15th, 1915. NEW LINES

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illinery

rge. Shepherd \$9.50 up.

Nice selection of MIDDY BLOUSES, 90 cents

\$3.00.

to

\$1.75.

nbroidery and and Colored

D BAGS.

just opened a s Ladies' Amnd Bags, real xcellent qualrange from 0 \$2.75.

Black ed awns

s' Jollars, Handker-

Coland

s and mp

Thursday, Saturday & Monday.



Nowhere in St. John's is there a better Equipped Store to Supply the demands for Easter Needs.

FLAXONS.

The cream of wash fabrics. They come showing white grounds with a multitude of pretty floral designs faintly stripes and figured, 29 inches wide, adaptable for dresses or blouses. Special, Thursday, Saturday and Monday, per yard

18c.



Pretty Dress Muslins.

About 40 pieces of pretty All White Wash Muslins, showing a variety of weaves, spots, fine checks, stripes and figured, etc., for Ladies' or Children's make ups. Reg. 20c. per yard. Thursday, 20c. per yard. Th Saturday and Monday

16½ c.

Gloves for Easter.

Ladies' Kid Gloves.

A very nice range of Tans in finest quality Kid with 2 pearl dome fasten-

ers, perfect stitchings; all sizes. Decide on a pair for Easter. Regular

\$1.60. Thursday, Saturday and Monday 1.48

Ladies'Long Silk Gloves

Really 16 button length all Silk Gloves in shades of Navy, Sky, Tan,

Pink, Pale Green, Champagne, Black and White, double tipped fingers, two

Ladies'

Lisle; 2 dome

60c. Thursday

52c.

Monday.

Saturday and

Men's Needs for Easter.

Men's Caps.

Smart London Styles in Light and Medium Tweed Mixtures, AI quality with silk linings, full asortment of sizes; just what's wanted for spring wear. Reg. 75c. Thursday, 65C

Men's Easter Neckwear

Gentlemen! Our regular 60c. Classy Neckwear in soft shades of Lavender, Grey and White, etc., for Easter is here, also lots of other plain shades and fancy mixtures in the long flowing end style. Special, Thursday, 49c

Men's Tunic Shirts. Extra strong quality with a superior finish, soft bosom of white with fine vertical stripes and double soft cuffs,

the ideal summer Shirt; we have other styles with laundered cuffs if preferred. Reg. \$1.00. Thursday, Saturday and Monday 85C Men's White Shirts. Soft bosom style with pleated front and laundered cuffs; just a box of

each size; a very dressy shirt for Sundays. Reg. 80c. Thursday, 72c Men's Silk Handk'chfs. These come in good Surah Silk, centres of Navy, Green, Gray, Cardinal and purple with contrasting border. Reg. 70c. Thursday, Saturday and Monday 60c

Shaving Sticks.

The "Ilexol" makes shaving a pleasure, gives a firm rich heavy cream-like lather, will not dry or irri-

with wire mesh and rope running throughout. Smaller sizes, 17 x 30 98C Larger size, 21 x

Baby Audrey's Toilet Set.

A neat useful and handy Set for the baby's morning toilet, containing brush comb and powder box also puff and ear sponge in white, pink or pale blue, neatly boxed. Reg. 65c. Thursday, Saturday

59c.

TVERY available market has been searched, and L every care, caution and skill used in selecting only the most desirable merchandise, and as heretofore value has been the first consideration, nothing unworthy is allowed to enter our lists.

Stair Oil Cloths.

Attractive patterns in the quality that won't crack, made with extra heavy duck back, 18 in-ches wide. Special, Thurs-day, Saturday and Mon-day, per yard

17c.

BOOTS, SHOES and HOSIERY for the Whole Family.



Thursday, Saturday &

Steel Frame Door Mats.

constant wear, we have two

sizes, each with steel frame,

LADIES' HOSE. Assorted makes, offering great value in Black and Navy Lisle, others in assorted ribs in fast Black Cashmere; about 25 dozen in the lot. Reg. 45c. Thursday, Satur- 39c

day and Monday

Children's Tan Sandals. Cool footwear for the little ones, sizes 5 to single strap over instep and broad extension sole, soft uppers; excellent stock. Reg. to 90c. Thursday, Saturday and 80c

Ladies' Dongola Mens' Boots. BOOTS. A snug fitting Boot in Gun Metal Calf; a pleasure to walk in, nice broad extension sole, well shaped; ½ sizes. Special

4.40

ately priced for Thursday, Saturday and Monday, Special 65c INFANTS' BOOTS.

Our new stock of these just to hand, fine Dongola stock in sensible shape for the grow-

WOMEN'S HOSE.

