

FOR 1900.

Although this year does not open the 20th century, it will inaugurate a great many changes and improvements in our business.

We propose, as heretofore, to head the procession of Canadian jewelry manufacturers, and to furnish the trade with goods that will not only sell at sight, but on which you can make good money.

Our New Lines

are now ready. Our styles are thoroughly up-to-date, our quality and finish are unequalled in Canada, while our prices are always right.

Remember that by buying from us you save the entire duty paid upon similar imported goods.

We invite your inspection, not only of our jewelry, but of our stock of Diamonds, Pearls and Precious Stones of all kinds. Our arrangements in Europe for the purchase of these goods places us at the head of the Precious Stone business in Canada, and we propose to give our customers the full benefit of our facilities.

CALL AND SEE US WHEN IN THE CITY.

SAUNDERS, LORIE & CO.,

Manufacturers of FINE GOLD AND SILVER JEWELRY,

TORONTO.