T. A. ROWAT & CO.

256 Dundas Street. Phones 3051-3052.

CANADIAN PACIFIC "VANCOUVER EXPRESS," WINNIPEG-CALGARY-VANCOUVER.

Passengers for Western Canada will find the "Vancouver Express" leaving Toronto 10 p.m. daily, a most convenient train, stopping at and connecting for all principal points.

Equipment consists of first-class coaches, up-to-date standard and tourist sleepers, compartment observation, dining and colonist cars.

The most beautiful scenery in Canada is along the line of the Canadian Pacific. For tickets, reservations and full in-

For tickets, reservations and full in-formation, apply to any Canadian Pa-cific Ticket Agent, or H. J. McCallum, City Passenger Agent, corner Dundas and Richmond streets.

The Store With the Stock W. J. WRAY

London & Port Stanley Railway

Effective Sept. 6, 1921.

ST. THOMAS: †5:00, †*6:10, 7:05,
9:20, *10:20, 11:20 a.m., *12:20,
\$\display{2}\$. 20, *2:20, \$\display{2}\$. 20, \$\display{2}\$. 1:20 p.m.
*Listed London to St. Thomas.
*Day except Sunday.
All trains stop at Glanworth.

Does Your Clock Keep Good Time

If not, let us put it in good shape. We call for, repair and deliver.

C. H. WARD & CO.

Diamond Merchants, Jewelers and Opticlans.

TUNGSTEN LAMP SALE. 5-40 Watt Lamps 0-60 Watt Lamps 75-Watt Nitro Lamps 100-Watt Nitro Lamps All Lamps Guaranteed. ARCHER ELECTRIC. 2110 221 Dundas St.

SPECIAL NEW YEAR'S DINNER

SUNDAY AND MONDAY— From 12 noon to 3 p.m. MUSIC DAILLY. From 6 p.m. to 7:30 p.m.; 10 p.m. to 12:30 midnight. Phone For Reservations 1430. BERT THOMAS, Manager.

NEW PRICE FOR

LEHIGH VALLEY

STOVE \$16.50 a Ton

Delivered Anywhere in London. ORCHARD'S 45 YORK STREET. PHONE 384





You can't make a mistake when you buy Edison Mazda Lamps.

J. H. POLLOCK

Exclusive makers of high grade eyeglasses. Brown Optical Co.

TAYLOR'S Throat and Lung Balm

has been the favorite household remedy for coughs, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years. 35c, 65c and \$1.20.

Manufactured and Sold Only at

390 RICHMOND STREET

finest procurable. It pleases most particular people.

SPEND FIFTY YEARS

OF MARRIED LIFE

The children present to celebrate the golden wedding were Mrs. George McClintock, Brownsville: Mrs. Sherman Esseltine, Cuiloden; Mrs. C. C. Francis, Toronto, and Thomas at home. There were also present the gons-in-law, fight compliance at the home of Mr. and Mrs. Dillon, concession §, Dereham, on Monday, Dec. 26, when the most of unusual interest took place at the home of Mr. and Mrs. Dillon necrosession §, Dereham, on Monday, Dec. 26, when the most of the both anniversary of their wedding day. On Dec. 25, 1871, Mr. Dillon was born in the beautiful clay. Of the both anniversary of their wedding day. On Dec. 25, 1871, Mr. Dillon was born in the beautiful clay. Of the both anniversary of their wedding day. On Dec. 25, 1871, Mr. Dillon was born in the beautiful clay. Of the both anniversary of their wedding day. On Dec. 25, 1871, Mr. Dillon was born in the beautiful clay. Of the both anniversary of their wedding weed in present to celebrate the gons-in-law, left was from the read was not present intend to run was harvested by means of the cradle, and intends the woods, leaving the woods, leaving the woods, leaving the complete of the prospective were also present the gons-in-law, left was from the read were distributed as wife and family of seit children, the woods leaving the woods leaving the complete of the prospective and the woods and logs. The grain has hault the wood and logs. The grain hault was an anniversary of the woods, leaving the woods, leavin

New Year Resolve To the Best Girl in the World

There's joy a-plenty in this world to,

Il life's cup,

If you'll only keep the corners of
your mouth turned up. MRS. ARTHUR SMITH, chairman of the children's hospital committee, has just received a donation of \$64.22 towards the hospital fund, a balance from the bankers' "at home" proceeds, which has been turned over to the fund.

Massach...

Headaches From Slight Colds.
Laxative BROMO QUININE Tablets
soon relieve headaches caused from
Colds. A tonic laxative and germ
destroyer. The genuine bears the signature of E. W. Grove (Be sure you
get BROMO.) 30c. Made in Canada, x

The Event You Have Been Waiting For!

Beginning To-Morrow--Thursday

PROMPTLY AT 9 o'CLOCK

Been Waiting For! WITHOUT QUESTION THE MOST STUPENDOUS PRICE

REDUCTION EVENT WE HAVE EVER ANNOUNCED! The Greatest Midwinter Clearance

Final Reductions and Last Sales of the Season

Sales In Our History

Final Reductions and Last Sales of the Season

The Event You Have

EVERY FALL and WINTER GARMENT THROUGHOUT THE ENTIRE STORE IS INCLUDED IN THIS GREAT EVENT

Magnificent Coats

AT PRICES AFFORDING THE GREATEST SAVINGS IN YEARS. Costs and former prices have been disregarded; many are sacrificed at prices less than cost of materials alone.