Fast Black Cashmere in plain and assorted ribs, seamless finish; assorted sizes. Moder-

ing foot; patent leather toe cap, low heel; sizes 3, 4, 5 and 6. The ideal Boot for first walking. Reg. to 90c. Thursday, 82C Ladies'

Buttoned Boots. Another striking line in fine Smart style in fine Dongola Bals, patent leather toe cap, high heel, ½ sizes to fit from. Reg. \$2.50. Thursday, Saturday and Monday 2.35

Another striking line in fine Dongola Kid, with patent leather toe cap; just the boot you need for present wear; ½ sizes Reg. \$2.50. Thursday, Saturday & Monday 2.35

CARRIAGE

Just a couple of dozen, in plain linen with hemstitched end, others in plaid linens with plain fringed ends, extra good quality, values to \$1.40. Thurs., Sat. and 1.05

Table Covers. WRAPS. Two dozen of these in nicely assort-

ed patterns, heavy raised designs on Green grounds with knotted fringe edge, 81/4 sizes. Reg. to \$2.50. Thursday, Saturday and Monday. \$2.15.

Children's Wash

DRESSES.

The daintiest of Dresses imaginable in Linens, Fancy Muslins and Ginghams,

checks, stripes and plain shades, smart military styles,

Home Needs.

Twilled Sheetings. 180 yards of best quality White family sheeting, fine twill finish, 90 inches wide, old values being bought before the rise. Reg.

Lace Curtains.

Table Damask.

Pure White, 66 inches wide, best English make, pretty floral design; you get pre-war value and at the old price. Reg. 80c. Thursday, Saturday and 72c

Window Blinds,

42 dozen of plain Green or Buff Blinds, 3 feet wide, 6 feet long, with pretty lace and insertion end mount-ed on dependable rollers. Reg. 60 cts. each. Thursday, Saturday and Mon-day, complete

52c. ea.

Apron Hollands.

2 pieces all White Apron Holland, extra strong cloth; 32 inches wide, Reg. 16c. per yard. Thursday, Saturday and 14c

Battenburg Table Centres. Pretty little Battenburg Lace Table Centres; sizes 18 x 18, with plain centre. Reg. 25c. Thursday, Saturday and 21C FASTER OFFERINGS MEMEST

Neck Roffles.

with ribbon bow and strings at front, shades of Navy, White or Black. Reg. 80c. Thursday, Saturday and Monday, Special 49c

Infants Petticoats.

DRESSES.

Lots of New & Pretty Things in the SHOWROOM.

pryd.

20

APRONS.

6 inch Ribbons,

20c. per yard.

50 pieces of Brilliant Silk Taffeta Ribbons,

6 inches wide, in shades of Pink, Sky, Helio, Green, Brown, White and Black, etc. Reg.

25c. yard. Thursday, Saturday and Monday

trimmed, wide frill at skirt; others in faultless "Princess" style, with sertion front; full sizes. Reg. up to 80c. Thursday, Saturday

\$1.40 AMERICAN BLOUSES for \$1.08.

of materials, such as Voiles, Muslins and Brilliants, etc. Viile Blouses liant: others in flowered Muslins, Plaids, etc., high collar buttoned up at neck, others in low turned down collar, long sleeves. Tis a pleasure to show these. Reg. \$1.40. Thursday, Saturday & Monday.

Intants Bonnets.

"D. & A." Corsets.

"D. & A." Brassiers.

Something special in a snug fitting Bras-siere trimmed with heavy linen lace, hook-

Made of fine American White Lawn, attached to bodice and skirt with sim-New arrivals in dressy little Bon Thursday, Saturday and Mon- 16c nets, showing fancy Brocaded White Silk, corded and plain Merve, trim-mings of Pink and Pale Blue ribbons and Roses, assorted sizes. Regular 35c. Thursday, Saturday and 29c Infants White Muslin

Neat and simple styles in pretty White Muslin makes, long sleeves.
Mothers, have a look at these, to your advantage. Reg. 40c. Thursday, Saturday and Monday ... 33C Can't speak too highly of these shapely Corsets; 6 different styles in non-rustable make, made of fine contil, low, medium and high bust and hips, 4 suspenders attached to each; all sizes up to 36 inch. Reg. \$1.40. Thursday, Saturday and Monday

FANCY MUSLIN DRESSES For Ladies and Misses. New arrivals, featuring the very latest styles, in fancy Muslin Dresses, some with susuenders and wide belt, button trimmed, others in Bolero efDRESSING JACKETS.

The sason is fast approaching for these for Morning wear about the house; they come in fancy flowered Crepe, with button hole edge, shirred at waist, in shades of Sky, Pink and Helio. Reg. 35c. Thursday, 29c Saturday and Monday Helio. Reg. 35c. Thur Saturday and Monday ...

68°.



Face Powder. Delicately perfumed, in white and flesh tint, very fine texture, not in tin form; comes in neat artistic box. Special Thursday, Saturday and Monday 15C

Toilet Water.

Fragrant odors such as Lilac, Rose, Lilly of the Valley, etc., add a few drops to the

Wall Mirrors.

A neat little mirror for bathroom or kitchen use, in white frame; size 7 x 9, strong and serviceable. Reg. 15c.

Thursday, Saturday and Monday



Boys' Soft Felt Hats.

A case lot of those smart American Styles in Soft Felt for the Boys; Greys, Navy, Fawns, and Greens, etc., made to stand all kinds of knockabout wear; all

New Curtain Nets.

white; 54 inches wide; 4 pieces only at the price.

