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Delivered Anywhere in London.
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Cool Clothes
Let us dress you for the part of
The Prettiest Guest
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New York—Glasgow (Via Moville).
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July 30, Aug. 27, Sept. 24....Cameronia
Aug. 30, Oct. 4 .....Algeria
Sept. 20 .....Assyria
New York—Liverpool.
July 9 .....Castalia
July 12, Aug. 20, Sept. 27.....Albania
July 16, Aug. 13, Sept. 10 ....Carmania
July 30, Aug. 27, Sept. 24....Caronia
Sept. 6, Oct. 11, Nov. 15.....Scythia
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July 15, Aug. 11, Sept. 6....Mauretania
July 26, Aug. 23, Sept. 13... Aquitania
Aug. 18, Sept. 22, Oct. 20... Berengaria
Boston to Liverpool.
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THE ROBERT REFORD CO., LIMITED
GENERAL AGENTS
60 KING STREET EAST
TORONTO, ONT.

ARE STILL MISSING.—No trace has been reported yet of Norman Coulter and John Stone, who escaped from the Industrial School at Toronto while a fire was in progress Friday. They stole a car and drove away in it. A second car stolen by two other fugitives from Mimico has been located at Hamilton.

FOUR MORE ARE SUPERANNUATED

Postoffice Employees Received Official Notification From Ottawa.

It was stated to The Advertiser unofficially last night that D. J. McLeap of the postoffice inspector's office has been appointed to the new position of postoffice superintendent.

Four more heads have fallen in connection with the superannuation move that is being carried out at Ottawa. The latest to receive notice, it is stated, are W. P. Burns, William Nicholls, Charles Reid and Neil McNeil.

There is a good deal of resentment among members of the staff over what is regarded as a distinct breach of faith on the part of the authorities at Ottawa, who recently stated to the employees that men who were able to carry on would not be interfered with at the present time.

In connection with the latest changes it is interesting to note that William Nicholls is London's second letter carrier. His father was the first, and as a boy Mr. Nicholls started in to help him. In those days the latters were carried around and 2 cents was collected from each person receiving one, and 1 cent for papers. Mr. Nicholls in 1876 organized this city's first free delivery system, and he has been a valued employee throughout his career of 42 years at the postoffice.

CARPENTIER-DEMPSEY FIGHT IS DISGRACE

So Says Rev. A. E. M. Thompson At Centennial Methodist Church.

Characterizing the Carpentier-Dempsey prize fight as a disgrace to American life, Rev. A. E. M. Thompson, addressed at some length the mixed Methodist and Presbyterian congregation at the Centennial Methodist Church Sunday evening.

Taking as his theme, "Did Carpentier-Dempsey Struggle Represent the True Ideal of Life?" the pastor outlined the three ideals of life. First, he said, was the materialistic ideal when man is simply an animal and the brute was on the throne of his life. "The recent fight between there two pugilists respesents this ideal," he asserted, "as man trains himself in the pink of condition for a decidedly brutal purpose. The struggle was a disgrace to American life and if the pictures of this contest are to be allowed to be shown in Canada it will be certainly a disgrace to Canadian life. I am not opposed," the speaker continued, "to any clean athletics, but I do maintain that the materialistic ideal is not the true ideal."

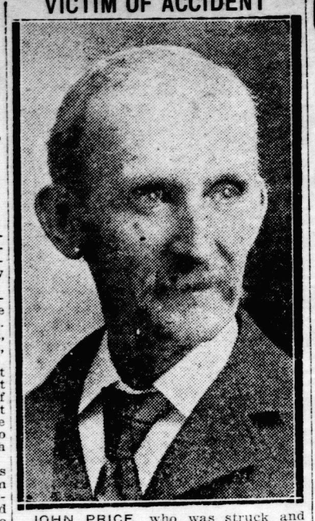
Touching on the intellectual ideal he instanced Voltaire as a man of brilliant ability but of vicious moral charcter and stated that mere intellectualism had no effect on moral life. In conclusion he presented a spiritual ideal as represented by Christ and appealed to his hearers to enthrone Him in their lives.

