Opened this week—a very special line of imported Curtain Scrims. The very finest of mercerized voiles with satin stripes and dainty borders. Regularly priced at 75c and 85c,

Another clearing line of fine Scrims-handsome designs and very fine, in ecru or white. Regular 25c, for......15c per yd.

New Silk Poplins of Extra Quality

These are without doubt the finest silk dress poplins that we have ever seen. 40 inches wide, all the new shades, extra weight and a beautiful

35 Cents Instead of \$1.35

For a short time only you can secure 12 copies of The Women's Magazine at 10c....\$ 1 20 1 Pashion Book and 1 New Idea Pattern...... 15

Instead of \$1.35, Our Special Offer to You.... A Saving of\$ 1.00

But you must act at once. made by special arrangement with the publisher

"MADE IN CANADA"

Ford Touring Car

Price \$590

Your neighbor drives a Ford-whyldon t

you? We are selling more Fords in Canada

this year than ever before-because Cana-

dians demand the best in motor car service at the lowest possible cost. The "Made in

Canada" Ford is a necessity-not a luxury.

Runabout \$540; Town Car price on applica-tion. All Ford cars are fully equipped, in-cluding electric headlights. No cars sold

unequipped. Buyers of Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914, and August 1, 1915.

RAY MORNINGSTAR, Arkona, dealer for Watford and Warwick. G. A. HADDEN, Alvinston, dealer for Brooke and Alvinston.

HEADACHE

differ from the ordinary lenses, there-fore no person campick out a pair of glasses that will be beneficial in these cases. The eyes should be carefully examined to locate the eye strain, and the lenses should be

No person should suffer with eye headaches when we are ready and willing to do all we possibly can to relieve with perfectly fitted glasses. Our optical business is on the increase day by day. We give a service hard to equal.

OPTICAL REPAIRING

CARL CLASS

JEWELER ISSUER OF MARRIAGE LICENSES

lation Between Institute and School,'

-ACCURATELY

LENSES

East Lambton Women's Institute

Summer meetings under the auspices of the East Lambton Women's Institute will be held as follow:

| June 21 | Shetland, Church | " | 22 | Aughrim, Residence | " | 23 | Inwood, McLevy Hall | " | 24 | Brooke, Residence | " | 25 | Alvinston, Residence | " | 26 | Alvinston, Armory | " | 28 | Uricho | Hall | " | 29 | Uricho | Uri

onstrated, it desired), "The Influence of Environment," "House Building and Home Making," "My Country, My District, My Home."

Miss Presant has taken a keen interest in public work of various kinds. Her experience as a teacher and familiarity with the work of the Institute will insure practical addresses of general interest and value. Her subjects are:—"Small Fruit Growing for Women," "The Re-

IN THE MEN'S STORE

Arrow and Regal Shirts for Summer Wear

SILK SHIRTS—New shades, fast colors, French cuffs, separate collar, silk throughout, OUTING SHIRTS-Silk bosoms, French cuffs,

silk collar and tie to match.....\$1.50 OUTING SHIRTS-With reversible collars, a splendid range of patterns...75c, \$1.00, \$1.25 The Arrow or Regal shirt at \$1.00 is a wonder, color absolutely guaranteed.

Summer Underwear Range Complete

Natural wool underwear, summer weight......50c, 75c and \$1.00 per garment Penman's "Satin" underwear, long or short sleeves, knee or ankle length drawers......

Porus Knit underwear, single garments 50c; union suits \$1.00

Penman's Elastic Knit union suits......\$1.00 W. R. B. union suits......75c An extra fine quality Balbriggan underwear, all

sizes.....25c per garment

Watford Methodist Church The official board of the Watford Methodist Church met on Tuesday last and reviewed the work of the past Con-ference year, which was found to have been a year of progress. The following stewards were elected for the coming

year: WATFORD J. Hume, W. Harper, J. Humphries, D. Maxwell, T. B. Taylor.

