### "Homey" Atmosphere Will Rent More Easily Rooms With a

AMUSEMENTS.

**Now Playing** 

THE **FAMOUS** MRS. FAIR

**Jimmy Aubrey** Comedy

VAUDEVILLE

### **TONIGHT'S** the NIGHT CANADA'S OWN TENOR

Edward Johnson

Grand Opera House

Seats on Sale at Theatre A few good Seats at \$2.50, Plus Tax.

Rush Seats on Sale Today.

## CONCERT By Mocha Temple **Patrol Band**

Reselle Pococke, director, assisted by Miss Merlyn Pococke, vocalist, and Mr. W. A. Bleuthner, planist, in aid of the Shrine Fund for Crippled Children.

Masonic Temple. DAY EVENING, APRIL 27

# St. George's Society a son. KEMP-Mr. and Mrs. George Kemp (nee Violet Edward), 247 Egerton St., announce the birth of a daughter at announce the birth on Friday. April

Tecumseh House, Monday, April 23, at 7 p.m. Speakers, Rev. Canon H. G. Plumptree, Toronto; Frank White, Esq., M.P., Major Bradshaw. Tickets, Non. Members, \$2.00. F. T. Chappell, President.

# BASEBAL

TECUMSEH PARK TODAY And Every Day This Week, 4 p.m. DETROIT STARS vs. LONDON M. O. CLUB.

Admission 50c, including grandstand and war tax. Autos free. 30 WOODMEN DANCE AND EUCHRE

LANGEMARCK ORANGE HALL, MONDAY EVENING, APRIL 23. ADMISSON-25 CENTS. Novelty Four Orchestra. Everybody Welcome.

MEETINGS.

# Liberal Meeting

WEST MIDDLESEX RIDING Will be held at the Community Hail, at Mount Brydges, Tuesday, April 24, at 1:30 p.m., for the purpose of organization, appointment of officers and to arrange for holding a nominating convention to nominate a candidate to contest riding at the approaching election. Several prominent speakers will address

BATTALION THE WESTERN ment at Mount Pleasant Cemetery.

DUNCAN—At his late residence, 461
Philip St., on Saturday, April 21, 1923.
Hodgin A. Duncan, in his 63rd year.
The public are cordially invited to be present.
TER BUTLER, Major.
Lant ist Bat., The W. O. R.
In you dance it? Learn the ps by expert instructors.
CCOUNTANTS

CCOUNTANTS

ment at Mount Pleasant Cemetery.
DUNCAN—At his late residence, 461
Philip St., on Saturday, April 22, 1923.
Hodgin A. Duncan, in his 63rd year.
Funeral from above address Tuesday, April 24, at 3 p.m. Service at 2:30 p.m. Interment at Mount Pleasant Cemetery.
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Funeral from above address Tuesday, April 24, at 3 p.m. Service at 2:30 p.m. Interment at Moodinad Cemetery.
Funeral from above address Tuesday, April 22, 1923, Archibald Lorne Irwin, below do son of the late Frederick Irwin, in his 22nd year.
Funeral service at 2:30 p.m. S

CHESTER BUTLER, Major. Adjutant 1st Bat., The W. O. R. "ANGO-Can you dance it? Learn the latest steps by expert instructors. Social dancing Tuesday and Saturday nights. Dayton & McCormick.

### ACCOUNTANTS

BENSON, WM. C., C.A.—Resident partner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Dominion Savings Bids. Tel. 1537J-6346. intimation.

MARSH—On Sunday, April 22, 1923.
Freda Mary, dearly beloved wife of William Marsh, aged 60 years.

The funeral will be held from her late residence, Lambeth, on Wednesday, at 2 p.m. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation. COLES, F. H.—Public accountant and auditor. Imperial Bank Bldg., Lon-don. Phone 1818W. Residence 3369J. O'BRIEN, W. J., commercial specialist, public accountant and auditor. Cost systems, financial statements, income tax returns. 361½ Richmond St. RAYMOND, F. W .- Accountant, auditor, authorized trustee, assignee, liqui-dator. Room 10, Greene-Swift Build-ing, London, Ont.