Thursday, Saturday and Monday, Special, per 286.

Fly's letter and nice present was the first letter to be opened. Dear little Chinaman named Chin-Chin also sent me a generous gift and has promised the same yearly. I do hope he has a long and happy life. He looks a hap-py chappie. Then I feel very highly honored, one of my members has the jolly name of Brock, is on H.M.S. Brit-on—I really must see the resect of on—I really must ask the mascot of the regiment to join—Dear Brock, please ask all your friends to join. Your sister Ruth wrote me a nice letter and sent me 12 members. Even your mamma and papa have joined, and brothers and sisters. You are a busy family, no wonder you get your white coats so dirty. I hope you use Perfection Soap that is made at our own Standard Oil Factory. Do they keep a cat or dog there? Just ask them to become members of our league. I had a nice poem sent from a cat named Tricksey. He lives at Bowring's grocery shop, that must be a nice shop, everyone cheerful and obliging. Also some nice rats, says Tricksey. Any more nice tabbies in some nice shops in Water Street? All welcome. Then my friend Humphrey also came along with all his chums as members. Many thanks dear Scotty for so sweet a remembrance (you gave no address). I have a friend called Toby, working so hard for me at Grand Falls. That must be a real nice place; for in and all around there they sent such a lot of jolly boys to the dear old flag. And now members for the Pansy League are coming along too. Well done. I am looking with longing eyes at the nice ponies I meet, they too have some little girls and boys to drive them. I hope they wlli all be members. I heard that it cost 25 cents a day to keep one child in the Orphanage, and there are 365 days in a year. So we really want some more members to help us, but I know they are coming, even from England. I was asked the other day by a little girl and big boy if they could join themselves as they are not allow ed to have pets. Why yes! We are only too pleased for all to join. Come girls and boys. The more the merrier.
We are having just a little sale of

Pansy League.

Dear Sir,—I write to thank you for your kindness in publishing my let-ter. I had many very nice letters and

nerous subscriptions. I have up to

this date 64 members with 30 dollars to hand. Khaki and his chum Tom

To the Editor.

Government House, St. John's.

toys and candies and ices here on Saturday, 6th May. The small sum of 5 cents will be charged for admission. Proceeds to be divided between the W.P.A. and the Pansy League.

dome fasteners at opening. Reg. 80c.
Thursday, Saturday and Mon-72C With love to all, and many purrs, miow, miow, Your loving friend,

PANSY Ghildren's Gloves. The following have joined:—
Cats—Khaki, Bobbie B., Tricksie,
Jim, Flossie, Biddy, Peggie, Jellicoe,
Pansy, Forget-Me-Not, Puss, Bonnie,
Fluff, Dolly Grey, Beauty, Betty.
Bogs—Tom Fly, Chin-Chin, Humphrey, Friend, The Flapper, Bandy
Rennie, Rex, Grouse, Mister Punch,
Ruth Sue Mamma Pana, Jock, Slick. In White Lisle, sizes 5, 6 and 7, plain **Tapestry**

Ruth, Sue, Mamma, Papa, Jock, Slick, Kenneth, Maurice, Joffre, Bruce, Nero, Laddie, Winkie, Frisk, Scotty, Snipe, Bandy Boy, Flora, Vie. Birds-Polly Wogg, Poor Richard, Tweets, Chirrups.

Horses-Charley, Chesley. Calf—Pansy. Cows—Pinkie, Bluey. Ponies—Doctor, Nellie. Lemurs—Sally, Flora. Goats—Bluebell, Mary Contrary. Pigs-Mr. and Mrs. Porker.

The Monroe Doctrine Again.

Boston Advertiser:-The one thing o prevent Germany from taking her 'place in the sun" in the development of any colonization plans for South America is, of course, the Monroe Doctrine. While the United States has been sponser for the Monroe Doctrine, no great show of force or power by this country has upheld that doctrine in recent generations. The one great Power with a navy adequate to the enforcement of that doctrine, and the one Power which has been standing behind it, really, has been Great Britain. While the British Government has given tacit assent to the declaration of the United States that Europe shall not colonize further on this hemisphere, no other Power has dared to challenge it. But British interests are now more important elsewhere. Great Britain will practically control Africa and Asia now. She may share her spoils with her Allies, to some degree, but she will still have the lion's share. She will have the development of Canada in mind for the rest of this generation. There would be nothing unreasonable, then, in a decision of Great Britain to allow Germany, as a consolation for the loss of the "Berlin to Bagdad" dream, to look to South America to recompense for losses elsewhere. And Great Britain would no longer have much interest in upholding the Monroe Doctrine. She owes the United States nothing, as the result of this great war, which has been marked by constant British irritation over the protests of the Government at Washington against the British naval policy. Great Britain's Allies, also, may feel that, as they have no further interest in upholding the Monroe Doctrine

Stafford's Liniment cures Rheumatism, Lumbago, Neural-gia and all Aches & Pains. Save the outside Wrapper. See advertisement.—mar31,t.

MINARD'S LINIMENT CURES GAR-

GER IN COWS,