The Sunday services were the first under the united sceheme; the congregations of King Street Presbyterian and the Centennial Methodist churches attending.

ANOTHER FATALITY.

BRANTFORD, July 10.—A fatal level crossing accident occurred Saturday afternoon, when George Gee, driving his car across the G. T. R. on the Paris road, was struck by a train and injured so badly that he died within an hour. Charles Bedford, who was in the car with Gee, jumped in time and escaped injury.

VICTIM OF ACCIDENT



JOHN PRICE, who was struck and killed by a street car while crossing at the corner of Dundas and Richmond streets on Saturday afternoon.

JOHN PRICE IS FATALLY INJURED BY STREET CAR

Was Crossing Dundas and Richmond Street When Struck by Normal.

John Price, 928 Waterloo street, aged 71 years, died at 9:15 o'clock Saturday night in Victoria Hospital, as a result of internal injuries received when he was struck by northbound Normal street car No. 160 at the corner of Dundas and Richmond streets at 1:30 o'clock Saturday afternoon. Coroner Cameron Wilson has decided to hold an inquest.

Although several persons, including Traffic Officer Roy Venner, yelled a warning to the aged man, he apparently did not hear them, for he continued his northwesterly course across the main intersection, directly in front of the car. He was thrown onto the fender of the car, then rolled off and was crushed between the fender and the pavement before Motorman William Hudd could bring his street car to a stop. When he did succeed in stopping, the car had to be backed to allow the police officer and Ernest Heard, who rushed to the victim's aid, to pick him up and carry him into a drug store.

In record time the police ambulance arrived and took him to the hospital. He was suffering from three internal injuries, any one of which would have caused death, it was reported.

Coroner Wilson decided that a jury should view the remains at noon today.

Mr. Price was a well-known and popular citizen. He came to this city 50 years ago, and was born in Brooklyn, N. Y. For several years he had been an employee of John Labatt, Limited.

Besides his wife, Mary, he is survived by two daughters, Mr. James Insell, and Mrs. William Ridler, and three sons, John, Edward and Philip, at home.

Funeral arrangements have not yet been completed.

CAUGHT IN ACT OF SHOPLIFTING BY DETECTIVES

Five Women Arrested Have Homes Full of Stolen Goods.

Five women, all charged with theft, were arrested by Detectives Harry Down and Thomas Bolton for shoplifting at four o'clock on Saturday afternoon. Thousands of dollars worth of merchandise which they are alleged to have stolen was recovered.

The women now lodged in jail are: Ethel Cambridge, 24, married, 33 Tecumseh avenue; Edith Cambridge, 22, married, 33 Tecumseh avenue; Mary Collins, 25, married, 639½ Queen's avenue; Catherine Waterford, 22, married, 1065 York street; Eliza Ingram, 35, married, 67 Duchess avenue.

According to the detectives, two of the women were caught in Wegner's clothing store, attempting to steal two pairs of pants.

From their residence and their persons, silks, dresses, wrist watches, cameras, wide-rimmed hats, shoes, cut glassware and chinaware were taken. Four of the women were taken to the police station at four o'clock and the fifth, Mrs. Ingram, was arrested at 5:30 p.m.

All the women were born in England and some of them came to this country just recently, the detective department said.

The goods recovered were alleged to have been taken from several local stores, Smallman & Ingram, Limited, being the heaviest losers.

Children Cry
FOR FLETCHER'S
CASTORIA

Smoke
ORINOCO
Cut Coarse, for Pipe Use
Cut Fine, for Cigarettes

PICNICS AT THE PORT

PUBLIC UTILITIES OUTING.

"We play with the kiddies,
And look after the park,
We peddle the water,
And light the town after dark."