#### INSURANCE

ABBOTT Assurance Agencies — Best English and Canadian companies rep-resented. 201 Dominion Savings Bldg. GUNN, G. M. & SON, Limited—(George C. Gunn, Allan M. McLean)—Fire, life, accident, automobile. EELY, R., 795 York St. Tel. 3893. All kinds of insurance. See me before you decide.

SMITH, EDWIN-Fire and casualty in-surance, 207 Dundas St. (over Gam-mage, florist). Tel. 90.

MALE HELP WANTED

AT ONCE-Learn barber trade; sure employment, good wages; taught in few weeks. Write for catalogue and particulars. Moler Barber College, 198 Queen East, Toropto.

BANK requires services of young men with 2 or 3 years experience; state full particulars and salary expected; also has vacancies for several junior clerks, 18-18. Apply in own handwriting. Box 1, Advertiser.

We want 100 bright, energetic boys, between the ages of 12 and 15, for one week's work after school. The work is not difficult, and we will pay you well. Come in after school and ask for Mr. Ashton.

THE LONDON ADVERTISER.

CABINET MAKER and woodworking machine hand wanted. A. B. Greer & Son, cor. York and Talbot. DESIRABLE territory open for general agents in Western Ontario counties. We are prepared to offer unusual opportunities for money-making now and creating a permanent income for the future. Apply Mr. H. H. Kirby, inspector the Excelsior Life Insurance Company, 208 Dominion Savings Bldg., London, Ont. Correspondence strictly confidential.

FARMHAND, first-class, for seeding. Apply Thos. C. Nichol, lot 9, con. 5, Westminster, 2 miles east stop 6, L. GOOD WAGES for home work; we need OOD WAGES for nome work, we have you to make socks on the fast, easily-learned 'Auto Knitter; experience unnecessary; distance immaterial; positive and supplied.

tively no canvassing; yarn supplied; particulars 3c stamp. Dept. 79c, Auto Knitter Co., Toronto. MAN wanted to work in cheese factory. Apply G. W. Boyes, Springfield, R.R. 2. MRS. EMORY, 23 Garfield St., is invited to call at the office of The Advertiser and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

cept Saturday.

PRESSER, experienced, none other need apply to French Cleaning Parlors, 207½ Dundas St.

SALESMAN wanted, direct seiling. We have lines of real merit and usefulness handsome commission. Write us for territory. Dandy Specialties, Ridgetown

SALESMEN wanted, straight commission. Apply mornings between 9 and 10, leads furnished. Apply Mahaffy Bros., Ltd., 169½ Dundas St. (over Peters).

WE require a high-class farm machine salesman with experience and a suc-cessful record, to work the territory between London and Windsor. Permanent position, highest remuneration. Apply, giving full details of your last five years' occupation. Gilson Mfg. Co., Ltd., Guelph, Ontario. YOUNG men who are dissatisfied with

present occupation can secure posi-tions suited to their abilities; great openings; write in confidence, stating age and present employment, to Box 141, Advertiser office, London. TEACHERS WANTED

ADDITIONAL teachers for immediate and fall positions; ask for pamphlet B. Fisk Teachers' Agency, 169 Yonge St., Toronto,

#### MONUMENTS

ARTISTIC CEMETERY MEMORIALS. London Marble and Granite Co., 493 Richmond. Phone 3569W; res. 2816. SMYTH MONUMENT WORKS, 4 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

BORN, MARRIED, DIED

ANDERSON-Margaret, beloved wife of the late Atex. Anderson, at Vic-

aged 61 years.
Private funeral will be held on Mon-

Cemetery.

BENNET—At Victoria Hospital, on Saturday. April 21, 1923, Elizabeth Bennet, mother of Ernest S. Bennet of 10 Cherry St., aged 89 years.

Funeral service at the Oatman Funeral Home, King and Colborne Sts., at 10 a.m., on Monday, April 23. Interment at Vienna, Oht.

DAWSON—Jane, at the home of her daughter, Mrs. McCormick, in Payson, Utah, on April 19, beloved wife of the late J. E. Dawson, formerly of this city. Interment in the family plot on Saturday, at Butte, Montana.

DOHERTY—At her late residence, 665
Elias St., on Monday, April 23, 1923.
Mrs. Annie Doherty, aged 69 years.
Funeral service from above address
on Wednesday, 2t 2:30 p.m. Interment at Mount Pleasant Cemetery.

