

THRONGED TO OVERFLOWING

The Crowds Stream in! : : The Goods Pour Out!
HURRY! PEOPLE HURRY!

Time is short—Bargains are Fleeting—You Skeptics, You Unbelievers, You Economical—To You we say: **BARGAIN AVALANCHE**
 "Follow the Crowds of 'Wise Ones' to this

Prices that are unmatched—economies that scream out their superiority the minute you examine the merchandise. You, too, will join the great throng of shoppers here every day this week, and supply your needs for the coming year. We feel confident that these LOW prices will not be offered again in a decade. The success of this phenomenal sale is based solely upon the dependability of the firm and the good values we offer. Merchandise, the finest in the world, is offered you now at prices that will never be duplicated. Our store has been packed every day since the opening of this sale.

SPECIAL FOR WEDNESDAY

Men's Fine Socks

One lot only placed on sale. About ten dozen men's fine socks "Famous Mechanic" made, regular 25c value. For one day only. One pair to a customer. Now at PER PAIR, WEDNES. ONLY **5c**

SPECIAL FOR THURSDAY Only

Extra Fine Hair Brushes.

An extra fine Hair Brush, made with a natural wood finish. Bristles of finest badger hair. This brush sells the world over for 75c each. Only one lot put out for Thursday, none sold to children at sale price. THURSDAY only **5c**

SPECIAL FOR FRIDAY ONLY

3 Piece Silver Sets.

One lot of fine heavy plated 3 piece Silver Sets. One knife, fork and spoon. This set will make a fine Christmas Present. Regular \$2.50 seller. FRIDAY ONLY, at **85c**

SPECIAL FOR SATURDAY ONLY

One lot of Ladies' Fine Imported all wool Hosiery "English Made" This is a regular \$1.50 stocking and is a good value at that price. Only one pair to each customer. No children served at sale price. Saturday only. 1 pair to each lady **49c**

FREE! 1 Pair of All-Wool Socks FREE with the purchase of each pair of men's larrigans, these over-socks cost \$1.25 wholesale.

Beef Hide Larrigans.
6 inches high. Now **\$2.25**
SOCKS FREE

"Palmer Special"
Beef Hide, 6 inches high. **\$4.25**
SOCKS FREE. Now

Horse Hide Larrigans
6 inches. SOCKS FREE. **\$2.25**
Now
10 inches. SOCKS FREE. **\$2.75**
Now

'Palmer Draw String'
Beef hide, oil-tanned, 6 inch **\$5.50**
SOCKS FREE. Now

Men's all Wool Shirts
Men's all-wool Shirts and Drawers, \$1.75 value, now **\$1.15**

Men's Merino Combinations
\$2.00 value. Now **\$1.25**

Men's Flannel Shirts
\$3.00 value. Now **\$1.98**

Men's Fleece Lined Mitts.
\$1.75 value. Now **98c**

Men's Mackinaw Shirts
All wool. All sizes. **\$3.25**
All colors. Now

Greater Bargains for Second Week

are placed on the tables daily which are very enticing values to folks who desire to dress BETTER for less money. Come to the sale this week. You, too, will find economies so far reaching, so important, so forceful that they are their own best argument and instantly impress themselves strongly on the minds of us all.

Sale Positionally Closes December 17 You Buy at Wholesale Now.

5% An additional 5% (five per cent) Discount will be allowed on all Coats, Suits and Dresses purchased this week of the sale. This offer stops Saturday night. Take advantage of this offer. You now buy below wholesale prices. COME! BUY! SAVE!

Store Open Every Night Until 9.00 p.m. during the Sale

Ladies' Coats, Suits, Dresses

Supreme confidence, merited by their recognized quality and individuality, is responsible for the enormous popularity of dresses, coats and suits bought at this store. Ladies who desire to dress well on a limited income will find this sale—commencing at this time—a blessing. We offer the following at a 5 per cent. discount below the already low sale price, for Wednesday, Thursday, Friday and Saturday of this week only.

Ladies' Dresses
Jumper and sleeveless style. \$8.98 to \$12.50 value. Now **\$4.98 and \$6.50**

Ladies' Dresses
Tricotines and Serges. They formerly sold to \$30.00. Now **\$12.00, \$15.00, \$17.00**

Ladies' Coats.
Ladies' New Fall and Winter Coats. Were selling to \$55.00. Now **\$39.98**

Ladies' Coats
Made of Fine Tweeds Were selling for \$16.50. Now **\$9.98**

Silk Dresses.
The very newest styles Sold to \$38.00 Now **\$19.98**

Men's Mackinaw Coats At Wholesale Prices

Hundreds of coats dumped out to the public at prices that are unheard of. These coats are made of all wool, norfolk and semi-norfolk style, all colors and sizes to fit any man. No one can beat these prices. You are sure of saving money by buying your Mackinaw here.

\$ 9.00 value, now **\$6.50**
9.50 " " **\$6.75**
10.50 " " **\$7.25**
11.00 " " **\$7.50**

Ladies' Combinations
Made of fine soft cotton. **90c**
\$2.25 value. Now

Ladies' Dress Oxfords
Made of fine calf skin, black only. sizes 3 1-2, 4, 4 1-2, now **\$1.19**

Ladies' Cotton Hosiery
Ladies' Fine Cotton Hosiery, Regular 50c value. Now **25c**

Ladies' Skirts
Made of Fine Serge, one lot **\$2.25**
only. \$3.50, \$4 and \$4.50 val.

Ladies Pull-Over Sweaters
All wool, all sizes and shades. **\$2.25**
\$4.50 value. Now

Children's Heavy Cotton Drawers
Was 75c. Now **49c**

A. D. Farrah & Co.
NEWCASTLE NEW BRUNSWICK