

HISTORY REPEATS ITSELF! ANOTHER GREAT SALE!

*It Will Be Wise for You
to Come Early*

**Good Fortune Again Smiles Upon the
Women of St. John's. We Never Ex-
pected to be able to Equal Last Week's
Sale--BUT WE HAVE! : : : : :**

*Values Even Better
Than Last Week*

Ladies' Canton Crepe Dresses

New Tunic effects, long straight line models and flaring panel ideas. New collar effects and sleeve ideas. These Dresses sell regularly as high as \$16.50. Stout sizes among them.

7.98

Ladies' Serge & Plaid Dresses

A remarkably low price for Dresses of this clever styling and fine fabrics. Choice is offered in the finest Poretts, Twills and Tweeds, including extra large sizes up to 46.

7.48

Ladies' Skirts

Box and Accordeon Pleated, in a variety of materials and shades—Just arrived

3.50
UP

Ladies' Wool Jacketts

3.98, 4.98, 5.98 and up to 14.00

FINAL CLEARANCE

of all

Ladies' Hats

Prices cut to less than half. Three Groups:

1.79, 2.78, 3.60

The remainder of our stock of

Misses' Hats

Clearance Sale Price

1.49

BOYS' WOOL GOLF STOCKINGS

A Basement Special

33c.

Bargain Basement Specials!

LADIES' WAISTS and MIDDIES
Voiles and Muslins.
98c.
A Basement Special

LADIES' DRESSING JACKETS
79c.
A Basement Special.

LADIES' UNDERVESTS
Without sleeves . . . **39c.**
With sleeves . . . **59c.**

LADIES' CORSETS
69c.
A Basement Special

BOYS' PANTS
69c. up.
A Basement Special.

MEN'S & BOYS' NECKTIES
12c.

HEAVY WHITE CANVAS GLOVES
19c.

FANCY COTTON KIMONAS
Many pretty patterns.
\$1.79
A Basement Special

LADIES' CORSETS
Value, \$3.00
\$1.98
A Basement Special.

LADIES' JERSEY UNDERSKIRTS
(Slightly Damaged).
31c.
A Basement Special.

MEN'S BEDROOM SLIPPERS
All sizes
21c.

MEN'S DAMAGED SHIRTS
19c. & 39c.
A Basement Special.

LADIES' HOUSE DRESSES
All sizes
\$1.19
A Basement Special.

LADIES' TRICOLETTE WAISTS
(Slightly Damaged).
\$1.29
A Basement Special.

CHILD'S SILK BONNETS
74c.
A Basement Special

TOWELS
(White). Value 75c.
39c.
A Basement Special.

GIRLS' SPATS
Sizes 3 and 4 only. Colors: Grey and Tan.
29c.
A Basement Special.

COHEN'S MODERN EMPORIUM

SAM. LEVITZ, Manager

335 Water Street -- Corner Store -- Bishop's Building

SIDE TALKS.

By Ruth Cameron.

THE STORM.



Do you know how she feels? I think I do.

A land of eternal sunshine is supposed to be the ideal place to live, but I suspect that anyone who had been brought up in a variable climate would sometimes get homesick in that land of eternal sunshine for the change of pace that a storm brings.

Don't you think there is a certain luxury in waking up some morning after a long period of sunshine and seeing that a storm is raging outside? Of course a snow storm is the best kind of a storm.

The Fun Of Being Shut In.
How beautiful it is, and what a

gestions of romance and adventure and escapes from routine it brings! Perhaps the cars will be stopped, perhaps school won't keep! What a charm it gives to the comfort and warmth of one's fireside to look out and see the wind tossed branches and the drifting snow and listen to the howl of the wind as it sweeps around the corner 'out of an unseen quarry, evermore furnished with tile, curves his white bustions with projected roof round every windward stake or tree or door."

What a perfect day to sit by the fire and re-read some beloved book! What a fine setting for the candy pull the children have been begging for all winter! I don't believe there is any one brought up in the land of snows who hasn't some specially tender memory of a day when the storm outside seemed to bring the family closer together for a little while; a day when "all friends shut out, the housemates sit around the radiant fireplace enclosed in a ramulous privacy of storm."

And The Fun Of Not Being Shut In.
But one cannot get the whole flavor

of a storm just by looking out at it. There is a great adventure in being shut in by the fierceness of a storm, but that is only half the adventure; the other half is in refusing to be shut in by it, and in going out into it.

Perhaps it takes one a little while to make up one's mind to do that (unless one is of the age when that is one's first desire.) But once out, one is immediately appalled by the thought of how dreadful it would have been if one had stayed by the fire and not come out into this beautiful and thrilling world. What a fine excitement the battle with the elements arouses in one! One feels like laughing and shouting and running without knowing just why. I suppose it is the primitive man down deep in

us coming to the surface at this bit of primitive experience and making us into children again.

Rainstorms Have Their Charms, Too. A vigorous rainstorm is a paler experience than a snow storm, but it has its individual charms.

There is less sense of adventure and more of peace.

For some reason I always have a feeling that the rainy day is going to

RICHARD HUDNUT
THREE FLOWERS COMPACT
With Puff and Mirror
Meets the requirements of those wishing an individual box of Rouge or Powder.
Supplied in all Popular Shades.

be longer than other days and that I can get some extra tasks done in it. Rainy day tasks, like cleaning out the piece box, or sorting over old letters for burning, or rearranging the books in the bookcase.

"Calm after storm," says the poet, "doth greatly please." Some other poet ought to write of the pleasure we get in the storm after too much calm.

Vicar Climbs Spire

Perilous Feat Performed During Gale. Breathlessly watched by hundreds of people, Canon S. Keywell, Vicar of the Church of the Holy Sepulchre, Northampton, twice climbed to the weathervane of his church, 145 feet

above the ground, to "christen" it with water brought from the River Jordan 30 years ago. The wind was blowing a gale at the time, and the worst part of the journey was up a rock ladder between the upper and lower platforms exposed to the elements. The tower is a 13th century one, and its restoration is costing \$2,400.



Toasted cheese strips are dainty to serve with fruit salad.

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\$12.25 per ton sent home.

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