METCALF—At his late residence, 529 Ottaway Ave., on Friday, April 20, 1923, George Oliver Metcalf, aged 66

years.
Funeral private from W. Harrison's funeral parlors on Monday, 3 p.m. Interment Mount Pleasant Cemetery.

MORDEN—In London Township, on Saturday, April 21, 1923, Martin L. Morden, aged 57 years. Funeral private from his late resi-dence, lot 23, con. 5, on Monday, April 23, 1922. Services at 2 p.m. In-terment at Hyde Park Cemetery.

WILSON—James, on Sunday, April 22, 1923, at his late residence, Dorohester Station, aged 82 years.
Funeral on Tuesday, April 24. Service at 2:30. Interment at Dorohester Union Cemetery. Friends and acquaintances please accept this intimation.

10-ACRE farm for sale or rent, 7 miles from Sarnia, 1 mile from Mandaumin, good house, barns and rock water. John J. Langan, 280 Maxwell, Sarnia. 52-ACRE pasture farm, on Sarnia gravel, 1½ miles west of Hyde Park, good barn, plenty of running water. Apply Mrs. M. Skippon, Hyde Park. 100 ACRES—Will sell or exchange on city property, with or without stock and implements. Box 127, Advertiser. FARM, 200 acres, to let, on Hamilton Rd., two miles from city; splendid dairy farm and especially suitable for market gardener. Apply D. C. McNaughton, care McCormick Mfg. Co., Ltd.

FARM to rent, 100 acres, London Township, immediate possession. J. W. G. Winnett, barrister. son (Reginald Kenneth).

DIED.

AMOS—At St. Joseph's Hospital, on Saturday, April 21, 1923, J. Ernest Amos, beloved husband of Bersie Anos, aged 36 years.

Funeral from his parents' residence, McGillivray Township, on Tuesday, April 24, 1923. Service at 2 p.m. Interment at Marr's Hill Cemetery. Friends and acquaintances please accept this fittimation.

ONTARIO-700 choice farms. Catalogues sent free on application. Thomas Myerscough & Edy, 226 Darling St. Brantford. Bell 'phone 1253J. \$3,500—Six adres, north, with buildings, close to Richmond street, just outside city; 3½ acres, east, with cottage and barn, just off Dundas, \$4,000. Brodie Real Estate, 220 Dundas.

#### TO LET

OXFORD St., 662, 5-room house, ½ acre of ground, chicken coop. Garage and barn. of the late Atex. Anderson, at Vic-toria Hospital.

Funeral from the residence of her father, Mr. D. A. Macintyre, on Mon-gay at 2 p.m. Interment in Naira PRINCESS, cor. Palace — Upper of modern house, 3 rooms with kitchen, bathroom, \$45. Phone 1107. BARTLETT—At his late residence, the Alexandra Apartments, on Friday, April 20, 1923, Phillip Henry Bartlett, RIDOUT ST., 448, Cozy, comfortable rooms, suitable for light housekeeping, central, very reasonable. Phone 2183. day from the Oatman Funeral Home. Services at St. Paul's Cathedral at 2:30 p.m. Interment in Woodland

APARTMENT to rent, beautiful apartment, north, oak floors, fireplace, wired for stove. Phone 1092. CENTRAL—Modern, 1½-story red brick, 5 minutes' 60 C. N. R. depot, posses-sion May 1st, rent \$45. Marrs Mil-linery, 363 Richmond St, HOUSE—Corner, 8 rooms, nicely fur-nished, all conveniences, south Lon-don, on car line. Phone 6826W.

#### ROOMS TO LET

Two nicely-furnished housekeepin rooms, modern conveniences; reason able rent. HORTON ST., 237—Furnished roo light housekeeping, all convenient Apply above address. KENT ST., 173-Large room, groun

floor, suitable for young couple, light housekeeping, or two friends, central, reasonable. RIDOUT St., 429, very desirable, suit-able for light housekeeping, unfur-nished, gas plate; very reasonable Apply at above address.