So sung 450 employees of the Public Utilities of London and many profoundly impressed friends, when they gathered on the heights of Port Stanley on Saturday afternoon to celebrate the second annual picnic of that department. The outing was a success from the time that a crowded special train left Bathurst and Richmond streets at 1:30 o'clock in the afternoon until another special filled with weary but well-satisfied joyseekers left the beach at 10 p.m.

Every branch of the ever-growing department was well represented, for even the playgrounds staff, with Prof. Mel Brock at its head, was out in full force. Commissioners Jared Vining, T. W. McFarland, Phflip Pocock and General Manager E. V. Buchanan were present, and after the luncheon which was given to the employees each of the four spoke briefly, complimenting the staff on the general efficiency in their work and in their sports.

Rain was falling when the picnic train arrived on the beach and so the crowd remained in the cars until 3 o'clock, when the weather cleared somewhat. A long list of sports featured by many humorous events was started soon after, but suppertime had arrived when the last race had been won and lost.

Banana Derby.

No end of fun was created when Buchanan's Annual Banana Derby, an established feature of the annual outing, was run by many entries. The race consisted of a run of 25 yards by a human horse with a rider. At the end of the allotted space the rider fed a banana to the horse, then exchanged places with the animal for the return run to the starting point.

There was also the Grand Annual Elopement Exhibition, where innumerable couples made a circuit of baseball diamond to a mock marriage ceremony. At first base a license was obtained, at second the ring, at third the certificate, at home, well that was the end of everything.

Mystery Event.

All other funny events led up to the grand feature of the picnic. It was the big mystery event of the day. No one could guess what it was all about until 30 or 40 women of varying ages were lined on a platform and the length of their skirts were forthwith measured. The judges were having a difficult time until Mrs. A. Barrow stepped to the front, and won by several inches. A cut glass clock was awarded to the woman wearing the skirt nearest the shoe tops.

The Prizewinners.

The winners of the various events were as follows:

Boys' ten years and under—James Smith, Harley Fulton.

Girls, ten years and under—B. Crucher, E. Burgess.

Girls and boys under five—Carl Smart E. Grove.

Men's potato race—C. Dickinson, A. R. Green.

Ladies' potato race—Miss E. A. Gray, Miss M. Webster.

Boys under 16 years—M. Levi, C. Grove.

Girls under 16 years—S. Merrifield, F. Rogers.

Ladies' egg and spoon race—Mrs. Kennedy, Miss M. Webster.

Buchanan's Banana Derby—Hale and McMahon; Day and Hazelwood.

Bun eating contest—H. Albanomte, A. Albanomte.

Ladies' thread and needle race—E. Price, F. Brook.

Wheelbarrow race—Marshall and White; Green and McMurray.

Ball throwing contest—Miss M. Alford, Miss Smith.

Three-legged race—Brock and Wainwright; Green and Merrifield.

Lady employees' race—Miss McFarland, Miss Fitzpatrick.

Single men's flat race—D. Smith, J. Vanderheiden.

Married men's flat race—C. H. Dickinson, G. Brompton.

Married ladies' race—Mrs. W. Powell, Mrs. E. A. Gray.

Men's race, over 50 years—J. Lizmore, F. Grove.

Elopement race—Miss F. Brook and Mr. White.

Relay race—Dickinson, Day and Miss G. Jepson.

The prizes were awarded after the luncheon.

PORT STANLEY, July 10.—Saturday commenced to be a day full of sunshine and merriment at the lakeside, and even when the showers fell during part of the afternoon the majority of the numerous picnickers were undaunted and carried on with their programs.

The Somerville Paper Box Company, O-Pee-Chee Gum Company and London Paper Box Company held their annual united picnic, attended by approximately 250. Free refreshments were supplied to all and sports held on the heights after supper.

From the large line-up of females in the thread and needle race, one might have believed that the fair sex had been previously informed of the eye-blacking procedure to be inflicted on the made sex. A reasonable number of males were gathered together when the race started, but little did they guess that their apparently innocent partners were blackening their eye when closing it during the threading process.

