

THE ALADDIN LAMP!

Once using the Aladdin Lamp You'll never want to go back to the dingy, reddish flickering light of your old style kerosene lamps.

Half the Oil Six Times the Light.

Come and see it demonstrated at our new business stand, 282 DUCKWORTH STREET (Head McBride's Hill).
CHESLEY WOODS.

Comfort Shoes!



"DR. CUSHMAN'S" FAMOUS COMFORT SHOE FOR WOMEN

Is known the world over as the most comfortable Shoe for Women, at **\$2.50**
Made of selected Vici Kid, turn soles and rubber heels, with cushion insole, wide fitting.

FOR MEN!

The **REGAL CUSHION SOLE SHOE** for Men, at **\$6.75**

If you suffer from tender feet and bunions, if you are much on your feet, try a pair of "Regal Cushion Sole" Shoes. Satisfaction guaranteed.

PARKER & MONROE Ltd.,
SOLE AGENTS.

FRESH GROCERIES Just Received.

COLMAN'S MUSTARD, 1/4, 1/2 & 1 lb. tins.	HARTLEY'S JAMS & MARMALADES.
PAN YAN PICKLES.	UNCOMPRESSED JULIENNE.
WHITE'S PICKLES & CHOW.	CURRIED RABBIT.
FRENCH PEAS (in Glass).	PRESERVED GINGER.
FRENCH BEANS (in Glass).	GLENFIELD CORN FLOUR.
BRITISH MOOR HONEY.	DISTILLED CRYSTAL VINEGAR.
CALVES FEET JELLY, in Glass.	VINEGAR ESSENCE.
RED CURRANT JELLY (tins).	ENGLISH CHEDDAR CHEESE.
LAZENBY'S PICKLES & CHOW.	

A Fresh Supply of our **Celebrated Brand of Tea,** ROYAL, CROWN and OUR BEST.

FOR CAKE MAKING:	By Stephano:
Cakeoma.	Cal. Oranges, Pines,
Spongeoma.	Table Lemons,
Potato Flour.	Celery, Tomatoes,
Powdered Chocolate for Icing.	Bananas, Grape Fruit,
	Asparagus Ferns.

BOWRING BROS., Limited,
'Phone 332. Grocery.

Let Us Fill Your Order from FRESH SUPPLIES!
ELLIS & CO., Limited,
203 Water St.

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh New York Ducks.
Fresh N. Y. Corned Beef.
Fresh New York Sausages.

Fresh Halibut.

New Cabbage.
Parsnips, Carrots.
Ripe Tomatoes.
Florida Celery.
New Cucumbers.
Fresh Lettuce.
Parsley, Radishes.

Fresh Herring.

Ripe Bananas.
Dessert Apples.
Russett Apples.
Florida Oranges.
Fresh Pineapples.
Dessert Pears.
California Lemons.

FRESH SMOKED HADDIES.
FRESH SMOKED FILLETS.

Just received:
10,000 of our Celebrated **Jamaica Cigars,**

Lasabrosa,
Conchas, Especiales
and
Governors,
in boxes of 50's and 25's.
Remember our Telephones,
482 and 786.
apr27,tu,tf

Fancy Pork Products!

Ex Stephano from New York:
SELECTED SPARE RIBS—Tierces.
LIGHT HAM BUTT PORK—70 to 80 pieces.
FAT BACK PORK.
SMALL HOCKS.

F. McNAMARA, Queen Street.

1915 Models in Baby Carriages



Fashion varies, even in Baby Carriages, as our recent shipment plainly shows. We have just received a quantity of 1915 Models and they have several improvements on those of last year.

We have Runabouts, Go-Carts and Pull-man's in Fancy Wood and Cane, all well hung on tested springs; upholstered in Rep, Leather Cloth, Corduroy and Broadcloth, and all remarkably well-built and perfectly finished. For comfort, beauty of design, quality of workmanship and reasonableness of price, you cannot do better than get Baby her new Carriage at the

U. S. Picture & Portrait Co.

Send for Prices and free samples Post your letter now.



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Better than lath and plaster for walls and ceilings in every kind of building.

"Nulli Secundus."

COLIN CAMPBELL, Distributor.

J. J. St. John.

People say it's the only Good Butter to be had,

Our Real Irish,

not in blocks, 48c. lb.
One thousand pounds landed to-day per s.s. Durango.

NORWEGIAN SMOKED SALMON is delicious, 15c. lb.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

NEW ROOM PAPERS!

Exceptional Values:

8c. to 20c.

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Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,

THE STORE THAT PLEASES.

Armada Tea

Is winning Golden Opinions from everyone.

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FOR SALE EVERYWHERE.

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Della Blanchflower—Mrs. Humphrey Ward.

