

Bran, BRAN!

To-day, ex Steamer and Rail:

One Carload
400 sacks BRAN

This shipment was bought cheap, and on account of being "hung up" in transit will be sold

AT ATTRACTIVE
PRICES.

Ring up **393** for LOW quotations.

F. McNAMARA,
Queen Street.

JUST RECEIVED

Large Shipment:

No. 6 "COLUMBIA" IGNITORS,
50--No. 256 MULTIPLE BATTERIES,
50--No. 356 MULTIPLE BATTERIES.

Buy from us now and get them fresh.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers.

aprl,t

Open until 10 p.m. every night.

ARMADA TEA.

New Stock.

Best Yet Offered

1 lb. Tins.

Ask Your Grocer

15,000 CABBAGE PLANTS

Just in.

Early and Late.

BURT & LAWRENCE.

14 NEW GOWER STREET.



Prime Fat Cattle!

AUCTION.

On MONDAY NEXT, at 12 o'clock,
on the wharf of

GEO. NEAL

47 HEAD PRIME FAT

Butchers' Cattle,

Ex Rail and Steamer.

NOTICE!

I am Selling,---

Atlas Portland Cement

In extra coopered barrels

Roofing Materials of best

AND

GOOD COAL.

COLIN CAMPBELL.

"STEERO"

For Breakfast, Lunch, Dinner, on-
retiring for the night, or when trav-
elling, you will find there is nothing
so convenient and palatable. It is
stimulating, appetizing very refresh-
ing and so easy to serve. Ask
your grocer for it.



"A Cube
Makes a Cup"

BIG SHOWING

—OF—

American HOSIERY

For Ladies and Children from the Leading American Mills.

Superior Goods at Low Prices.

In fact we are now offering you American Hosiery all at
last year's prices. This we have achieved by looking up last
Fall for this Summer's requirements, since when goods have
advanced considerably. Further than that, you can depend on
our Hosiery when washed, proving FAST, as we have been par-
ticular in buying Hosiery that was manufactured last year, and
with the Fast Sulphur Dyes. Therefore you can depend on our
Hosiery values being as right as ever all round. We offer
you amongst many others:—

Special Values, at 20c. pair.

In Ladies' Plain Thread Hose, reliable makes, in Blacks, Tans,
Whites, Pinks and Pale Blues.

Of course we have 15c. values, too, if you want them in Blacks,
Tans and Whites.

A very special value is our Ladies' "Sutrie" White Mercerised
Hose, with the maker's guarantee on every pair, at 40c. pair.

All smart dressers will be interested in our assortment of Ladies'
Half Silk and Real Silk Hosiery, in Black, White & Colored.

Get Wise and Save Money by Buying
The Children's Hosiery Here.

See our "Johnnie Jones" Hose for Johnnie Jones and all
other boys. These are good, strong, clean and true. Will suit
Johnnie's sister, too. Prices 18c. to 24c. pair, according to size.

Henry Blair

Advertise in the Telegram

Let Us Fill Your
Order from
**FRESH
SUPPLIES.**

ELLIS & CO.,
LIMITED.

203 Water Street.

Fresh New York Turkeys.
Fresh New York Chickens.
Fresh New York Ducks.
Fresh New York Sausages.
Fresh N. Y. Corned Beef.

Cucumbers.
Parsleys.
Asparagus.
New String Beans.
New Green Peas.
Fresh Celery.
Ripe Tomatoes.
Sweet Potatoes.
American Cabbages.
Carrots, Parsnips, Beet.

Fresh COD.

Desert Apples.
Bartlett Pears.
Bapanas.
Grape Fruit.
Navel Oranges.
California Lemons.
Pineapples.
Red & Black Cherries.
Fresh Rhubarb.

Celebrated
Harbor Breton
KIPPERS.

FRESH HALIBUT.
FRESH SALMON.

Smoked Loch Fyne Herring,
1 lb. bundles.
Scotch Pickled Herring,
small kegs.

IRISH HAMS.
IRISH BACON.

FRESH SUPPLY

Haylist

Confectionery.

**REMEMBER OUR
TELEPHONES,
Nos. 482 and 786.**



THE FIREMEN

may save your home and belong-
ings from utter destruction by the
flames, but the smoke and water
will create a great deal of havoc.

THE INSURANCE

will make good your damaged prop-
erty and supply you with sum-
cient ready funds to replace de-
stroyed articles. Have me write
you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

**June Brides and
June Bridegrooms.**

June Weddings and June Wedding
Gifts. For the latter see our Show-
room.

Silver and China Cake Stands.
Silver Teapots.
Silver Sugar Holders.
Silver Bouquet Holders.
Cut Glass Bouquet Holders.
Cut Glass Perfume Bottles.
Sugar and Cream Dishes.
Silver Bon Bon Dishes.
Silver Butter Knives.
Cut Glass and Silver Pepper and
Salt Shakers.

Silver Fish Forks.
Silver Table Bells.
Cut Glass Salad Bowls.
China Brand Plates.
Silver Watch Stands.
Silver Photo Frames.
Silver Toast Racks.
Brass and Copper Book Rests.
Work Baskets.
Music Racks.

