



Smoke
BRITISH COLONEL
The "UTMOST"
In Plug Smoking



QUALITY that
cannot be equal-
ed anywhere
at its price
25c. a Cut
at all Stores

Imperial Tobacco Co.
(Newfoundland) Ltd.

**PENMAN'S
PIANO CASE ORGANS!**



In beautiful walnut and mahogany cases, with top rail and mirror; all six octaves, four to six sets of reeds. Every instrument guaranteed.

Musicians' Supply Co.
(Royal Stores Furniture.)
DUCKWORTH STREET.
oct28,nov3

We are nearly down to prices of 1914.

LOOK THIS LIST OVER.
MEN'S SUITS, boys of age 13 . . . \$12.95 to \$16.50
YOUTH'S SUITS, boys of age 13 . . . \$8.00 to \$9.50
MEN'S PANTS . . . \$2.40 to \$3.50
MEN'S OVERALLS, good quality . . . \$1.25
LITTLE GIRLS' COATS from . . . \$2.90 to \$5.00
LADIES' COATS from . . . \$3.90 to \$5.00
LADIES' RAGLANS from . . . \$2.90 to \$5.00
LADIES' TOP SKIRTS . . . \$2.90 to \$4.90
BIG BARGAINS IN BOYS' SWEATERS, a little damaged by fire. Also BIG BARGAINS IN WHITE FLANNELS, 15c. yard; and FANCY FLANNELS, different colors, at 29c. yard.

ANTONI MICHAEL,
194 New Gower Street (East of Springdale Street).

**CANADIAN NATIONAL RAILWAYS.
Travel via the National Way.**
THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 8 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. night train for Toronto, and with "Continental Limited" for the West.
Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone,
General Agent, Board of Trade Building.

The Newfoundland Poultry Association!

9TH ANNUAL SHOW, C. L. B. ARMOURY,
November 30th, December 1st and 2nd.
Three Prizes offered to School Children under 15 years for best Essays on "What I have seen and learnt of Poultry at the Poultry Show." Essays to be sent in by December 15th to the Secretary, Stanley White, P. O. Box 234, St. John's. Prizes offered to Housekeepers for best House Plants, and to Florists for Cut Flowers, etc. All entries to be sent to the Secretary, Stanley White.
nov21,23,25

**The Wide-Awake Stores
ARE THOSE WHICH SELL
Victory Brand
Clothes.**

Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

The White Clothing Manf'g. Co., Ltd.,
259 DUCKWORTH STREET.
sep24,oct1



Delightful Specialties.

AT PERFORMANCE OF "DEACON DUBBS."

The cast of favourites composing the B.I.S. Players is in itself sufficient guarantee of the excellence of the production of this charming rural comedy-drama "Deacon Dubbs" at the Casino on Monday evening. In addition, however, the following specialties by clever artists, are interspersed through the show, and will make the performance well worth seeing:—"The Kiss" Waltz Song from Arditti, Miss Mary McCarthy; Humorous Monolog, Miss Angela McGrath; Classic Dancing in "Louis XIV. Costume," Miss Miller; "Swanee River Moon" Selected; Mr. Karl Trapnell; A Southern Medley "Mississippi Flows," Messrs. Jardine, Wallace and Hickey; Latest Numbers, C.C.C. Band; Miss T. Power, A.T.C.L., Pianist.

Choir Recital.

Magnificent Performance of "Ruth." A large number of people attended the Recital given in St. Andrew's Church last night by the Church Choir, and greatly enjoyed the musical entertainment provided for them. The programme which was under the direction of Professor Mawer, was divided into two parts. The first consisted of vocal and instrumental selections and was greatly appreciated. The anthems and choruses were rendered in a most pleasing manner and the double male quartette was particularly good. The organ solos and violinello selections were performed in a masterly fashion by Mr. W. Moncrieff Mawer and Hon. A. W. Mews, respectively. The air and chorus "Inflammatus et accensus" was the feature of its part of the programme. Mrs. H. Small rendered the solo part very finely. The second part of the programme consisted of the sacred cantata "Ruth." This was splendidly performed. The soloists being all in excellent voice, rendered their various songs in a most charming and alluring manner whilst the chorus left nothing to be desired in their renditions. The whole Recital reflects great credit upon the organizers for it is seldom that a local audience receives an opportunity to hear such delightful music.

The characters in the Cantata were: Ruth Mrs. E. Campbell
Naomi Miss Ruth Garrett
Orpah Mrs. C. E. Garland
Boaz Mr. A. R. Stansfield
Chorus of Elders, Handmaidens, Reapers, etc.