A second sport item which hit some men rather hard was the smoking contest, in which the winner wasted the majority of his good supper through the effects of his cigar.

The Helena Costume Company.

The Helena Costume Company of London, arriving early Saturday morning, held their eighteenth annual outing. Dinner and supper was served in the L. and P. S. Tea House. Sports were carried out in the evening, when the young people came forward with remarkable alacrity to join in the exciting program.

The results were:

Snow shoe race, ladies and gents—C. Butchart, Jack McLeod.

Men's 100 yards dash—Norman McLeod, G. Hutchinson.

Peanut race (open)—Miss Hester Wilson, Miss Louise Leonard.

Tie race (open)—Iren Abel and Mr. C. Cushley, Irene Thompson and Mr. C. Bapty.

Fat ladies' race, over 150 pounds—Marion Stephenson, Florence Hepburn.

Bun-eating contest, ladies only—Miss A. Jack, Olive Harding.

Blind pige race—Irene Abel and M[illegible] Jack McLeod, Miss T. Thompson a[illegible] Mr. C. Bapty.

Clothespeg race, ladies only—I. As[illegible] by. Louise Leonard.

Boot and shoe race—Florence He[illegible] burn, Lillian Broadley.

Coat race—Miss Williams and M[illegible] Apsey, Olga Diplock and Mr. McLeod.

Needle and thread race—Miss [illegible] Ashby, Miss Mabel Powell.

Balloon race—Gertrude Wilson, [illegible] Boyd.

Girls' race, 6 to 9 years—Joy[illegible] Butchart, Sylvia Leonard.

Boys' race, 6 to 9 years — Willia[illegible] Boyd, Tom Boyd, W. Hogg.

Boys and girls, 5 years and under[illegible] Joyce Butchart, George Mackinson.

Leap-frog race—Larry Boyd and [illegible] Boyd, M. Stephenson and Norman Mc[illegible] Leod.

Ladies' 75-yard dash—Gertrude W[illegible] son, Olga Diplock.

Ball-throwing contest, ladies only[illegible] M. Dyson, May Meadin.

Marathon race, ladies—Hester W[illegible] son.

Beatty Bros.' Outing.

Two hundred members of the Bea[illegible] Bros.' picnic arrived from London [illegible] an early hour. Except for the ba[illegible] ball game played on the diamond [illegible] tween the foremen and the men, wh[illegible] resulted in a victory for the forem[illegible] 19 to 18, and the partaking of din[illegible] on the heights, the balance of the p[illegible] nic, including the sports, was pos[illegible] poned on account of the rain un[illegible] Saturday next at Springbank.

SPRINGBANK PICNICS

Although the rain dampened the grounds in general, and the clouds hanging low gave promise of more to come, it apparently did not dampen the spirit of throngs of people who gathered there to hold their annual outings. Numerous picnics and one family reunion gathered there, spending the day in various sports and amusements.

MOCHA PATROL PICNIC.

About 200 members and friends of the Mocha Temple patrol and band held their annual picnic on Saturday at Springbank. The afternoon was spent in sports, to which the band added much interest by playing various selections. Refreshments were served on the grounds.

GOSPEL HALL OUTING.

A most enjoyable outing for both young and old was that held by the Gospel Hall of Egerton street, when about 150 members and their families attended the annual affair at Springbank on Saturday. A large program of sports was run off, and the ladies provided a delightful supper for the hungry ones.

Following is a list of the prize-winners:

Girls 9 to 10 years—V. Henshaw, E. Burrows, H. Cook.

Boys 9 to 10 years—J. McFarquhar, S. Keene, L. Bailey.

Girls 11 to 12—A. Swanson, M. Martin, L. Gardner.

Boys 11 to 12—T. Cornelius, C. Arnell, J. Morton.

