

**BRITISH****THE POWER OF PROTECTION**

Buying a **BRITISH SUIT** Means  
**PROTECTION** from High Prices

**PROTECTION** in Material.

**PROTECTION** in Style.

**PROTECTION** in Fit.

Every Man and Boy Needs

**PROTECTION**  
**Have It!**

**The British Clothing Co., Ltd.,**

Sinnott's Building  
Duckworth Street, St. John's.

**"From Sill to Saddle"**

All kinds of  
**Building Material**

as well as  
**Lumber**

sent to all parts of the Country.

**HORWOOD LUMBER CO., LTD.**

**The Fishermen of  
Newfoundland**

have helped to build up the  
largest **Ready Made Clothing**  
business in the Colony.

**BECAUSE**

they know where to find value.

**They**

compel their suppliers to stock  
our goods because the store  
**Must Cater to the Customer.**

Our well known brands are:  
Americus, Fitreform, Truefit,  
Stylenfit, Progress.

**WHOLESALE ONLY.**

**Newfoundland Clothing Co  
Limited.**

**Fishermen, Notice!**

We want to purchase at our stores

**3,000 BRLS. CODROES.**

The following instructions must be closely fol-  
lowed by all packing Codroes to sell at our stores:

"First put the roes in a tight package in strong  
pickle for 3 or 4 days, then put them on a clean floor  
and leave them drain, afterwards salt them dry in  
bulk and leave them till you are prepared to pack  
them in flour or pork barrels, then pack these in  
flour or pork barrels and put a good iron hoop on  
each chime and securely nail the heads, putting 250  
pounds of roes in each barrel and place your name  
on each barrel either in writing on the barrel or on  
a ticket."

We won't buy roes after August 1st. Take  
notice and have your roes all shipped before that  
date.

**F. UNION TRADING CO., Ltd**

**PORTIA BACK FROM WESTWARD**

The S.S. Portia, Capt. Joe Kean, ar-  
rived from Western ports yesterday  
afternoon, after a quick round trip.  
Fine weather was experienced almost  
the whole trip, and record time would  
have been made only the Portia cr-  
ssed to North Sydney for bunker coal.  
She brought a small freight and the  
following passengers:—Messrs. A.  
Johnson, Jas. R. Barnes, J. P. Crotty,  
Capt. R. Davis, Capt. W. Hollett, M.  
Duggan, A. Power, E. Bremner, Mas-  
ter Gordon Hallett; Mesdames H.  
Ross, P. Johnson, D. H. Power, W.  
Moulton, P. F. James, E. J. Rawlins,  
T. Power, M. McGettigan and son;  
Misses Greene, B. Rowsell, R.  
O'Rourke, L. Power, E. Meaney, M.  
Flemming in saloon and fifteen sec-  
ond class.

**REACHES PORT AFTER LONG TRIP**

The schr. "M. W. White" reached  
port yesterday evening from Montreal  
via North Sydney with general cargo  
to A. H. Prowse. She left the form-  
er port on May 28th and after get-  
ting clear of the St. Lawrence met  
with stormy weather and was driven  
far out of her course. She  
sustained considerable damage to her  
canvas in a succession of gales and  
after a trying experience worked back  
to Sydney where she was undergoing  
repairs for five days, thence proceed-  
ing to this port.

**KYLE'S PASSENGERS**

S.S. Kyle arrived at Port aux Bas-  
ques 7 a.m. yesterday with the fol-  
lowing passengers—J. E. Hirst, G. S.  
and Mrs. Hodgenson, W. S. Jeston, J.  
Black, C. H. Cooper, Mrs. J. Stratton,  
W. Davis, C. Rolands, Miss W. Bruce,  
Miss W. H. Lind, H. Parriodr, W. Par-  
rior, T. R. Keating, J. Campbell, Dr.  
C. A. and Mrs. Forbes, H. Henderson,  
Mrs. M. Soper, J. W. Keating, Miss J.  
Allan, Mrs. Farmitage, L. Hayward,  
Miss E. Bennett, Miss M. Bennett,  
Miss W. Lee, S. G. Allan, J. March,  
E. St. John Howley, Miss L. Howley,  
Miss M. Collins, J. Burks, Mrs. H. An-  
drews, Mrs. LeRoux, Mrs. J. Buckley,  
Mrs. J. J. Patridge.