M. J. O'BRIEN.

The plank that O'Brien lays before our readers to-night, while it is of vital interest to all citizens, is more particularly meant for those who have recently been brought-in with the annexation of the territory as defined by the new Charter. O'Brien has promised that "the annex" from which he comes as their candidate, will pay into the civic funds next year anywhere from sixty to eighty thousand dollars; he believes this will increase very rapidly and eventually be more than the total sum received by the Council from within the original boundary of the city. As the growth of residential homes springing up like mushrooms in the new extension or "annex" is phenomenal, it is therefore very vital to the interest of not only "the annex," but every resident of the city that more fire protection be provided. The time is fast approaching, in fact it is already here, for a new Fire station to be erected in the corner of Cornwall Avenue, or a bit further north towards the Ropewalk, for to be on hand when emergencies arise. Too many demands are now made upon our present division, and should a fire take place in the midst of this new centre of population, which is growing so rapidly and the attention of our present division be engaged elsewhere, we shall have the horror of another ninety-two fire. This plank, if adopted, would compel the Board of Fire Underwriters to reduce the exorbitant charges which they now make up in their insurance premiums, as the amount of fire destruction would be reduced by at least forty per cent. A most alarming state of affairs now exists in our city in regard to the condition of telephone wires, many hundreds of them being obsolete since installing the new system. O'Brien says you citizens are living in a fool's paradise, and he wonders that there has not been scores of our people electrocuted long before this by these wires. There they lie, about, dangling here, tied up there, within the reach of the thoughtless children, some of them in close proximity to those heavily charged wires that feed our street cars with electric energy, and our factories with motor power, and nobody seems to mind or care. Elect O'Brien and he will at once see if those responsible are not brought to attention and have this terrible menace removed, by compelling whoever business it is to get to work at once and not have our citizens, whose duties bring them out at night, more especially due to the darkness not allowing the vision daylight affords, to be taking the terrible chances which they now, either knowingly or unknowingly, are being electrocuted by a live wire that has become grounded. This is a very serious matter and the apathy of our citizens is indeed remorseful. We feel constrained to say more on the vital subject, but space does not permit. But, we ask you, reader or voter, are we not justified in saying that to enable our city to get men in the Council whose foresight sees these evils and whose business it is to expose them in their naked truth will cause all voters to say we will each mark One Vote for O'Brien—adv.

Stafford's Pres. A., both sizes, for sale at Knowling's Stores, East, West & Central—nov14,15
MINARD'S LINIMENT RELIEVES DISTEMPERS.

November Sale!

FOR TWO WEEKS ONLY

We make a special offer in

Wadded Quilts.

60 x 72—Regular \$ 4.00.	Sale Price \$ 2.75
60 x 72—Regular \$ 5.00.	Sale Price \$ 3.50
66 x 72—Regular \$ 5.50.	Sale Price \$ 3.65
60 x 72—Regular \$ 6.00.	Sale Price \$ 4.00
66 x 72—Regular \$ 6.25.	Sale Price \$ 4.20
72 x 78—Regular \$ 6.50.	Sale Price \$ 4.60
60 x 72—Regular \$ 6.50.	Sale Price \$ 4.60
66 x 72—Regular \$ 7.00.	Sale Price \$ 4.75
72 x 78—Regular \$ 7.50.	Sale Price \$ 5.15
60 x 72—Regular \$ 7.50.	Sale Price \$ 5.20
66 x 72—Regular \$ 8.00.	Sale Price \$ 5.40
72 x 72—Regular \$ 8.50.	Sale Price \$ 5.60
60 x 72—Regular \$ 7.00.	Sale Price \$ 5.10
66 x 72—Regular \$ 8.00.	Sale Price \$ 5.60
72 x 72—Regular \$ 8.75.	Sale Price \$ 6.00
72 x 78—Regular \$ 9.00.	Sale Price \$ 6.40
66 x 72—Regular \$15.00.	Sale Price \$10.50
72 x 72—Regular \$16.00.	Sale Price \$11.20
72 x 72—Regular \$12.50.	Sale Price \$ 8.25

Anderson's

Water Street.

St. John's.

How fine cooks make cream soups to-day



After eating a rich cream soup somewhere, do you sigh and say to yourself "if I could only afford to use real cream, I could serve soup like that, too!"

The chances are that the soup you would like to duplicate was not made with cream at all. For many fine cooks have learned a culinary secret that makes of cream soups a banquet dish at every day cost.

The secret is—make them with Libby's Evaporated Milk.

For twenty years Libby has worked to give a finer and richer milk to consumers. Their plans were far-reaching. First they sought out the finest pasture lands in America. There they encouraged the breeding of splendid milk herds and the use of all the appliances and practices of scientific dairying. And there they established their milk condenseries so equipped as to assure absolute purity and cleanliness.

At those condenseries the whole milk from the fine herds, with the cream left in, is canned for you. Half the moisture is taken from it by evaporation. Nothing is added to it. So you have in this milk just the rich, pure product of the finest cows, but with twice the food value, twice the butter fat, of ordinary milk.

This milk makes cream soups so smooth, so rich, so mellow that they taste like the soups made by extravagant cooks.

Used in coffee, this milk gives a creamy richness at half the cost of cream.

Try it in your favorite recipe where cream or milk is called for.

Your grocer has it or can get it for you.

Libby, McNeill & Libby

The Storm at Melrose.

The following is an account of the losses sustained by Melrose during the big storm of Oct. 28th. Practically everything along the waterfront, including wharves, stages, docks and even stores, were swept away, carrying with them a large amount of fish and oil, etc. Thos. Moody and Michael Mackey lost a motor boat each, besides several other small boats. Mel-

rose is a place where the people fish very late in the season. All the boats were on the grounds and got good catches of fish the day previous to the storm. The total amount of loss to personal property amounts to over \$10,000. The people are so depressed in some cases that it renders it impossible for them to proceed with the fishery again, unless they get some help from the Government. There is also a considerable loss to Government property. The main road was

Nov. 21, 1921.

Minard's Liniment used by Phylis