Girls 13 to 14—E. Swanson, I. Martin, E. Henshaw.

Boys 13 to 14—R. Peacock, W. Cornelius, R. Hill.

Girls over 14—I. Martin, F. Peacock, R. Burrows.

Boys over 14—F. Hayes, T. Cornelius, W. Cornelius.

Girls, thread-the-needle—I. Martin and L. Martin, F. Allen and W. Crockfard, R. Burrows and E. Swanson.

Boys, wheelbarrow race—T. Cornelius and W. Cornelius, W. Martin and A. Perkins, F. Hayes and R. Peacock.

Girls, throwing ball—E. Swanson, W. Crockford, E. Rogers.

Boys, three-legged race—F. Hayes and R. Peacock, C. Arnell and G. McFarquhar, F. Cornelius and W. Cornelius.

Girls, back-to-back—L. Bowcott and E. Patton, R. Burrows and E. Swanson, R. Gardner and E. Patton.

Boys, boot and shoe—W. Cornelius, R. Peacock, E. Burt.

Married ladies—Mrs. Hubbard, Mrs. Cook, Mrs. Rogers.

C. A. S. E. PICNIC.

The Canadian Association of Stationary Engineers were also among the jolly picnickers. About 100 attended and the fun while it lasted was fast and furious. The chief feature, for the kiddies at least, was the candy scramble, in which they all came out winners. After the sports, which were run off early in the afternoon, lunch was served by the ladies on the grounds.

The prize-winners were as follows:

Boys' and girls' race—G. Neale, J. George.

Boys, 8 and under—H. Fready, G. Neale, J. George.

Girls, 8 and under—H. Morgan, J. Neale, H. McCallum.

Boys, 12 and under—A. Smith, A. Fready, V. Floyd.

Girls, 12 and under—M. Parsons, H. Neale, V. Warren.

Young men, 16 and under—H. Gerrard, E. Fready, K. Smith.

Young ladies, 16 and under—B. Warren, E. Neale, M. Parsons.

Single ladies — Miss Patridge, K. England, G. Whittaker.

Engineers' race—B. Warren, G. Neale F. Galloway.

Engineers' wives—Mrs. Neale, Mrs. Kenny, Mrs. Fready.

Team race—Warren, Galloway; Whittaker, Billings.

Chum race—Galloway and wife; Neale and wife.

Clothespin race—K. England, V. Rogers.

Ladies' auxiliary (special)—Mrs. Kenny, Mrs. Fready.

Ladies' race (open)—Miss Partridge, K. England, L. Whittaker.

Guessing contest—Miss Galloway, Mrs. B. Ward.

HYATT AVENUE METHODIST.

About 150 members and friends of the Hyatt Avenue Methodist Church held a very successful outing on Saturday at the annual picnic at Springbank.

A fine sports program was run off, which was followed by a supper in the pavilion.

Winners in the various events are as follows:

Children's race—Merritt, Buckle, Richardson.

Girls, 6 to 7 years—McCannon, Smith, Higgins.

Boys, 6 to 7 years—Richardson, Garden, Middaugh.

Girls, 8 to 9—Lutton, Dowding, Willams.

Boys' balloon race—Mote.

Girls, 10 to 11—Hahn, Bezzo, Langford.

Girls, 12 to 13—Bastin, Higgins, Wallace.

Boys, 12 to 13—McLean, Cooper, Kerr.

Ladies' balloon race—Miss Gorley, Miss Boyd, Miss Copeland.

Married men's race (peanut on knife) —Mr. Burns.

Men's clothspin race—G. Suchard.

Married ladies' race—Mrs. Moyer.

Men's tie race—Mr. Mote.

MITCHELL REUNION.

The Mitchell family from Centralia and Exeter district numbering about 60 held a very pleasant time in renewing old acquaintances and talking over old times. This is their first annual outing, and the committee intend making it an annual affair. Lunch was served by the ladies.

