

# SIDELIGHTS OF THE STAGE AND SCREEN

**MADE IN CANADA**

**MAGIC BAKING POWDER**

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TORONTO, CANADA

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**Efficient Service**

*If Your Eyes Are Below Par, See Us—and See Everything.*

Comparison quickly proves that our Eyeglass Service is a model for thoroughness and efficiency. We pay strict attention to fitting glasses that meet with every individual requirement of our patrons.

Looks, Comfort, Durability, and their adaptability to your needs, are considered, as well as the fitness to your eyes.

**Harvey Optical Co.**

OPTOMETRIST

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**H. B. GARDNER**

*Still makes the old reliable lines of High-Grade Cigars from Imported Tobacco only.*

Owing to the rise in the price of cigars, the prices will be somewhat changed.

Select No. 1 ..... 15c straight  
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Select No. 3 ..... 10c straight  
Iroquois ..... 10c straight  
Gardner's Special or Large  
Clansman ..... 7c, or 4 for 25c  
Small Clansman, or Our  
Pet, or El Susto ..... 5c straight

Private Smokers can be supplied by the Box.

**H. B. GARDNER**

41 COLBORNE ST.

Watch This Space Daily

**TENDERS**

Will be received for the purchase of the following stocks up to and including the third day of June, 1918:

29 Shares Brantford Piano Case Co., Limited.  
20 Shares Motor Trucks, Limited.

Highest or any tender not necessarily accepted.  
The Toronto General Trusts Corporation, Toronto, Trustee.

**YOUR LAST CHANCE**

*Only a couple of Electric Cleaners left at \$19.75 and \$32.50.*

Payments if you wish.

**T. J. MINNES**

PLUMBING AND ELECTRIC

Phone 301.  
"The Men Who Know How."

**SUMMER RESORTS IN ONTARIO**

The Muskoka Lakes, Point au Baril and Georgian Bay Resorts; French and Pickering Rivers; Rideau Lakes; Severn River; Lake Mazinaw District and Kuartha Lakes are conveniently reached via the Canadian Pacific Railway. Particulars from Canadian Pacific Ticket Agents or W. B. Howard.

**"MADAME JEALOUSY"**

In speaking of her newest Paramount photoplay, "Madame Jealousy," which is to appear at the Brant Theatre on Thursday, Friday and Saturday Pauline Frederick recently said: "It is perhaps a little incongruous for one who is portraying the very spirit of jealousy to dissertate upon its evil effects, yet I feel that there may be some one who will misunderstand my attitude on the subject and I wish to make it perfectly clear that I regard jealousy as the most devastating, obnoxious form of evil to which the human being is subject. Throughout the entire picture Director Robert Vignola and I as well as the clever players who appeared with me, have endeavored to drive home this lesson. The breaking up of the charming love affair of the two average, happy young people, Valor and Charm and the subsequent misery—all caused by jealousy and her servants, Treachery, Mischief and Rumor, tells a tale of its own. The production is artistic in the extreme and is the first allegorical production in which I have ever appeared. The scenes in 'The House of the Heavy Hours' (the home of Jealousy) and again in 'The Garden of Delight' are especially charming and I feel sure that 'Madame Jealousy' will please my many friends all over the country."

**"THE WIDOW'S MIGHT."**

The popular feminine impersonator, Julian Eltinge, is to be seen in his latest Paramount picture, "The Widow's Might" at the Brant Theatre on Mon., Tues., Wed. This is a fascinating story written especially for Mr. Eltinge by Marjau Fairfax and directed by William C. McMillen. Mr. Eltinge is again given the opportunity to display his famous wardrobe of feminine finery and his talents as a female impersonator.

The story is that of a young New Yorker who decides to dabble in ranching and narrowly misses being robbed by a notorious crook. How he succeeds in foiling the designs of this gentleman through the disguise of a woman, how the crook gets him into lots of trouble with the girl he loves, but how he at length wins out and saves both his girl and the ranch, makes a story of fun and adventure throughout.

**THE SOUL OF SATAN.**

Gladys Brockwell will be seen at the Rex the first of next week in "The Soul of Satan."

Miriam Lee (Gladys Brockwell) has been raised in the slums without the care of a mother. Since earliest life, she herself has mothered her brother and sister and even her father, who had felt severely the loss of his youthful wife.

