THE. ADTEBTISER.

## The Manufacturers Life Insurance Coy

## Money for Total Abstainers

The flgures in the following table, show what percentage the actue cost of insurance has been of the expected cont in Canada. $\begin{array}{lllllll}1911 & 1910 & 1909 & 1908 & 1907 & 1906\end{array}$ Abstainers Sec. 44.87 pc 32.30 pe 34.65 pc 38.22 pc 39.00 pc 35.93 p General Sec. $\quad 79.59 \mathrm{pc} 51.28 \mathrm{pc} 15.11 \mathrm{pc} 82.11 \mathrm{pc} 72.75 \mathrm{pc} 60.64 \mathrm{p}$ This is no-matter of theory, but a proved fact. Total Abstainen make an
with us.

The Manufacturers Life
O. P. GOUCHER, MIDDLETON, N.

The E. R. Machem. Co. Ltd., St, John. N. B

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