**SUNDAY SCHOOL SERVICE**

The annual united service for Sun-  
day School children from the city Par-  
ishes, was held in the Cathedral yester-  
day. Despite the fact that many  
children and teachers are just now  
holidaying out of town, there was a  
gathering of about a thousand, and the  
service was bright and inspiring. The  
prayers were said by Rev. H. L. Pike  
of St. Mary's, and the Lesson was read  
by Rev. Canon Bolt, who spoke with  
directness and force, dwelling chiefly  
upon character-building. His Lord-  
ship the Bishop, whose presence is al-  
ways pleasing to the children, and  
whose interest in Sunday School work  
is an inspiration and joy to all, pro-  
nounced the Benediction. The other  
Clergy present were Canons White  
and Field, Revs. J. Brinton, of the  
Cathedral staff, and A. E. Legge, Rec-  
tor of Portugal Cove.

**REQUIEM MASS FOR DECEASED  
HEROES.**

It was announced at all the Masses  
at the Cathedral and St. Patrick's  
yesterday that on Wednesday next,  
the second anniversary of the war,  
Solemn High Mass of Requiem, for the  
repose of the souls of the Newfound-  
land soldiers and sailors who have  
paid the supreme sacrifice. The ser-  
vice begins at 10 a.m.

**OPORTO STOCKS**

The following message relative to  
the price of our codfish in the Portu-  
guese market was received Saturday  
by the Marine Dept. from Oporto—  
"Old stocks, 40 to 41 shillings for  
large, 38 to 39 for small. New stocks,  
43 to 45 shillings for large; and 40 to  
42 shillings for large."

**In the Right Class.**

Reader—This story has quite a  
swing to it.  
Publisher—Then we'll print it as  
one of the Hammock Series.

**NOTICE TO MOTOR OWNERS**

Kerosene Oil in 8 hooped

Motor Gasoline in Wood and

Steel bbls and cases.

Poline Motor Oil (in 5 gall.

tins) @ \$2.95 each.

Special Standard Motor Oil

(in 5 gall. tins) @ \$2.90

each.

Special Standard Motor Oil

in bbls and half bbls. @

55c. per gallon.

Motor Greases at lowest

prices.

See us before placing your

order.

**P. H. Cowan & Co.,**

276 Water Street.

**Big Features at The Nickel Monday and Tuesday****"The Perjury."**

Edna Mayo and Henry Walthall in the eighth powerful episode of the

**"STRANGE CASE OF MARY PAGE."**

Knickerbocker Star Features present the Charming Star,

**Miss Jackie Saunders**

In a three-act comedy-drama, the troubles of an Heiress; the triumph of an ambitious Cub Reporter; Humanity and Hilarity;  
Humour and Heart interest all combined to make this a winning comedy-drama, entitled

**"THE HEART BREAKERS."**

WEDNESDAY—A FIVE-PART VITAGRAPH BLUE RIBBON FEATURE, "THE JUGGERNAUT," with ANITA STEWART  
and EARLE WILLIAMS,—the wrecking of a locomotive and three passenger cars while crossing a high trestle, is one of  
the big scenes in this Masterpiece. Coming—CHARLIE CHAPLIN in "POLICE." Thursday—S.S. STEPHANO Orchestra.

**BRITISH MADE A WALL OF  
DEATH ABOUT THE GERMANS**

Ovillers Was Annihilated, But a Desperate  
Battle was Fought in the Ruins of Cellars  
Before the German Garrison Surrendered.

With the British Armies in France the British bombing parties they were  
(via London), July 21.—In all the safe enough from trench mortars and  
fighting during the past fortnight the hand grenades, leaving only a sentry  
struggle for Ovillers stands out as a or two on the lookout for an in'antry  
siege wherein both attack and defence assault. As soon as the British ad-  
were of the most dogged and desper- vanced machine guns were set to play  
ate kind. The surrender of the rem- their hose of bullets across the ground

**Torture of Thirst and Hunger**  
One by one, by getting around them,  
working through the cellars' ruins, by  
sudden rushes of bombing parties, the  
British knocked out the machine-gun  
served them until only the last  
emplacements and the gunners who  
served them until only the last rem-  
nant of the garrison was left in Ov-  
illers. These men of the Prussian  
Guard had long been in a hopeless  
position, starving, because all sup-  
plies had been cut off by the never-  
ending barrag fire. They had no wa-  
ter, and suffered the torture of a great  
thirst, and they were living in char-  
nel houses strewn with the dead bod-  
ies of comrades and wounded men,  
delirious for the lack of drink. Hu-  
man nature could no longer make re-  
sistance, and at last officers issued  
the signal of surrender, and came over  
with nearly 140, all of whom held  
their hands up.