Into Miriam's life comes Joe Valdez. Years gone by he had lived in a western mining camp and had left that place only at the point of a gun. When Joe had admitted eloping with Jim Carter's wife, the town had discovered his true self and forced him to leave. In the years which followed, Jim Carter's one aim in life was to find Joe and bring him to justice.

Joe is the cause of Miriam's telling her first lie. She meets him in his room one night and stays there so long that she finds it necessary next morning to lie to her father.

**Miriam Falls in Evil Ways.**

From then on her course goes downward. Her father learns the truth and in a blind fury casts her from the house. Miriam meanwhile has learned that Joe is being hunted by the authorities but this knowledge has no effect on her.

She follows him to New York. She thinks that he marries her, but the ceremony is one of that sort which heartless men so often practice on unsuspecting girls. As time passes and Miriam's dance-hall education is developed, she becomes known as Myrtle Beaumont, Queen of the Night.

Valdez has prospered as the manager of a high class gambling club. Through Miriam he has often been able to lure rich men into his scheme and take their wealth from them.

When Lucky Carson comes to New York, Valdez plans to ensnare him. He sends Miriam on her usual errand. This time the man is too much for her. He realizes her trick, but with a sportsman's enthusiasm, plays the game.

**Carson Causes Vengeance.**

In the incidents which follow, Carson recognizes Joe Valdez as the man who years before had eloped with Calvert's wife. He telegraphs to his friend in the West. Then Valdez comes face to face with the man who has been seeking vengeance for so many long years.

Miriam at last realizes the truth about Valdez. She has prided herself on having been a faithful wife and now she learns that she has never been a wife at all.

In the silence of the night as Joe Valdez comes face to face with of Calvert, Carson tells his tale of love to the wistful Miriam. With his arm around her, he takes her back to the father who has long ago learned to forgive and forget.

**DEAD SHOT BAKER.**

William Duncan and Carol Holloway will be seen at the Rex Theatre the last three days of next week in "Deadshot Baker," a powerful drama of the West. These two popular stars will be remembered by all, as they appeared in two of the Rex's most popular serials, "The Fighting Trail" and "Vengeance and the Woman."

**NOTICE**

If all other methods have failed, go to Dr. R. L. Hanselman, Chiropractor, 222 Douglas St., for a permanent cure for any disease. No drugs, no knife, only natural methods used. Bell phone 1318.



## Music in the Home

**A HOPE THAT THE CARILLON**

**OF EUROPE MAY BE INTRO-**

**DUCED INTO CANADA**

There is one thing we do not know should say flock—of flying machines very much about on this side of the world will be sent overseas from this side.

Atlantic—and it is our loss that the number has been placed as high as do not—namely the Carillons. These the tenth of a million. Possibly who have had the good fortune to American organ builders will be hear the great Carillons of Europe called upon to contribute to the new hope that one day these bells may music in the air.

**INSISTING ON THE CHILD'S PRACTICING.**

A real problem to parents who are desirous of giving their children a musical education is—does it pay to keep on with the lessons if the child shows he has lost interest or raises a daily objection to his having to practice? The answer is—persistence wins. Most boys and girls yet one time or other tire of going to public school, but few are allowed to leave whenever they take the notion, in fact the law compels attendance up to a certain age because it is recognized that a public school education is a necessity.

The same recognition of the necessity of a musical education will assist in correcting the difficulty. Foreign countries where music is taught every child seriously sets us an example in this. Naturally a child only looks to the present but the parent can look back and say "If my father had only made me keep on with my music how much better off it would be to-day." This should help in looking ahead and insisting on the child's keeping on studying music even at the risk of having to exercise discipline. There are many instances where a boy or girl made little apparent progress for a few years. The father and mother were repeatedly faced with the question—after all is it worth while to continue what seems a waste of time and money? However, they withstood the temptation to quit and eventually the child took a turn for the better just like a fever patient does. From that on pleasing advancement was made, much to the delight of the parents and ultimately to the delight of the boy or girl who at one time thought piano practice was the most distasteful thing on earth.

**THE CARILLON SHOULD BE TAKEN INTO OUR HOMES AND NOT TREATED AS A STEP-CHILD.**

That the public's shyness of the cello and cello recitals is keeping that great instrument from attaining its rightful place in a charge made against Canadians. Without entering into a controversy it may be at once agreed that the cello is not meeting with the general use its merits merit, although its music is much more admired than it used to be. There is a mistaken idea

abroad that the music available for the cello is very limited in quantity and where there is, is only the most extremely classical character.