WATERLOO ST. — Rooms, furnished modern conveniences, central, gentle men or ladies. Phone 1483. BEDROOM, for a business gentlema. Apply 70 Wharncliffe Rd. South, MRS. WOOLLEY, 5 Victor St., is invited to call at the office of The Advertiser and receive a pair of tickets for Loew's Theatre, for use any day except Saturday. 425 DUNDAS—Newly decorated room with light housekeeping privileges it desired. Phone 4644J.

#### WANTED TO RENT

COTTAGE or small house. By two adults. North or east preferred. Good tenants. Phone 3944W. ROOMS wanted by three university students; must be central; continuous hot water and all convenences; board if possible. Box 136, Advertiser.

LOST AND FOUND LOST—Bunch of keys on ring, on Sat-urday, bears name Gus Caravos. Box 46, Cobalt. Reward. Box 7, Advertiser. LOST-Crystal necklace. Reward at this office.

COOK—In loving memory of my dear wife, Lillian Isabel Shipley, who passed away three years ago today, April 23, 1920, at Palatine, Ill. —Her Husband, C. F. Cook. WRIST WATCH, silver, lost, on Sat-urday, between Prospect Ave. and 525 Queen's Ave. Reward. 525 Queen's

FEMALE HELP WANTED

SITUATIONS WANTED

REAL ESTATE

MRS. MERTON, 70 Fullarton St., is invited to call at the office of The Advertiser and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

any day except Saturday.

NOW is the time to pick out your lot in Ealing Park (Hamilton Road), back of Ealing School. Salesmen on ground Saturday afternoon. Building lots \$10 down and \$5 monthly. Lumber for building; \$50 down and \$15 monthly. Make a start and success is yours. Froude Real Estate, room 1, Duffield Block, 213 Dundas. Phone 2724.

THE Reaume Organization, Ltd., Ford City, is offering for sale, on easy terms, small payment down, choice lots, within walking distance of Ford's new \$7,000,000 plant now being built. This plant will employ thousands of men who will need hundreds of homes. Now is the time to buy. Get in on the ground floor and make the big money. For maps and plans of the property apply to Harry Moulton, 16 Carfrae Crescent, London. Phone 2966M.

\$4,700—NEW pressed brick, 8 rooms, fireplace, oak floors, modern, south; \$6,700, 2-story brick, 8 rooms, modern, choice locality, north. Phone 2746. R. H. Cullis, 171 King St.

Spittal, 101 Cheapside. Tel. 4012J.

ASPHALT Shingles Oriental designs, red or green. Brick & Supply Co., 609 William. Phone 1244. GENERAL MAID—Competent. Apply Mrs. Roy Moore, 204 St. James St. HOUSEKEEPER, well experienced, for farmer, 35 or 40 years of age; able to take full charge. Box 3, Advertiser. SARGAINS—Boy's wagon, boy's sleigh, doll buggy, Perfection oven, kitchen table, electric heater, tools, sewing machine, Aesetic cook stove, 98 East

St.

BICYCLE (boy's), reed stroller, almost new, and veranda gate for sale. 486 Central Ave.

BOOKS of all kinds, rare old violin, old pewter cream pitchers. Hamilton's 210 King St. MAID—General, wanted. Apply Mrs. E V. Buchanan, 776 Wellington St. WAITRESSES - Experienced, wanted.
Apply head waiter, Tecumseh Hotel. BOSTON IVY, 50c! Garden Chrysan-themums, 2 for 25c. Pinks, 25c. 280 Talbot. Phone 5681J. IIDDLE-AGED woman wants light housework and charge of children; go home nights. References. Box 137, Advertiser.

HINA Cabinet, wardrobe, Chesterfield, dressers, buffet and other slightly used furniture. 411 Ridout, corner Dundas. WANTED-Housework by day. Apply Box 142, Advertiser. WASHING wanted to take home; first-class work done. 14 Swinyard St. COAT-Lady's, navy blue, size 40; darl

blue serge cape, 38, snap, quick sale Apply 173 Kent St., after 8 p.m. CONFECTIONERY, cigars and tobacco stationery, school supplies, magazine and papers, games and toys, at Rob ertson's Cigar Store, 519 Richmond St DUNDAS St., 2 fine residential lots, each 35x115, for sale, 1 block east of McCormick's; at a sacrifice; easy terms. Phone 3097. A LIST of 100 homes will be mailed you on request. Our method makes house hunting easy and saves your time. Wheeler & Smiley, 1821/2 Dun-das St. Phone 5264W. CONSULT us for better vision at moderate prices. Glasses low as \$2.50. F. Steele, Optician, 210 Dundas St. CREAM reed baby buggy, in good con-dition, for sale. 498 Elizabeth St. CLOSE to city, 50 acres, brick house, slate roof, basement barn, good stabling, silo, orchard, splendid soil, terms. J. C. Patterson, 359 Richmond. DRY hardwood, \$4.50 per load. A. J. McGinnis, coal and wood. 274 Mait-land St. Phone 3029J.