ZION CHURCH, 2ND LINE

ZION CHURCH, 2ND LINE

T. H. Fuller and T. A. Gault.

Mr. T. B. Taylor was re-elected Recording Steward and Mr. J. Hume Treasurer. It was decided that the basis for society representatives be the same as last year, namely, five for the Watford appointment and two for Zion Church and that the election take place at an early date after regular service.

Mr. J. Hume was elected to represent the circuit at the district meeting which convenes at Strathroy on Thursday and Friday of this week. Mr. James Wynn was elected alternate delegate.

A vote of thanks was moved by Mr. James Glass and seconded by Dr. George Hicks, to the minister, Rev. F. G. Robinson, for his splendid work in connection with the renovation of the church. Mr. Glass spoke of the different plans which had been suggested, but the one drawing and recrized out under the discrete.

had been suggested, but the one drawn up and carried out under the direction of the present minister was just what was needed, and the Methodists had now a church of which they might feel justly proud, and which reflected great credit upon the skill and zeal of the minister. Others of the Board spoke in the same strain. The resolution was carried by a

standing vote.

Mr. Robinson was also unanimously invited to remain as pastor and granted one month's holidays during the coming

officers were elected:

President—Miss McCaw.
Vice-President—Mrs. Connolly.
Sec.-Treasurer—Miss E. McLeay.
Executive Committee—Mesdames McIlveen and Matthews, Misses Reid.
Mitchell, Hume, Harris and Switt.
The deciding of a suitable name for
the Society was left over unil a future
meeting. The young ladies will commence the commendable work undertaken by giving a series of teas the first taken by giving a series of teas, the first of which will be held in the Armory on Friday afternoon, May 21st.

HIGH SCHOOL EXAMS

E. Hicks 67, B. Ramsay 64, F. Smith 61, N. Kelly 58, E. Squires 58, J. McKercher 42, W. Swift 34, T. Brunt 26. LITERATURE-FORM II.

40 percent. and above. Evelyn Cowan 81, J. Rogers 81, E. Acton 72, S. Cran 72, L. Wills 69, A. Mitchell 65, A. Barnes 63, J. Cameron 62, S. McCausland, F. Waddell, H. Zavitz 61, L. Blain 60, F. Macdonald 57, B. Lucas 53, R. Freer, A. Leacock 48, V. Acton, J. Gavigan, F. McGugan 47, L. Cook 42.

"Health and the Home Surroundings,"
"Getting the Most out of Rural Life—
Entertaining and Amusements," "Practical Patriotism for Women," "The Influence of the Foreign Immigrant on our
Fine Arts,—Music, Literature, Oratory." LATIN-FORM I. LATIN—FORM I.

40 per cent. and above. R. Restorick
77, V. Dodds 75, M. MacKenzie 74, J.
McManus 72, M. Coke 69, A. Minielly
67, L. Smith 63, M. Annett 58, C. Wright
57, H. Taylor 56, C. Kadey 54, S. McEachern 51, A. Hobbs 50, M. Lucas 50,
T. Logan 47, C. Roche 47, M. McIlmurray 46, E. McLean 45, M. Fortune 45, E.
Smith 44, F. Richardson 42. Fred Newton, son of Rev. F. G. Newton, Sarnia, is a lieutenant in the 18th battalion, which arrived at Folkestone on April 29, and is at present stationed at Sandbig Camp, Kent.

STARVATION OR

MERCILESS TORTURE

A choice between starvation or mer-A choice between starvation or mer-ciless torture is the dismal prospect be-fore all victims of indigestion, for al-though they are in need of food to nourish the body, they are afraid to eat because of the long periods of pain and discomfort that follow even the lightest

of meals.