HOWDEN ANNUAL OUTING.

One of the most successful was that held by D. H. Howden, when about 100 employees and their friends attended their annual outing.

A very large sports program was run off, and a baseball game played between the office staff and travelers against the warehouse team was a very interesting feature.

Following the sports a lunch was served in the pavilion by C. J. Leach, caterer.

Winners in the list of sports follow:

Girls, 14 and under—E. Hudson, H. Prince, F. Burt.

Boys, 14 and under—E. Mercer, N. Craig, O. Saunders.

Boys, 18 years—E. Mercer, C. Gerlack.

Office girls only, 50 yards—E. Bourne, M. Carrothers, E. McNaughton.

Employees only, 100 yards—A. McIntyre, C. Donaldson, W. Logan.

Chicken race—H. Burt, M. Carrothers.

Fat men's race—A. McNaughton, J. Prince.

Married ladies, 50 yards—Mrs. Prince, Mrs. Nairn.

Collar and tie race—C. Donaldson, M. Carrothers, B. Davis, E. Reid.

Boot and shoe race, children—E. Hudson, F. Burt.

Elopement race, ladies' prize—C. Donaldson and M. Carrothers, A. Bowes and E. Bowie.

Spoon and egg race, ladies—H. Carrothers, F. Burt, H. Prince.

Wheelbarrow race—C. Donaldson and B. Davies, R. McIntyre and A. Bowes.

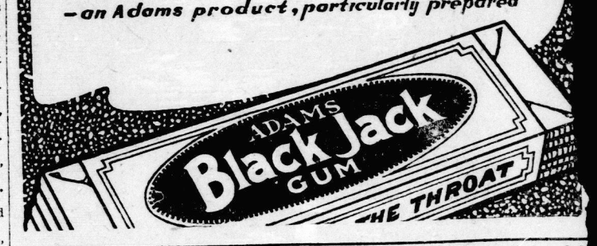
Relay race, girls (teams of three)—E. Bowie, M. Carrothers, H. Carrothers.

Tug-of-war (office and travelers vs. warehouse, best 2 out of 3)—Warehouse won.

Girls, 8 and under—J. Burt, A. Nairn, O. Martin.

Boys, 8 and under—F. Craig, O. Sinclair, W. Sinclair, N. Craig.

Sweetens the mouth after smoking
—an Adams product, particularly prepared



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MILK—Nature's finest food—has such an important part in your daily diet that you naturally want to use the richest, purest and safest milk obtainable.

That is why you will be interested in Carnation Milk.

In the heart of Canada's best dairy counties are the spotless Carnation condenseries. Here every day in the year is received pure, fresh, rich, "whole" milk from fine farms.

Part of the water is removed by evaporation, and the milk, now of creamy consistency, is sealed in air-tight containers, and *sterilized*—to make it doubly safe.

Thus, Carnation Milk reaches you fresh, pure and wholesome, protected against contamination. Your grocer—you, too—can keep it in the unopened container indefinitely.

And with it you can fill every household need for milk and it can be used as cream for tea and coffee, cereals and fruit.

But, if you want milk for drinking or cooking you must ADD WATER to Carnation Milk—at least an equal part.

Carnation Milk is absolutely free from sweetening or preservative. And it is of uniform quality and purity. You can use it in every recipe—it adds new flavor and a delicious richness.

Try this modern milk supply. Try it for one week. Order a dozen tall cans (16 oz. size), or a case of 48 cans of Carnation Milk from your grocer—the Carnation Milkman.

The Label is RED and WHITE

Made in Canada by
CARNATION MILK PRODUCTS COMPANY, LIMITED
Aylmer, Ontario
Condenseries at Aylmer and Springfield, Ont.

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"From Contented Cows" "At Your Grocery"

Here's a Real Recipe Book

A beautifully colored illustrated book of 100 tested recipes—each a new treat for your table—will be sent FREE to anyone who will address our Aylmer office.