

EIGHT PAGES TO-DAY.
WEATHER FORECAST.
 TORONTO, Midnight.—Fresh northerly to westerly winds; fair, not much change in temperature.
 ROYAL, Noon.—28.50; ther. 38.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING, EIGHT PAGES TO-DAY,

THE EVENING TELEGRAM.

FOR LATEST
WAR NEWS
 SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

TUESDAY, MARCH 23, 1915.

WEDNESDAY, MARCH 24, 1915.

\$3.00 PER YEAR.

NUMBER 68.

REID-NEUFONDLAND CO.

Panama-Pacific Exposition! San Francisco.

Special Round Trip Excursion Fares to all Points in British Columbia, California, Oregon and Washington from March 25th to November 30th, 1915.

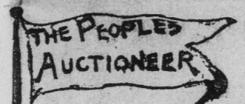
Further particulars on application to GENERAL PASSENGER AGENT.

Auction Sales!

PUBLIC AUCTION.
 On Thursday next, 25th inst. at 11 o'clock.
 1 10-lb. tub BUTTERINE.
 1 22-lb. tub BUTTERINE.
 69 bxs. BUTTERINE.
M. A. BASTOW,
 Auctioneer.
 mar23,2i

To Satisfy a Mortgage.

BY PUBLIC AUCTION.
 On Saturday, the 27th day of March, all that piece of land situate on the North Side of Duckworth Street in the town of St. John's aforesaid and bounded as follows: that is to say, on the South by Duckworth Street, by which it measures 20 feet more or less; on the East by land of one Walsh, by which it measures 28 feet 4 inches more or less; on the West by the Estate of the late Samuel Gerritt, by which it measures 24 feet 5 inches, and on the North by property of one Chafe, by which it measures 13 feet more or less.
 For further particulars apply to
P. C. O'DRISCOLL,
 Auctioneer,
 or
CHARLES H. EMERSON,
 Solicitor for Mortgagee.
 mar22,5i



For sale, at a big bargain, a nice Building Lot, measuring 90 by 200 feet, situated just east of Hon. G. Knowling on Kilbride Road. The above property is sufficiently timbered to get material for the building of a Cottage if purchaser so desired.
 Apply to
P. C. O'DRISCOLL,
 Exchange Bldg.
 mar24,eod,tf

Building Lots.

FREEHOLD:
 \$1.60 to \$4.00 per foot.
LEASEHOLD:
 50c. to \$1.50 per foot.
 The longer you keep on paying rent the further away owning your own home you will be. We have some very desirable sites—good rearage. See our list before you build.
 Listings solicited. No sale no charge.

Fred. J. Roll & Co.
 —REAL ESTATE—
 SMALLWOOD BUILDING,
 Backworth St.

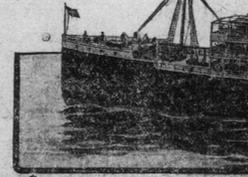


YOUR POLICY should be kept up. Don't you often hear of a friend's loss? This should be a warning to you to look after your own
INSURANCE POLICIES and not let them run out. If you take out a policy with my companies you know that any loss will be met promptly. Cost is low.
PERCIE JOHNSON,
 Insurance Agent.

Red Cross Line!

THE SURE ROUTE IN WINTER.
 Intended Sailings:—
 From New York:
 STEPHANO, Mar. 12th.
 From St. John's:
 STEPHANO, Mar. 19th.
 Fares to Halifax and New York include Meals and Berths.

**Agents,
 Harvey & Co.
 Limited.**



Fighting Water!

If the roof of your dwelling or your hen house or your factory is leaky, you can make it water tight with a few cents worth of

Elastigum.

We have just received a shipment by the S. S. "Stephano."

COLIN CAMPBELL.

WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then

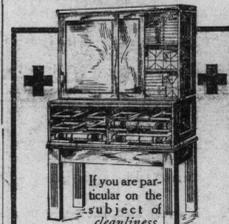


Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?



WHEN YOU ORDER of us you can be sure of choice cuts best qualities, courteous service and prompt delivery, even if your needs are small.
 We realize that some have not large appetites, large families or large pocketbooks.
 We serve all fairly at
OUR MEAT MARKET.

M. CONNOLLY,
 176 Duckworth St.
 Phone 420.



If you are particular on the subject of cleanliness this idea of a **Sanitary Leg Base** for your filing cabinets should appeal to you with considerable force.
PERCIE JOHNSON,
 Agent.

THURSDAY, 10th Dec.

Now landing, per "Sjostad,"
**BEST SCREENED
 North Sydney
 COAL.**
 IN STORE,
Anthracite Coal,
 Furnace, Egg, Stove, Nut.