**Ovillers is Annihilated**  
The town of Ovillers does not exist.  
It was annihilated by bombardment  
and made a rubbish heap of bricks  
and dust, but after that, when the  
British were separated from the Ger-  
mans by only a yard or two, or by a  
barricade or two, the artillery on both  
sides ceased to fire upon Ovillers,  
least the gunners kill their own men.  
They centered an intense barrage  
fire round about. The British shells  
fell incessantly on the German com-  
munication trenches to the north and  
east, so that the beleaguered garris-  
on could not get supplies or rein-  
forcements. The British made a wall  
of death about them, but though no  
shells now burst over the ground  
where many of the dead lay strewn  
there was steady action of machine  
guns and bombs. The Prussian  
Guard made full use of the vaulted  
cellars of the ruined houses. They  
made a series of small keeps, which  
they defended almost entirely by ma-  
chine gunfire. Between the attacks of

The fighting had been savage. At  
close grips in broken earthworks and  
deep cellars there had been so senti-  
ment, but the British and Germans  
flung themselves upon each other with  
bombs and any kind of weapons. But  
when all was ended, the last of the  
German garrison was received with  
the honors of war, and none of the  
British soldiers denied them the full  
respect due their great courage.  
"They struck it splendidly," was the  
verdict.

**A.O.H. Protest Against  
Death Sentence of  
Casement**

A cablegram protesting on behalf of  
280,000 members of the Ancient Order  
of Hibernians in America, the hang-  
ing of Sir Roger Casement, was sent  
by the national officers of the Hiber-  
nians last night to Premier Asquith,  
American Ambassador Page at Lon-  
don, Lawrence Ginnell, House of Par-  
liament, Cardinal Logue of Dublin and  
Bishop O'Dwyer of Limerick.

The cable reads:  
"Whereas, the national convention  
of the Ancient Order of Hibernians  
in convention assembled at Boston,  
Massachusetts, U.S.A., 280,000 mem-  
bers representatives of the Irish in the  
United States, do protest the hanging  
of Sir Roger Casement as an act of  
inhumanity that the Irish people can  
never forget and will never forgive.  
"Further, the hanging of said Casement  
must be accepted by the Irish  
people as an act of hate and not of  
justice."

**Loudly Applauded.**

The cable is signed by Joseph Mc-  
Laughlin, national president of the A.  
O.H.; Francis A. Campbell, John  
O'Dea, M. Delaney, John J. Cox, Philip  
J. Sullivan as members of the com-  
mittee.

When the cablegram was read last  
night, just before it was sent, to the  
550 delegates assembled in this city in  
convention at their banquet at the  
Copley Plaza, it was greeted with tum-  
ultuous applause.

"We pray the Lord to grant us that  
which is in the heart of every red-  
blooded Irishman, that he may gratify  
the cravings of our hearts, and that  
he may give us a united Ireland—  
free," was the impassioned plea of the  
Rev. Philip J. O'Donnell, pastor of St.  
James' Church, Harrison avenue, and  
county chaplain of the Suffolk county  
division of the A. O. H.

There were 1200 men and women in  
the grand ballroom and the renaiss-  
ance room of the hotel. The hand-  
some gowns of the women relieved  
the sombre black dress suits of the  
men. The old green flag of Erin in-  
tertwined with Old Glory, with the  
exception of the warm, tender-hearted  
Irish inscription, "Caed Mille Fail-  
tha," meaning "A Thousand Million  
Welcomes," were the only decora-  
tions.

Mistress (Indignantly) — "Jane,  
whatever did you mean by wearing my  
low-necked evening dress at the 'Bua-  
drivers' ball last night? Really, you  
ought to have been ashamed of your-  
self!"

Jane (meekly)—"I was, mum; you  
never 'card such remarks as they  
made."

**DEFIANCE TO FIRE**

is all right—when you're in-  
sured. How about your anxiety  
if flames are destroying your  
home when

**YOU HAVE  
NO INSURANCE?**

Don't get caught in a trap. Act  
to-day by having us write you  
insurance on your home and  
chattels.

**PREMIUMS ARE  
CHEAPER THAN LOSS.**

**PERCIE JOHNSON,**  
Insurance Agent.

**THE CRESCENT PICTURE PALACE.**

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting BILL PARSONS in

**"The Morning After."**

A Knickerbocker Star feature in 3 Reels.

**"The Inevitable."**

A Biograph Drama featuring Claire McDowell and Alan Hale.