DOUBLE stone house in Paris, 2-story modern, garage, large lot, rents for \$40 a month. Owner will exchange for London property. J. C. Alexander, 424 Clarence. FRESH CAUGHT FISH—Arriving daily. Phone your order, we deliver to all parts of the city.
ONN'S UP-TO-DATE MARKET.
Phone 7720-1296. FRAME cottage close in on Hill St.
Price \$2,500. Will sell on terms, or
accept good car as part payment.
Donald D. Lethbridge, 117 Dominion
Savings Bldg.

GET OUR PRICES on electric wiring, satisfaction guaranteed, estimates free. Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London, Phone 2203J. London, Phone 2203J.

"KLEBNO Kloths, Kleeno Waste," the superior quality wiping cloths and waste; a grade for every use. W. Leff & Co. Phone 3792, nights 5422W. MARBLE table. Apply J. B. Robertson 519 Richmond St.

NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W. OUR STOCK of furniture and househo OUR STOCK of furniture and household goods is constantly kept replenished by frosh purchases daily, Among our thousands of bargains are 2 chester-field sets, one in blue velour, and ohe in English tapestry; good kitchen cabinet, with enamelled table; oak library tables, fumed and golden; davenport, in mahogany and leather; brass, white enamel and wood-finished steel beds; electric washer, electric range, excellent gas and coal range, buffets, dining tables and chairs, dressers, kitchen tables, chairs and utensils, axminster, brussels and lino-leum rugs, linoleum and oil cloth, all in first-class condition, and at the lowest prices in the city. Syd. Jackson, auctioneer and private sales agent, 501 and 525 Richmond St. Phone 7460. Store open evenings until 10 o'clock.

OVAL frames for portraits and photos. Anderson's Art Store, 466 Dundas St. Phone 2790J.

WHY PAY RENT when Prowse & Co. have real homes north of Dundas at \$150 cash, from \$2,000 to \$3,500. East—Modern cottage, \$3,300, \$500 cash. Several modern homes, any part of city. Phone 5568J, evenings, for particulars. PIANOS from \$75; organs from \$15, also good used phonographs, \$20 up. Gerhard Heintzman, 222 Dundas St. Tcl. 5608. \$600 down will buy a nice property, 3½ acres. Close to city. Good story and a-half house. Garage and chicken house. Reduced \$400 for immediate sale and possession. Brodie Real Estate, 220 Dundas St.

PRIVATE SALE of household furniture, also gas range. Apply 641 Waterloo St. PRINTING—Let Sam Charlton do it. 123 King St. Tel. 984J. SMALL lathe and upright power drill, line shaft and pulleys, \$100 takes all. 316 Grey St.

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POULTRY. BARRED ROCKS — Park's champion, bred to lay, producers, hatching eggs, \$1.50 setting. Clark Bros., 127 High St.

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DRESSMAKING, renovating, hand em-broidery; exceptionally reasonable. Meadows & Ridgeway, rear 186 Simcoe DR. M. W. EDGAR, nervous, circulatory and organic diseases permanently cured by Electro-Therapeutics. 546 Richmond. Phone 1009M. DR. R. R. FONGER, Chiropractic physician. Specialist for diseases of women and children. Consultation free. Bhone 4306. 172 John St. GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage.

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LEVITT, M. J. (successor to Henry Edwards). Canders cured with plasters.

Advice free. 390 Ridout St. Tel. 2666. MATERNITY HOME—Private, Mrs. T. White, 1009 Maitland St. Phone 1642J. PLAIN sewing wanted, infants' outfits, and small children's clothes preferred.