M. MOREY & CO.
 Offices: QUEEN STREET.
Southworth LIBRARY,

- 10c. Postage 2c.
- "The Degraded Daughter."
 - "Crucel as the Grave."
 - "Vivia or the Secret of Power."
 - "The Three Beauties."
 - "Only a Girl's Heart."
 - "The Haunted Homestead."
 - "Retribution," "A Husband's Devotion"
 - "The Trail of the Serpent."
 - "The Missing Bride."
 - "The Fortune Seeker."
 - "Victor's Triumph," "A Noble Lord."
 - "Self-Raised," "The Bridal Eve."
 - "The Widow's Son."
 - "Love's Labor Won."
 - "Dorothy Harcourt's Secret."
 - "The Curse of Clifton," "To His Fate."
 - "Nearest and Dearest."
 - "The Lost Hair of Lindalagow."
 - "Little Ned's Engagement."
 - "The Rejected Bride."
 - "A Beautiful Friend."
 - "The Mystery of Heaven Beaks."
 - "The Unloved Wife."
 - "The Struggle of a Soul."
 - "For Woman's Love," "Lahmal."
 - "India or the Pearl of Pearl River."
 - "Gertrude's Sacrifice."

GARRETT BYRNE,
 Bookseller & Stationer.
 MINARD'S LIVERY & CO. DISTRIPTERS.

Standard Copper Paint!

Best for Boats and Ships Use.

Have your Dealer write us for Free Trial Proposition.

The Standard Mfg. Co., Ltd.

Music for the Multitude!

There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.

We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear:—

Your King and Country Want You.
 Sons of Our Sailor King.
 Soldiers of the King (new version).
 Your Dear Old Dad was Irish.

Landing of the British in France.
 (Descriptive Patrol by Military Band.)
 The Entente Cordiale March by the Regimental Band of H. M. Scots Guards.

**THE "RECORD" STORE FOR RECORDS.
 U. S. Picture & Portrait Co.**

**Great Reduction
 in Prices.**
**The Big
 Furniture
 Store.**

Visit our Home Furnishing Department and examine for yourself our excellent qualities in all lines shown there:
**BRASS and WHITE ENAMEL BEDSTEPS, BUREAUS,
 WASHSTANDS, TOWEL HORSES, MATTRESSES, BOASTERS,
 PILLOWS, CUSHIONS, SIDEBOARDS, BUFFETS, TABLES,
 CHAIRS, BOOKCASES, HALL STANDS, CAFE STANDS,
 COUCHES, LOUNGES, PARLOUR SUITES, OAK CHAIRS,
 And a splendid variety of WICKER, BAMBOO and RATTAN
 GOODS.**

CALLAHAN, GLASS & CO.,
 DUCKWORTH & GOWER STREETS.

April Paper Patterns!

NOW ON SALE.
 Pictorial Review—No other Pattern equal to them.
 Outports please remember—Cash must accompany order. Pattern 17 cts. Spring Fashion Book, 27 cts., with free pattern your choice.

CHARLES HUTTON, Sole Agent.

FOR SALE!

Schooner "MAY BELL," 58 tons
 Schooner "PRINCESS MAY,"
 54 tons.
 Schooner "WILLIE GEORGE,"
 23 tons.
 Apply to
JAMES, BAIRD, Limited.
 mar13,tf

NEW ARRIVALS!

**CHOICE CABBAGE, CARROTS,
 PARSNIPS, BEETS,**
 Also
LOCAL POTATOES,
 and 5 cases
STRICTLY FRESH LOCAL EGGS.
 Ex Tabasco:
 2 cases "Enniskean" Irish BUTTER.
M. A. BASTOW,
 Beck's Cove.
 mar23,2i

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,
 Solicitor,
 Renouf Building.
 mar23,8i

NOTICE.

If you want your Dwelling House, Store or Motor Boat repaired at shortest notice, apply to

**84 GOWER STREET,
 Cor. King's Road.**
 mar19,6i

FOR SALE—Smith-Premier
 Typewriter, second-hand, but in good working order. First cash offer of \$22.50 takes it. P. E. OUTERBRIDGE, 137 Water Street. mar24,1i

TO RENT—House now in
 possession of Dr. L. S. Pritchard; most suitable for residence and offices; apply at 232 Duckworth Street. mar22,1m,w

WANTED TO RENT by
 May 1st, a House containing eight rooms and bathroom, with electric light, in a good locality; apply by letter, stating rent, to "GOOD TENANT," this office. mar23,3i

HELP WANTED.

WANTED—A General Servant;
 apply at 271 Theatre Hill.
 mar24,2i

WANTED—A Housemaid;
 apply to MRS. G. M. BARR, Circular Road. mar24,1f

WANTED—Immediately,
 a Good General Servant, where another is kept; references required; apply No. 17 Gower St., next to Musgrave Terrace. mar24,1f

WANTED—An Experienced
 General Servant; good wages; apply immediately MRS. T. J. DULEY, 51 Rennie's Mill Road. mar22,1f

WANTED—Immediately,
 a General Servant; apply at 7 King's Road between 7 and 8 p.m. mar22,1f

WANTED—A Woman to do
 plain cooking; apply between 7 and 8 p.m. at C. of E. Orphanage. mar20,3i,m,w

DRESS MAKER—Wanted
 a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,tf

WANTED—A General Servant
 who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,tf

Nfld. Stamps Wanted—One
 Cent Gay Issue, and all values over three cents only. Address P. F. FEARN, P. O. Box 667, St. John's. Cash by return mail. feb25,1m