JOHN MACDONALD & CO.

N view of the millinery openings John Macdonald & Co. draw attention to their ribbon department, containing reversible ribbons in all colors and widths, black ribbons in gros grains, faille, and reversible satin in a full range of prices. In silks the house is strong in plains and fancies of all kinds, and in black peau de soie, faille, sateen, duchesse, etc. A line of 27-inch Japanese in all colors is being cleared out below the regular price.

A new shipment of the latest novelties in French veilings is expected this week. Mechlins and Brussels nets are shown, and the newest styles in lace collars, showy goods, to retail from 10c. to 50c.

A line of very pretty all-wool plaid with a silk overcheck, to retail at 50c, and suitable for blouses, was seen in the dress goods department. Other features in this department are the black goods in a full range of prices, henriettas, mohair mixtures, etc. Serges have lately been much called for. A job line of French printed flannels are going at interesting prices. In tweeds there is an immense range retailing from 25c, to \$1. This department, like the others, is carefully attended to with John Macdonald & Co. and the buyer leaves this week for the European markets.

In staples a low line of Oxford shirtings are going very cheap, and two extra special lines in crash towelling are noted.

The house this season has special showings of fancy goods for the holiday trade, embracing more continental and American novelties than usual. The output of small articles in haberdashery this season has been enormous. In corsets, a satin corset is offered at a low figure and Thomson's gove-fitting corset at a medium price. In men's furnishings about a hundred cases of overmakes of leading manufacturers, covering every kind of men's underwear, for fall and winter, have just been opened up. The latest novelties in ties are shown in that department under the following names: Dunbar, Rhodes, New York, Seleesi (sell easy), Defender, Stanhope, Pullbows, Winner and Startler.

The Wholesale House that supplies you with . .

and Pearl

Cotton Batting gives you the best value obtainable.

Even the Pearl grade is guaranteed stronger and better adapted to requirements than any other grade of any other batting.

These grades are the strongest, handsomest and most desirable cotton bats obtainable.

NOTHING DECEPTIVE

They look well in the roll. They have the strength and qualities required by the consumer after unrolling. They make strong comforters.

When you unroll and unfold them you can test the strength and they will not fall apart like so much chalk. You can't blow them to pieces in a hurry.

> THREE GRADES. THREE PRICES. THE BEST AT THE PRICE.

WYLD, GRASETT & DARLING.

THE approach of the millinery season finds Wyld, Grasett & Darling ready with an interesting display, including novelties in buttons: Rhinestone, jet and steel effects in trimming buttons, 60, 70 and 80 buffalo horn and composition; mantle buttons; in dress trimmings, jet gimps, sequins and colored sequins; flannelette embroidery, a large range in pattern and color; in wool goods, novelties in tams, toques, hoods, infantees, bootees, etc., a large assortment; in ribbons, a fall line of silk, moire and satin, in all widths and colors. Of fabric gloves a choice line in fancy point cashmere and ladies' and children's fancy ringwood gloves are Ladies' ribbed underwear, special lines to retail at 15, 20, 25, 50 and 75c, are shown. In plain wool hose a special line in large sizes will retail at 15c., 20c. and 25c.

In the dress goods department, staple lines in silks, velvets, velveteens and mantle plushes are shown. The department shows some choice effects in silk and wool plaids and other novelties.

Owing to the warm weather balbriggan underwear continues in demand and the stock from 32 inches to 48 inches is assorted in all sizes. Special lines in boys' and youths' suspenders, both in heavy webs and leather trims, and silk jacquard webs with mohair ends and fancy buckles are shown. A very special number in cashmere half-hose, to retail at 25c. has just been placed in stock.

THE JAMMET GLOVES.

Mr. W. B. Foster, manager of the kid glove department of Fitzgibbon, Schafheitlin & Co., arrived here last week after having devoted several weeks in Europe to the interests of the department. We understand the result of his visit this year will be a very material change in the quality and effect of the goods. Choice lines in Eugene Jammet's make will be forthcoming at an early date.

North Star, Crescent NONE BETTER

BECAUSE THEY ARE THE BEST

Be sure you get them.

Victoria Crochet Thread Morse & Kaley Knitting Cotton M. & K. Turkey Red Embroidery Cotton

M. & K. Fast Black (Black Card 'Registered), Darning

Put up in 1 gross Handsome Wood Cabinets

or 1/4 gross boxes M. & K. Ball Mending - Black, Tan, Lìght Tan, Dark Tan Chadwick's Spool Cotton Chadwick's Mending Wools

Dunbar McMaster's Linen Thread Star, Crescent and Pearl Batting A, B, XX and X Wadding

Ask for the above goods and be sure you get them. If your jobber does not keep them write for names of those who do.

323 St. James WONTREAL