The urgent need of all who suffer from indigestion is to gain strength so that the stomach can extract nourishment from the food taken. Pain after eating is the way the stomach signifies its protest that it is too weak to do nature's work. To take purgatives is only to aggravate the trouble. Dr. Williams' Pink Pills give new strength to weak stomachs because they enrich and purify the blood supply thus enabling the stomach to digest food naturally. Almost from the first the appetite revives; then stomach to digest food naturally. Almost from the first the appetite revives; then food can be taken without pain and the burden of indigestion disappears. The following case proves the truth of these statements. Mr. W. H. Silver, a well-known farmer living in the vicinity of Hemford, N. S., says: "For upwards of seven years I was tortured with indigestion; sometimes I was so bad that I would not taste a bit of hearty food, but would have to content myself with a bit would not taste a off of hearty food, but would have to content myself with a bit of stale bread. At times I suffered exof stale bread. At times I suffered excruciating pains in my stomach, and
could hardly sleep at night. I tried various prescriptions but got no benefit
from them and naturally I was in a very
reduced state of health. I had come to
believe that I was doomed for the balance
of my life to this most constant torture,
when I read of a case similar to my own
cured through the use of Dr. Williams'
Pink Pills. This gave me new courage
and I decided to try them. To make a
long story short, the use of the Pills for
a couple of months completely cured me.
This is some two years ago, and I have
had no return of the trouble, and am
able to eat as hearty a meal as anyone."

You can get Dr. Williams' Pink Pills
through your medicine dealer or by mail through your medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Lambton Physicians Wish to Equip Hospital

Petrolea, May 14.—The newest form of aid to the Canadian expeditionary force aid to the Canadian expeditionary force in Flanders that will be given exclusively by Lambton County will be a fully equipped hospital unit, including two hundred beds, six surgeons, eight students, a dozen nurses and 75 assistants. This was the patriotic offer made by the Lambton Medical Association at their quarterly meeting yesterday at the local C.F.E. Hospital. C.E.E. Hospital.

C.E.E. Hospital.

As soon as the step was taken eight doctors in attendance volunteered their services. There now only remains the approval of the scheme at headquarters, Ottawa, before preparations for equipping the unit will be made. Lambton is the only county in the Dominion that has taken such steps, and the local doctors taken such steps, and the local doctors are in hope that the idea may spread to other counties. The meeting was superenthusiastic and a learned treatise was withdrawn from the program to leave time to discuss imperial aid.

Monster Picnic

The executive of the Brooke Co-operative Association has arranged for a monster basket picuic to be held in the Park, Alvinston, on Tuesday, June 1st, when an interesting program of speeches, music, games, etc., will be presented. Among the speakers expected are: Dr. one month's holidays during the coming summer, the circuit agreeing to provide a pulpit supply during his absence.

The Sunday School at the Watford Methodist Church consists of 205 officers, teachers and scholars and at Zion Church a total of 89.

The financial report of the two churches will be given later.

Young Ladies' Patriotic Society

A number of young ladies met at the Armory on Friday evening and organized a society with the object of raising money for patriotic purposes. The following officers were elected:—

President—Miss McCaw.

Vice-President—Mrs. Connolly.

Sec.-Treasurer—Miss E. McLeay.

Indicate the speakers expected are: Dr. J. H. Pickering, Forest; J. E. Armstrong M.P., Petrolea,; Dr. J. B. Martyn, M. P. Petrolea,; Dr. J. B. Martyn, P. P. Pardee, M. P., Petrolea,; Dr. J. B. Martyn, M. P. Pe years old who can sing the first verse and chorus of "Tipperary." Anson Grob, President of the United Farmers of Ontario, will preside, and J. J. Morrison, sec.-treas., will also be present. Program to commence at 1 o'clock. Everybody come. No admission fee. A big day's enjoyment. Alf. Darville, president; Delmer Kearney, sec.-treas.

Edward Weedmark Instantly Killed

Strathroy, May 18.—Edward Weedmark, aged 18, son of William Weedmark, of Burns street, was almost instantly killed to day on the farm of Wm. E. Morgan, 4th concession of Adelaide, when a three-horse team he was driving ran away. He had been employed with Mr. Morgan for a couple of months.