The savings afforded in these wonderful clearances cannot be resisted by any woman who appreciates luxurious quality and style and knows values. It would be wise economy to purchase now, even if you had decided to wait until next year for a new coat.

All Coats formerly up to \$24.75 \$39.75 on sale All Coats formerly up to \$35.00 \$50.00 on sale All Coats formerly up to \$47.50 \$75.00 on sale And the very best Coats in the store

up to \$95.00

Hudson Coney and Opossum **Trimmed Coats**

In navy velour, regular \$55 value,

We have overbought in navy and that is why we are offering these drastic

EVERY COAT MUST GO

23 Coats Odds and Ends \$15.00

Each a wonderful Coat. No Coat sold regularly less than \$35, and many as high as \$50. These must all go. Your choice in the morning \$15.00

EVERY COAT MUST GO.

The Most Remarkable Fur Coat Values in the History of the "Artistic."

Our entire stock of Fur Coats and Fur Pieces at price. affording the most astounding savings in many years.

33 WONDERFUL FUR COATS, TREMENDOUSLY REDUCED, AFFORDING SUPREME SAVINGS.

3 only French Seal Coats, trimmed with American sable and opossum; 36 inches long; 38 bust, belted. opossum; 36 inches long; 38 bust, belted. \$99.00

Choice Electric Seal Coats, chappal skins; 38 and 40-inch length, trimmed with the choicest of sable; extra deep collars, belted and beautifully lined. Regular \$265.00,

1 only Squirrel Trimmed Hudson Seal Coat, 36 inches long. Regular \$350.00, on

1 only Choice Hudson Seal Coat, selected skins, five-stripe sable collar of the best; 42 inches long. You must see this Coat to appreciate the real value. Regular \$500.00, on sale

1 only Seal Wrap, deep collar of self-seal, most elaborately lined. Regular \$300.00, on

Hudson Coney Coats, selected blue skins. Regular \$95.00, on sale

Hundreds of Fur Neckpieces and Muffs, in natural Canadian beaver, wolf, skunk and fox. All at EXACTLY HALF PRICE.

trimmed and tailored to perfection. Up to \$100.00, on \$49.50 sale very special at. AN EXTRAORDINARY SPECIAL

Our Entire Stock of

Fine Winter Suits

Sacrificed

NONE RESERVED.

Group one-Each and every Suit taken from our regular stock;

duvet delaine, velours, serges and tricotines; the majority are

plain tailored, with convertible or notch collars; some are em-

Group two-The choicest Suits, in tricotine, broadcloth, velour

and tricotine, plain and fur-trimmed, in beaverette, seal and

opossum; some are plain tailored and others are most elaborately

Group three-Our very best Suits, most elaborately beaded,

great groups that afford astonishing savings.

beaded and embroidered. Regular value to

\$75.00, on sale

broidered; all are silk lined and none sold regularly

less than \$45.00, on sale at

Absolutely disregarding former prices and costs. Three

19 Last Spring Suits must go before our new spring Suits ome in; no two alike. There are some colors, but mostly navy, in serge and tricotine, and all sold from \$45.00 to \$65.00. If you expect to need a Spring Suit, be here early to-\$17.85 morrow. Your choice



Exquisite Dresses

At the Greatest Reductions Hundreds of wonderful new advance spring models are included in this sensational clearance sale.

Cloth Dresses -- Velvet Dresses -- Silk Dresses -- Beaded Dresses | A special lot of last Lace and Chiffon Dresses -- Dinner and Party Frocks TRICOTINE AND SERGE DRESSES

Real genuine value, regular \$25.00, on sale \$15 Finest quality materials, braid trimmed and embroidered, handsomely tailored and finished with silk undervest.

CANTON CREPE, LACE AND GEORGETTE DRESSES.

An extraordinary selection of the choicest exclusive models, the very best Dresses we carry up to \$75.00 values, all to clear at

silk and cloth, real good styles. Regular up to \$29.00, on sale

\$10.00

AN EXTRA GOOD LOT

Tricolette and Georgette Waists Regular up to \$4.95 \$4.95

Navy Blue Skirts In fine serge and poplin,

Regular up to \$4.95 \$8.50, on sale ..

OUR ENTIRE STOCK OF Winter Millinery REDUCED FOR FINAL CLEARANCE.

LOT ONE—All Hats up to \$1.00 \$5.00 reduced to LOT TWO—All Hats up \$2.95 \$8.50 reduced to

Wool Sweaters

In nile, dark green, white and American beauty shades. Regular \$10.00, \$3.95 on sale. to clear

Pullover Sweaters

Have not been selling too freely and that is why we are clearing the last 28 Pullovers in stock, in copen, blue, melon, maize, nile and Kelly green. Regular up to \$6.50, on sale, your choice at \$1.50

ARTISTIC LADIES WEAR CO. 211 DUNDAS STREET