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HUPMOBILE touring, Model N; one McLaughlin roadster, K 44; one McLaughlin roadster, D 44; one McLaughlin 7-passenger, D 55 one McLaughlin light six. These cars are in good condition. Call at 122 Fullarton St. Phone 2929J. McLAUGHLIN touring car, master four, used only few months, complete with spot light, windshield, wiper, five cord tires, chains. Party leaving city. Phone 2576W,

OVERLAND, model 4 touring car, good as new, only run few hundred miles. For terms phone 4219. OVERLAND special touring car, new ly painted. Phone 6790F. OVERLAND, 4-cylinder, for sale, cheap, \$175. 498 Dorinda.

\$175- 498 Dorinda.

REMOVAL used car sale, greatest of the year, all models, prices from \$115 up, cash of terms, new building, Talbot and Queen's Ave., and 781-783 Dundas St. Open evenings. Middlesex Motors, London's Ford Dealer. KEO sedan, newly painted, A1 condition; reasonable offer accepted. Phone 6487.

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1922 FORD touring, newly painted and in Al shape, price \$415. Apply R. Jordan Garage, 585 Richmond St. AUTO ACCESSORIES.

#### USED PARTS For All Makes and Models of Cars.

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DON'T let your car face this season without an overhaul. Expert work done by P. Fuller, 19 King St. (rear Ward's Cigar Factory). Tel. 3947W. HOW IS YOUR CAR? If on the sick list, let us put her on the ready for duty list. Salmond Bros., 576 York St. Tel. 6998J. NOW IS the time to book in for spring repairs on all makes of cars. Canadian Garage, 42 Blackfriars St. Tel. 5998W.

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THE RADIO SHOP.
77 Dundas. Telephone 2863W.
RADIO SET—One detector and 2 stage amplifiers, with loud speaker. Cheap if sold immediately. Phone 3074. SALVAGE stock, essential radio parts. Write or phone for prices. The Radio Lab., 141 Wellington St. Phone 7330J.

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BUCHNER & RAMSAY — Barristers, solicitors, corner Talbot and Carling. Phone 99. Money to loan. CRONYN, BETTS & BLACK — Frederick P. Betts, K.C.; F. C. Betts and J. D. K. Black. Huron & Erie Bldg., London, Ont.

CURRAN, FRANK H.—Barrister, solicitor, notary, Bank Montreal, cor. Talbot and Market Square, Tel. 1147J. DOUGLAS, A. R.—Barrister, solicitor, notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no-tary. 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN — Barristers, etc., Imperial Bank Build-ing. F. F. Harper, J. A. E. Braden. GLADMAN & STANBURY—Barristers, solicitors, etc., Bank of Toronto.

GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Mont-real Building. JUDD & HENDERSON-Barristers and MACPHERSON & PERRIN-Barristers, MAJOR G. N. WEEKES, Huron & Erie Building, Market Sq. Hours 10 to 5, Sat. 9 to 1. Monday evenings, 8 to 9. McEVOY, J. M. - Barrister, solicitor. Robinson Hall Chambers. Money to

MENZIES & CLUFF—Barristers, solicitors, etc., 404 Talbot St. Tel. 874. MURPHY, GUNN & MURPHY-Bank of Toronto Chambers. Phone 170. PURDOM & PURDOM—Dominion Sav-ings Building, first floor, corner of Richmond and King. RIDOUT & MAYBEE-156 Yonge St. Toronto, solicitors of patents and experts in patent law. Send for our handbook.

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CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1883J. W. Berry & Son. CITY SIGNS and Show Cards. 123 King St. Phone 984J. CLARK MACHINERY CO., woodworking machinery, repairs, supplies. D. PALLARIA, watchmaker, clocks, watches and jewelry. 553 Richmond St., London, Ont.

GET YOUR electrical work done now by Fred Mason. Tel 3210. LONDON Art Shoe Repair, all kinds rubbers repaired, all work guaran-teed. 87 Dundas St. Tel. 4851. MacLEAN & HARRIS, bookkeeping, public stenography, collection. 207 Royal Bank, Tel. 776J.