From the neighboring farm of J. A. Humphrey, Mr. W. Dowding witnessed the unfortunate occurrence. Weedmark was driving three horses attached to a manure spreader when they become

was driving three horses attached to a manure spreader, when they became unmanageable and threw him under the wheels. Mr. Dowding immediately phoned to the Morgan farm, and help was sent to the scene. Weedmark was found with his skull badly crushed and bleeding profusely. Dr. Berdan found life extinct on his arrival, and as coroner, decided that no inquest would be held.

Mrs. George Westgate, of Warwick, and Mrs. Hill, of Caradoc, are sisters of the young man. The funeral was held on Thursday under the direction of the Orangemen to the Watford cemetery.

CHOP STUFF

Mr. and Mrs. Will Stoddart returned to their home in Seaforth after a two-months' visit with Mr. and Mrs. Alf. Mathers in Lethbridge, Alberta, and with friends in Moosomin, Sask.

The Dunwich council has a rather intrinstruction to uncounter the seaforth of the seaforth

The Dunwich council has a rather intricate question to unravel. Some time ago the flock of sheep owned by Jas. Trothen was raided by two dogs. Sevens of the sheep were killed and nine, or the remainder of the flock, worried. D. Cameron, the township valuator, placed the loss at \$120, but Mr. Trothern asked two other parties, A. Liberty and J. C. Revell, to estimate the damage, which they placed at \$178. The owner of one of the dogs has been ascertained, and now the question is how much should he pay of the loss and also whether the estimate made by the township valuator or the independent valuators should be taken as the basis. The council has the evidence of different parties, but was unable to come to a conclusion, and the matter was finally referred to the township solicitor for his opinion.

A good story is told how the biter was

A good story is told how the biter was A good story is told how the biter was bitten while playing a practical joke in Anderdon the other evening. In order to teach a lesson in honesty to a young man, who has the reputation ot being lightfingered, a couple of Anderdon residents decided to frighten him out of a year's growth by playing ghost when he was prowling home at midnight. Security in the couple of the couple was prowling home at midnight. Securing pillow cases and sheets from their
homes, they covered themselves with
these and lay in waiting on the road he
had to follow to get home. As he approached the place of hiding, they let
out a groan calculated to frighten the
dead, and rose up, as ghosts are accustomed to do, but, instead of taking to his heels, the man merely walked over to them, yanked the white sheets off, tuck-ed them under his arm and went about his business, quite satisfied with his haul, as business had been dull for him the as business and been dun of his early part of the evening. The jokers were so astonished that they did not come to until their bedding was beyond redemption.

BROOKE TOWNSHIP DEBENTURES FOR SALE

MARKED TENDERS will be received by any member of Brooke Council, the Treasurer or Clerk, up till noon of Saturday, the 20th day of May, 1915, for the purchase of any or all of the undermentioned five per cent. Drainage

Debentures.

Deficit 12-13 Concession Road Drain...\$ 520 80.

For construction Stevens-Zavitz dr.... 850 00.

Deficit Bourne Drain Repairs..... 1434 35.

Deficit 3-4 Sideroad and 8-9 Concessions

Road Drain Repairs..... 1870 00.

Road Drain Repairs. 1870 oo.

The first mentioned Debentures are payable in three equal annual payments, the other three sets in five equal annual payments, with earther sets in five equal annual payments, with earther can be tendered for, as each debenture bears its own interest coupons. Debentures will be dated. May 29th, 1915, and No. 1 of each set will fall due in seven months.

W. G. WILLOUGHRY, Clerks. in seven months.

W. G. WILLOUGHBY, Clerk,
Brooke, May 8th, 1915.

14-3

New All the Things Wall Papers

> Come and look through our samples

We can give you Very Low Prices on patterns Getting Low

Drugs Stationery

The Rexall Store

LOCAL HAPPENING

Volume

THE GUIDE-ADVOCATE welcome items of interest for this colt Call Phone 11, send by mail or item in GUIDE-ADVOCATE Letter

Boy's clothing at Swip'rs'. VEGETABLE gardens suffered and less from last week's frosts. THE only wage question the

A MAN'S deafness has reacl limit when he can no longer hear like a skirt. J. McManus' Lady Tartar Ba second money in the 2.50 race at on Monday.

