-Medical Record.

NEURALGIA: The formula employed by Demonski in sciatica and trigeminal neuralgia of rheumatic origin is:

M. Sig.: I'wo to four such doses in the twenty-four hours.—La Riforma Med.

PERSONAL RIGHTS OF PHYSICIANS.—The manufacturers of a certain proprietary remedy recently saw fit to issue a calendar, each page of which was adorned with the picture and name of some prominent physician or surgeon, to which was appended a fulsome eulogy of one of their preparations. One of the gentlemen thus exhibited, Dr. J. D. Bryant, affiliated with the No-code Society of New York, has undertaken to find out whether he has any

personal rights in his own name and features; and if not, why not.

In a similar case, Judge McAdam recently stated: "No newspaper or institution, no matter how worthy, has the right to use the name or picture of any one for such a purpose without his consent. An individual is entitled to protection in person as well as property, and now the right to life has come to mean the privilege to enjoy life without publicity or annoyance. The courts will, in such cases, secure to the individual what has been aptly termed, the right to be left alone. The law affords a remedy for the unauthorized circulation of portraits of private persons. Private rights must be respected, as well as the wishes and sensibilities of people."

If this be the case, such advertisement by photograph, if permitted to go unchallenged, must be regarded as having at least the consent of the person whose portrait is thus circulated. We commend this thought to the American Medical Association and those of its ex-presidents whose features equally with those of Dr. Bryant adorn the circular in question.—Philadelphia Polyclinic.

OVER.

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