying moist heat in the form of antiphlogistine (the original clay dressing) is proven by the confidence accorded it by the medical profession and its ever increasing sales."