24 PRECES of English print, 121 for 10.—Swifts'. GLENCOR kindly loaned Wati

oil sprinkling wagon to oil our with this week. SIR EDGAR SPEYER'S trouble v too biany Englishmen gave his literal translation. THE Kaiser has lost his Garte

his socks are not the only things coming down either.

Express wagons, go-carts, wheelbarrows, hammock and goods at McLaren's. A MAN can always pocket his but a woman, who usually has pride and fewer pockets, is handic

ACCORDING to the last annual re the Minister of Education, 67 high schools and collegiates are proved.

AFTER this date all Resoluti Condolence published in the Gui vocate will be charged for at adve

THE results of the University have been announced. Amon successful third year students we the name of Mr. Bert Mitchell.

CONTRACTORS report quite a building and extensive repairs in for the summer in town and co despite the tight money market.

MEN'S W. P. coats \$3.75 up, our is a winner.—Swifts'. Ir takes a rich man's wife to wea gown and not be talked about dear feminine friends. A poor wife has got to wear the real goods.

COUNT that day lost whose low desing sun sees no fly smashed and cowith a bun. Probably this item shave gone under the head of cu

GERMAN general—"Shell that dral!" "Aide—That is not a cat! dral!" "Aide—That is not a cath general. That is a brewery." Ge general—"Ach himmel: What an anistake I almost made!"

PROPLE of all classes that need are looking about for intelligent, i grious, well-behaved, gentlemanly A boy of that kind is laying a foundation for

lation for success in life. 20 DOZEN ladies' black and tan special sale, 2 for 25c.—SWIFTS'.

SEND in the news. Don't forget we have a drop box in the door for wenience sake, and you can drop in items there at night. Be sure and your name. It will not be published MR. MURDO MCLEAY, of Forres, S in renewing his subscription says:
this district we had very little rain spring and the farmers were feeling discouraged. Last week we had a 36 hours' nice steady rain and now

is every prospect of a good crop. To the most superficial only did En Day appear as a mere holiday this; However the time was passed the held a solemnity and significance the has never held before. The war brought home to all of us, with a finat nothing else could, what it means be part of the Empire.

LADIES', misses' and girls' blouses, 60c to \$1.25.—SWIFTS'.

THERE was a large turnout at funeral of the late Edward Weedmar the Watford cemetery on Thursday a moon. The Rev. A. E. Jones, of Str roy, and the Rev. S. P. Irwin, of Watfoonducted the ceremony, and Oran men from Mt. Brydges, Strathroy Watford attended in a body. The patriotic tea given by the yo ladies in the Armory on Friday at noon was fairly well attended. A trunch was served and the patrons we entertained with yearl and the

entertained with vocal and piano s tions. Proceeds \$18.00, which sum be expended in buying supplies Canadian hospitals at the front.

THE regular monthly meeting of I.O.D.E. will be held at the nome Mrs. T. Woods on Tuesday afterno June 1st, at 3 o'clock. Members requested to be at the public library: Merchants Bank corner at 2 o'cl sharp, where motor cars will be readiness. Quotations on "Heroism.

JAPANESE mats, 25 and 40. Large s 6x9, for \$1.50.—SWIFTS'. THE Empire Day holiday passed very quietly in town. The railway trawas light, many people preferring outing in the country to a railroad to A few, however, went to London, Sar and other nearby places. The rest the townpeople spent the the day bear fying their home surroundings or wat ed, the process of oiling the street There were not many visitors in town.

Ticket rthwest IN nsur-Pres. FOR. TOR. TOR. TOR. AND LEAS.

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