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Welch's

"The National Drink"



More than ever should Welch's be considered by merchants who have not yet added grape juice to their products.

The temperance wave is constantly bringing prospective beverage customers by your store. A clean stock of the handsome Welch package invites them in and you have added to your permanent trade.

Welch's, by its "standard" reputation, sells itself, saves time and cuts down overhead. Welch quality brings the rapid turnover so necessary to the moderate and frequent purchases that spell success.

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