This is probably the most powerful and important story Mrs. Humphrey Ward has written; certainly it is the most fascinating and enthralling. Her vast circle of admirers will be delighted in making the acquaintance of her new heroine, Della Blanchflower, a willful, perplexing, but quite delightful young woman of a type almost new to fiction.

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A Lovers' Tale—Maurice Hewlett. A fascinating romance in which this brilliant author returns, more completely than in either of his recent works, to the manner of his earlier romances, "The Forest Lovers" and other books which now rank as classics of English fiction.

Joseph Hocking's latest novel, "The Day of Judgment"; cloth 80c.

Ralph Connor's great story, "The Patrol of the Sundance Trail"; paper 60c., cloth 80c.

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Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Statutory Notice!

In the matter of the Estate of James W. Grant, late of St. John's, Lumber Merchant, deceased.

All persons claiming to be creditors of, or who have any claim or demand upon the above mentioned estate are required to send particulars in writing, duly attested, to the undersigned Solicitors for the Administratrix of the said estate, on or before the 15th day of June next ensuing; and notice is hereby given that after that date said Administratrix shall proceed to distribute the said estate, having regard only to claims of which she shall then have had notice.

St. John's, May 3rd, A.D. 1915.
HOWLEY & FOX,
Solicitors for said Administratrix.
Address:—
Board of Trade Building,
Water Street, St. John's.
may3,6,m

WINDARD'S LINIMENT CURES DIPS.

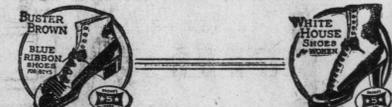
June Patterns & Summer Fashion Book.

NOW ON SALE.
Patterns 17c., postage included. Fashion Books with free pattern your choice, 27c., postage included. Cash must accompany order.

CHARLES HUTTON,
Fancy Department.

A RARE SNAP!

500 pairs LADIES' MILITARY BOOTS—Made with Patent Leather, with Fawn, Black and White or Black Cloth Tops; new concave heel. Prices, per pair, \$3.00 and \$3.50. Secure a pair of these while the sizes hold good.



LADIES' MILITARY BOOTS—All styles, \$3.00, \$3.50, \$5.00, \$5.50, \$6.00.
THE WHITE HOUSE SHOE for Men—\$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.50.



LADIES' LOW SHOES—One, two, three, four, five, six and seven strap, in all leathers, sizes and widths.

F. SMALLWOOD,

Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

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EIGHT PAGES
WEATHER FORECAST
TORONTO, Noon.—
W. winds, fair. Wed.
strong N.W. winds, some
showers but mostly fair.
ROPER'S, Noon.—Bar
ther. 56.

VOLUME XXX

Auction Sale
THE PEOPLE'S AUCTIONEER

TO SATISFY A MORTGAGE
On Wednesday, the 19th
1915, at 11 o'clock a.m., at
Exchange Building, Water
John's, I will sell at Public
all that piece or parcel of
at St. John's aforesaid, from
northern side of MacRae
which it measures 20 feet
about, and bounded as follows:
the Western side by land of
Estate, leased to Williams
which it measures 80 feet
Northern side by pasture
McLea's Estate, by which
20 feet or thereabouts,
Eastern side by other land
Lea's Estate, leased to Albi
by which it measures 50 feet
about, together with the
on, the same being held
for a term of 99 years from
1906, at an annual rental
and also all that piece of
land having buildings there
in St. John's aforesaid
by which it measures 20
bounded as follows: On the
side by land of McLea's Estate
to Joseph Jacobs, by which
it measures 30 feet or thereabouts
Northern side by pasture
longing to the said Estate
it measures 20 feet or
and on the eastern side
McLea's Estate, leased to
by which it measures 80 feet
being held under lease for
99 years from May 1st, 1906,
annual rental of \$16.00. For
particulars apply to HERBERT
Solicitor, Pitts Building, St. John's
or to the undersigned.

P. C. O'DRISCOLL
may11, eod, tf

Mustard's Celebrated Key
Hooks are the best. Made
clusively in Norway.
should see that the Key
every package they buy.

GEO. H. HALLEY

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Solicits a Portion
From all
His Friends.

Queen Insurance
G. H. HALLEY,
Halley, 100, St. John's

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TEN DOLLARS CHEAPER
YOU CAN GET IT ANYWHERE
ELSE.

We can sell you for \$10.00
drawer U. S. Steel Filing
made of cold rolled open
furniture steel, that will
20,000 letters. This new
inch narrower than the
metal file, and two inches
than a wood file.
You have been accustomed
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Now we can offer you the
largest exclusive man-
Steel Office Furniture; a
suspension-extension pro-
file that is beautiful
\$40.00. Come and see it.

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Specialists in Office
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THE HOUSEHOLD