Oil Paintings & Water Color Paint-
ings, framed and unframed.
Glove and Handkerchief Sets.
Hall Brush Sets.
Complete sets of Dickens, Thack-
eray and Elliott.
Library Sets.

A wonderful display of most appro-
priate Wedding Presents.

DICKS & CO., Limited,
Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Goods Store in Nfld.

REID-NEWFOUNDLAND COMPANY.

LABRADOR SERVICE

S. S. Sagona

will sail Monday, June 12th,
at 2 p.m., for Labrador ports
of call. Freight will be re-
ceived up to 10 a.m. Monday
morning.

Reid-Newfoundland Co.

NOTICE!

I have leased my premises, 276 Water Street, to Messrs. P. H.
Cowan & Co. for a term of ten years. The stock must be cleared
out regardless of cost. The goods were bought in British and
American markets for spot cash, before any advance in price
took place, and embraces all the leading lines of Dry Goods—

MEN'S & BOYS' READYMADE CLOTHING,
BOOTS & SHOES, HATS & CAPS, HOSIERY, RIBBONS,
BLOUSES, COSTUMES, FUR & ESSEX MILLS
UNDERCLOTHING, for Ladies, Misses & Children.
D. & A. and P. C. CORSETS, ETC., ETC.

It would be to the advantage of Wholesale Buyers to call and
examine goods and hear prices.

THOMAS PEEL,

276 WATER STREET (opp. Bowring's).

may23,6ed

LADIES' COSTUMES and RAGLANS,

Newest Styles,

Reasonable Prices.

ROBERT TEMPLETON.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping
systems is credited with saying, "Give me any old shop, in any
old street, and I'll guarantee to make it in twelve months the
most widely known and best frequented shop in the district."
He was asked to explain. Holding up three fingers he said, "I
believe in the trinity of LIGHT, WARMTH, COMFORT. I should
dazzle the moths until the candle drew them, I should bring
them into a warm, comfortable shop, filled with a soft, pleasing
radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more
than imagine the kind of shop this well-known individual would
open, for we pass it in almost every town—always a landmark
to the street. No one fails to notice it. There is an indefinable
air of welcome and invitation as one stands for a moment on
the pathway and lets one's gaze travel inside it. The subdued,
restful lighting effect, that so charms because of its very un-
obtrusiveness, the absence of dark corners, the intangible feel-
ing that if one would step inside one would be sure of experi-
encing a delicious sense of warmth and comfort and cheerfulness—
all these are part of its appeal. Truly a shop with an
individuality.

We cordially invite all progressive business men to visit our
showroom and see our latest Lighting and Heating Appliances,
by the adoption of which the ideal outline in the above extract
from a London paper may be easily secured. Our new RADIO
X. Lamp and GASTHEAM Radiators fill all light and heat re-
quirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec6,t

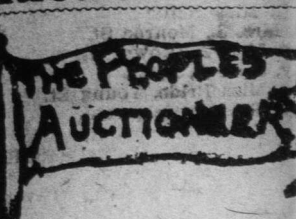
Advertise in the TELEGRAM

WEATHER FORECAST

TORONTO, Noon. — Light
winds, fine and warm.
ROPER'S, Noon.—Bar. 29.60
ther. 65.
Drink Welch's Grape Juice

VOLUME XXXVIII

Auction Sale



Horses for Sale

On Tuesday next, 13th inst., at
11 a.m., at the P.
Sheds of the Reid Nfld. Co. 10
for General Purpose Horses.

*P. C. O'DRISCOLL
June9,31 Auctioneer

PUBLIC AUCTION

Tuesday Next, 13th inst.

at 11 a.m., at

No. 13 Catherine Street

Part Household Furniture, con-
sisting of—

1 sideboard, 1 couch, 8 chairs,
round table, 1 mirror, glass
crockery, pictures, curtains, etc.,
etc., canvas and matting, 1 toilet
bureau, 1 rocker, 6 pictures, 1
chair.

M. A. BASTON
June10,21 Auctioneer

FOR SALE

Flour Barrels

I have about 30

W. H. JESSOP

194 Duckworth Street.

June12,11.

Canadian Butter

Ex "Sable Island"

NEW GRASS CANADIAN BUTTER

(Wholesale and Retail)

A few cases FRESH EGGS, large

LOWEST PRICES.

JAMES R. KNIGHT

Grove Hill Bulletin

THIS WEEK.

A few Serrated Ferns, pos-
sibly very fine quality. Special price
each.

Ready next week, the fol-
lowing Annuals: Asters, 11
Stocks, 30c. dozen.
Wreaths, Crosses, etc.,
shortest notice.

J. McNEIL

Waterford Bridge Road

PHONE 247.

J. J. St. John

Received To-Day.

1000 lbs. Fresh Haddock

500 lbs. Fresh Turbot

Pickled Salmon

Pickled Turbot

10 brls. Cranberries

15 cases No. 1 Eggs

—

Fresh Shipment of

Celebrated

IRISH BUTTER

For Rheumatism,

or Aches use

Sloan's Liniment

—

J. J. ST. JOHN

Duckworth St. and Leinster

Road.

—

MINARD'S LINIMENT

EVERYWHERE