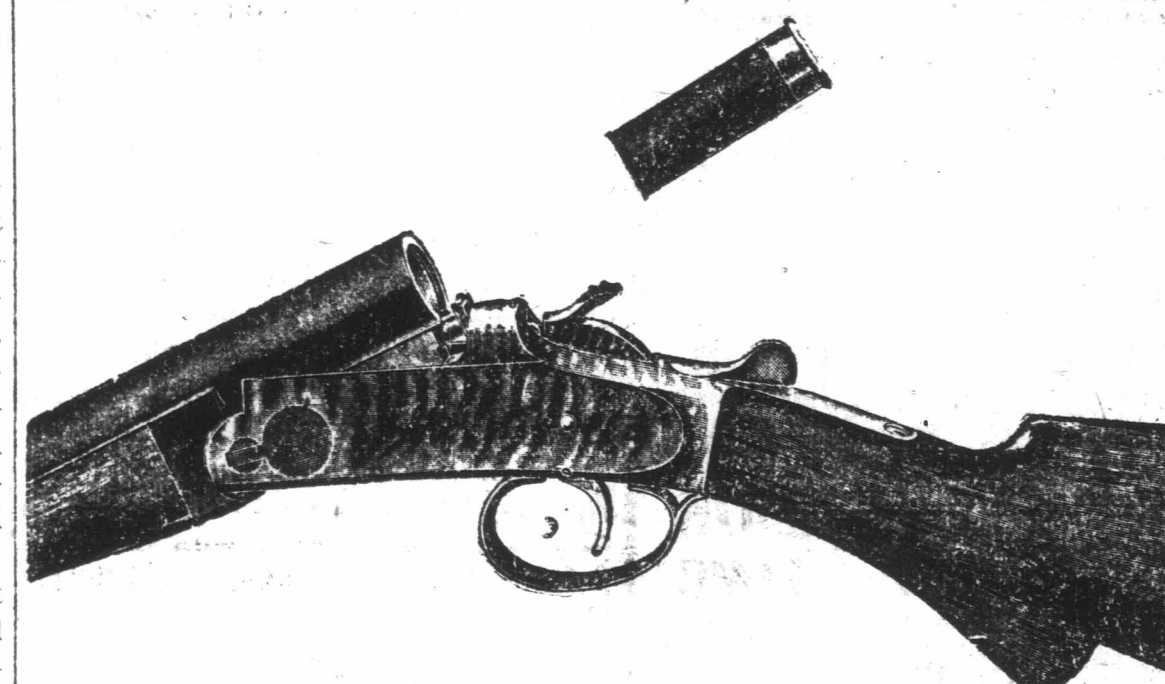
**"The Selig Tribune."**

A reel newspaper, the world's greatest news film. To-day's  
issue contains a whole lot of newsy items.

PROFESSOR MCCARTHY PLAYING THE PIANO.

A New and Classy Musical Programme, Drums and Effects.

A COOL AND WELL VENTILATED THEATRE.

**IN STOCK**

A full line of Builders' Hardware, Tools, Paints, Oils and  
Turpentine, Varnishes, Brushes, Window Glass, Putty, Galv.  
Nails, Wire and Cut Nails, Roofing Felt, Locks, Hinges, C. C.  
Saws, Fox and other Traps, Axes, Guns and Rifles, Brodie Shot  
and Ammunition, Sewing Machines, Bedsteads and Mattresses,  
Stellions and S. Wrenches, Motor Oils and Greases, Multiply  
Batteries, Flashlights. Get our prices before purchasing else-  
where.

**Martin Hardware Co., Ltd.**

Wholesale and Retail.

**U-TRADER  
IS WATCHED  
BY BRITISH**

BALTIMORE, July 28.—A British  
cargo steamer, which anchored off  
the berth of the merchant submarine  
Deutschland, gave the officials of  
the Eastern Forwarding Company con-  
siderable worry tonight. The British  
vessel is in a position to observe any  
movement of the submarine.

**Closely Watched.**

The searchlight of the Forwarding  
Company's tug Timmins was flashed  
on the Britisher intermittently  
throughout the night.

Captain Zach Cullison of the Tim-  
mins reported for duty aboard the  
tug tonight. He had spent several  
days around the Virginia Capes, pre-  
sumably getting a line on the move-  
ments of foreign warships.

It has been reported to officials look-  
ing after the Deutschland's interests  
that a force of strangers has been  
keeping close tab here on the sub-  
marine's movements. Others are said  
to be stationed at strategic points all  
down the Chesapeake Bay to the  
Capes.

READ THE MAIL & ADVOCATE

**KISSING THE BOOK**

When did "kissing the Book"  
come to be recognized as a part of  
the English oath? "Master William  
Thrope," a priest, who was tried for  
heresy before the Archbishop of Can-  
terbury in 1407, has, in an account  
of his own trial, related a conversa-  
tion between a "Man of Law" and a  
"Master of Divinity" on the subject  
of cath. The man of law spoke of a  
witness merely laying his hand on  
the Book, whereupon the Master of  
Divinity said: "He that chargeth  
him to lay his hand thus upon the  
Book, touching it and swearing by it,  
and kissing it, promised in this  
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ADVERTISE IN  
THE MAIL AND ADVOCATE