It is very true that when a great many of the violin sonatas were written, cello playing was in its infancy, no general use of it being made other than to furnish a harmonious bass for the higher voices which carried the melody. Now the cello has become a recognized solo instrument and many imperishable masterpieces have been written for it such as those by Dvorak, Saint-Saens, Lalo, d'Albert, Schumann and others. The old favorites too play-ed with feeling go to the right spot. The writer recalls have heard "Drink To Me Only With Thine Eyes" and "Silver Threads Among the Gold" as cello solos and they just seemed

to be to the tired mind what a soothing lotion is to the burned finger.

We must consider too that instruments of a higher and more acute tone thrill audiences to-day more than those of a deeper tone, just as soprano and tenors cut more of a dash than contraltos and basses. The violin is more popular than the cello, the cornet than the trombone (Continued on page eleven.)

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## BRANT THEATRE

ATTRACTIONS DE LUXE  
**MONDAY, TUESDAY, WEDNESDAY**  
AMERICA'S FOREMOST LADY IMPERSONATOR  
**JULIAN ELTINGE**  
IN HIS LATEST BIG COMEDY PHOTOPLAY  
**"A WIDOW'S MIGHT"**

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The Popular, Interesting Series, Exposing the German Spy System

Girls You Know | Elite Musical Trio  
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**COMING THURSDAY**  
**PAULINE FREDERICK**  
—IN—  
**"MADAME JEALOUSY"**  
A UNIQUE HEART INTEREST DRAMA

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**MONDAY, TUESDAY, WEDNESDAY**  
**GLADYS BROCKWELL**  
—IN—  
**"THE SOUL OF SATAN"**

A VIVID PORTRAYAL OF A WOMAN'S TEMPTATIONS

**TAGAN AND ROSS**  
NOVELTY ENTERTAINERS

11th Episode: **"THE LOST EXPRESS."**

**"A WAITER'S LIFE"**  
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**COMING THURSDAY, FRIDAY AND SATURDAY**  
**WILLIAM DUNCAN & CAROL HOLLOWAY**  
—IN—  
**"DEADSHOT BAKER"**

A "WOLFVILLE" STORY, From the Famous Series by  
ALFRED LEWIS



## The Ford Saves the Hay and Oats the Horses Eat

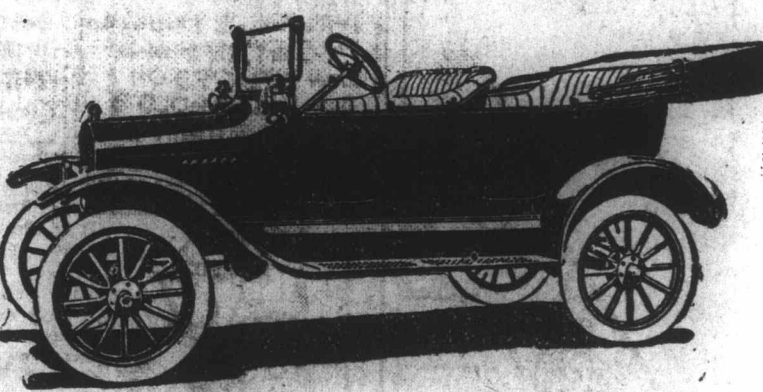
IT HAS been estimated that five acres of land are required to maintain one horse for a year, and that the same five acres would produce nearly enough food for two people. If 50,000 Canadian farmers each replaced one horse with a Ford, 250,000 acres would be added to the Nation's source of food supply and enough extra food made available to feed 100,000 people.

Just think what a great service this means to the country at the present time and the benefit to the farmers from the sale of food produced on this acreage.

A Ford car also saves the farmer a week or more of valuable time each year, which can be used for further productive work. The Ford travels three times as fast as a horse and rig—costs less to run and keep, and is far easier to take care of. With labor so scarce and high priced, time means money, so do not delay in getting your Ford.

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Runabout ..... \$575  
Touring ..... \$595  
Coupe ..... \$770  
Sedan ..... 970  
Chassis ..... \$535  
One-Ton Truck 750



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