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TAILORING AND REPAIRING. ARE YOU ready for your clothes to measure? Don't forget to see L. Wilner, 229 Hamilton Rd. Addies' tailor and dressmaker. Tel. 5461W. Open evenings. We also sell material and trimmings. BERT RAY-The Trained Tailor. Rea-

sonable, real clothes for ladies and gentlemen. 201 Wellington St. Tel. 7086J. CLEANING, pressing and repairing done by J. Armour, 669 Dundas. Tel. 2379W. GET your spring clothes repaired and cleaned at Williams' Tailoring, 428 Clarence St. Tel. 5013W. We deliver. MRS. TAYLOR, 58 High St., is invited to call at the office of The Advertiser and receive a pair of tickets for and receive a pair of tickets for Loew's Theatre, for use any day ex-

Loew's Theatre, for use and copy Saturday.

SNELL Merchant Tailor. Change of address, 129 Bruce St. Phone 4553.
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# SUITS cleaned, pressed and repaired. Tailoring to measure. Customers' own material made up. R. Tatham, cor. Lorne and Elizabeth St.

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# A Homey Place To Stay

A lady who, for many years, has found roomers with Want Ads, tells how important she considers little touches she applies to the room she is about to show inquirers. The draperies are fresh and dainty—just laundered. If any of the furniture has been marred, she goes over it with varnish. She never lets the walls get dingy—the cost of papering or calcimining is such that she says she can always afford it when

Then, finally, comes a little touch which particularly pleases inquirers. On the window sill or a stand is a potted plant in blossom, or, if it is the summer season, a bowl of

freshly cut flowers. This lady "displays" to advantage. She helps the room she shows to suggest strongly the true fact—that as a landlady she does a lot of the "homey" little things which roomers appreciate. Naturally, of the inquirers whom her Want Advertising draws, one quickly is found who takes the room..

In this experience there is a valuable hint for all room advertisers. Before showing the room to inquirers, make it just as attractive, "homey," as you can. Also, when writing your Want Ad, emphasize the "home" idea.

Various things may influence inquirers strongly in selecting a room, one thing is convenience as regards place of employment. Another is the neighborhood-the part of the town-determined to an extent by nature of employment of business. Whatever other considerations enter, though, all persons like a room with a "homey" atmosphere.

Somewhere, undoubtedly, there is a place which is really home to them. Away from it now, looking for a room, they hunger for something as close to home as one's lodging place

can be. So, such words and phrases as these in Want Ads help to let rooms quickly: "Homey atmosphere," "cozy," "cheerful room," "daintily furnished," "unusually nice home," "real home for group of men," "cheery and comfortable home," "home-like surroundings," "congenial people," "lovely porch for summer evenings," "billiard room," "where you will be one of the family.'

All people like a "homey" place to stay. Let your Want Ad offer just that kind.

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#### MEDICAL CARDS

BANGHART, DR.—Women's diseases surgery. Dundas-Maitland, Tel, 3500, BICE, DR. E .- 241 Queen's Ave., specialist, surgical diseases of genito urinary tract and rectum. Phone 1400. AMERON, DR. D. A.—Dundas and Waterloo; diseases of women and stomach. Hours, 11-12, 2-4, 7-8. Tel. 1786 or 1722.

DENNEY, DR. W. L.-Specialist, diseases of children. 260 Queen's Ave Office Tel. 2162; res. 6984W. DUFFY, DR. J. LEONARD, 200 Centra Ave. Hours 11-12, 2-4, 6-8. Tel. 3878 HOLMES, DR. L. S.—Clinic Bldg., 241 Queen's Ave., specialist—Skin and genito-urinary diseases, X-ray, and all forms of electric treatments.

HUFFMAN, DR. J. L.-746 Waterloo cor. Oxford. Phone 5822. INGHAM, DR. G.—Specialist, eye, ear, nose and throat. 248 Queen's Ave. Tel. 3330W.

KARN, DR.—425 Richmond St., specialist, genito-urinary and rectal diseases MACDERMOTT, DR. W. B., 260 Queen's Ave. Tel. 805 or 1956. REASON, DR. CLIFFORD, 538 Dundas SCHRAM, DR. JOHN S.—Cor. Kent and Talbot. Specialist midwifery, diseases women and children. SCHRAM, DR. NORMAN F.—Cor. Dun-das and Wharncliffe Rd. Phone 2336 TEVENSON, DR. W. J .- 389 Dundas. Specialty, diseases women, surgery Dr. H. A. Stevenson, X-rays. SWEENEY, DR. P. J.-Women's dis eases, surgery. 720 Dundas, Tel. 7074

#### WISMER, DR. H. S.—Specialist X-rays. 253 Queen's Ave. Tel. 114. CHIROPRACTIC

ANDERSON & CAMPBELL, DRS.—105 King St. Phone 7186J. Hours 10-12, 2-5, 7-9. W. MACFIE, D.C.N.D.—Specializing in drugless and non-surgical practice Dominion Savings Building. Phone 4710 and 5710.

CHIVERTON, DR. Maurice L., D.C., D.M.T., 169½ Dundas (over Peters)—Hours, 2-5, 7-8. Appointment phone 4206. Residents phone 3409J.

C. R. JUDD, D.C., Ph.C., Palmer graduate, announces the opening of his offices for chiropractic adjustments (over Mitchell's Drug Store). Office phone 5903J. Hours 9 to 12 a.m., 2 to 5 p.m.

HAMMOND, A. S., D.C.—539 Dundas St Electrical specialist. Tel. 7716. IRELAND, DR. C. S. — Chiropractor, mechano-therapist.
 Dundas. Tel. 1146. JUDD, C. R.—Palmer graduate, 114½ Dundas St. (over Mitchell's Drug Store). Hours 10-12, 2-5. Tel. 5903J.

and osteopathy. 898 Dundas. 5991W. TUCKER, DR. L. A., Sp.C.—Women and children a specialty. Dundas and Adelaide. Phone 7411, res. 3238W. WALSH, DR. H. E., D.C., D.A.S.—Chiropractic physician. Specialist in nervous diseases. Dundas, cor. Colborne. Tel. 6665.

NATTRASS, DR. MAUD-Chiropractic

### OSTEOPATHY

BARKLIE, DR.—Osteopath and Chiro-practor, 226 Central Ave. Phone 2565. Hours: 1-9. Electrical treatments; 17 years successful practice, London BEST, DR. R. C. — Osteopathic and Chiropractic physician, nervous and chronic diseases. 191 Wharnoliffe Rd. S. Hours 9-11, 2-5, 6-8. Phone 3328. CATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573.

DENTAL CARDS BERRY, DR. JOHN O., dentist, clinic building 241-243 Queen's Ave, Tel. 1400 BLAIR, DR. JOHN F.—Office moved to 241 Queen's Ave. Phone 1400. FRASER DR. A. G .- Dentist, practice FREZELL, DR. M. J.—386½ Rick St., over Taylor's Drug Store. JARVIS, DR. — Extraction, painless dental X-ray, Evenings, 7 to 8, by appointment. 213 Dundas. MOORE, DR. S. A.—Orthodontist, 241 Queen's, Practice limited to straight-ening teeth. Dewey graduate, N. Y. ROSS, DR. J. V.—Cor. Dundas and Richmond over G.T.R. office. Tel, 374. YKES, DR. R. H., 260 Queen's Ave. Phone 240, evenings 7-8. TAYLOR, DR. H. D.-532 Dundas St. THOMAS, DR. ROSS-Specialist pyor-WILKEY, DR. W. J.-169 Wortley Rd. Tel. 6175. Evening appointments.

CHIROPODY BEATTIE, Miss-Graduate chiropodist. Talbot and Fullarton, Tel. 3027W. GREY BEAUTY SHOP-Graduate Chiropodist. 2211/2 Dundas, Tel. 2632W HILES, Dr. Le Roy V., graduate of the Illinois College of Chiropody. 303 Royal Bank Bldg. Tel. 7308.

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Memoriam Notices—18 cents per count

Memoriam Notices—18 cents per count line (10 lines the minimum).

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more than one time,
THE LONDON ADVERTISER,
Phone 3670, Want Ad. Department, By POP MOM A



KEEPING UP WITH THE IONESES ABSOLUTELY! THIS









OST—Coille pup, black, brown paws, on Wednesday, April 18, north end answers to name of Pete. Reward Phong 2137, 141 Central Ave.

LOST—Pair of tortoise shell glasses. in case, on Oxford St. or Oxford St. car. Return 807 Waterloo St. LOST—Pair tortbisechell glasses, in case, on Oxford St. or Oxford street car. Return 807 Waterloo St.