

Buy High-Grade Flour Direct From the Mill

SINCE we started to sell flour direct from the mill to farmers we have received hundreds of letters from farmers, farmers' clubs and farmers' societies commending our policy and promising support. We have filled hundreds of orders, and our customers appear to be entirely satisfied. Many have written us to say that our flour is the best they have ever used. Indeed, the high quality of our flour seems to have been an agreeable surprise, many probably not realizing that they were buying the highest-grade flour which we mill.



Cream of the West Flour

The hard wheat flour that is guaranteed for bread

is the pride of our mills. It is worth twenty to thirty cents more a 98-lb. bag than ordinary flour. You can readily realize that when you taste the flavor of the big, bulging loaves it makes. QUEEN CITY FLOUR is our best blended flour. MONARCH our best pastry flour. These three flours, together with cereals and feeds, are obtainable at prices listed below. Just send us a trial order, say for five bags. We know you'll be so pleased that you'll continue to buy direct from the big, modern Campbell Mills.

FLOURS

	Per 98-lb bag
Cream of the West Flour (for bread)	\$3.50
Queen City Flour (blended for all purposes)	3.20
Monarch Flour (makes delicious pastry)	3.20

CEREALS

Cream of the West Wheatlets (per 6-lb. bag)	\$.35
Norwegian Rolled Oats (per 90-lb. bag)	3.20
Family Cornmeal (per 98-lb. bag)	2.90

FEEDS

	Per 100-lb. bag
"Bullrush" Bran	\$1.30
"Bullrush" Middlings	1.50
Extra White Middlings	1.60
"Tower" Feed Flour	1.80
Whole Manitoba Oats	2.00
"Bullrush" Crushed Oats	2.05
Chopped Oats	2.05
Manitoba Feed Barley	1.95
Barley Meal	2.00
Oatmaline	2.10
Oil Cake Meal (old process)	1.90
Imported American Fall Wheat	2.40
Whole Corn	1.95
Cracked Corn	2.00
Geneva Feed (crushed corn, oats and barley)	2.05
Feed Corn Meal	1.95

PREMIUMS

Don't forget to select your premium or premiums when sending your flour orders. On orders of three bags of flour we will give free "Ye Old Miller's Household Book" (formerly "Dominion Cook Book"). This useful book contains 1,000 carefully-selected recipes and a large medical department.

If you already possess this book, you may select from the following books: Ralph Connor's "Black Rock," "Sky Pilot," "Man from Glengarry," "Glengarry School Days," "The Foreigner," "The Prospector," Marion Keith's "Duncan Polite," "Treasure Valley," "Lisbeth of the Dale," J. J. Bell's "Whither Thou Goest." If you buy six bags of flour you get two books, and so on. Enclose 10 cents for each book to pay for postage. Premiums are given on flour orders only.

TERMS:

Cash with orders. Orders may be assorted as desired. On shipments up to five bags buyer pays freight charges. On shipments over five bags we will prepay freight to any station in Ontario east of Sudbury and south of North Bay. West of Sudbury and New Ontario add 15 cents per bag. Prices are subject to market changes.

The Campbell Flour Mills Co. Limited

(West) Toronto, Canada

shades of yellow, bronze, and red. It seemed a pity that a few fine pot plants, labelled "greenhouse or stove plants," bore no other name by which they could be identified. Often people wish to carry away the names of various specimens, with a view to future purchases.

One was surprised to find only one entry of a collection of canned fruits from the Women's Institutes of Western Ontario. That one was from Wilton Grove, and the dainties temptingly fortified behind the walls of glass sealers, looked most delectable indeed.

Among the blaze of big yellow pumpkins, red beets, and yellow onions, were especially noted some immense eggplants, grown on "R. R. 7," London District. This vegetable is not, perhaps, as well known as it should be on the farms of Western Ontario. "How do you cook it?" is the question commonly asked in regard to it. In reply to it may be said that there are many ways of cooking eggplant,—stuffed, in croquettes, etc. The easiest way, however (a receipt obtained from a Californian a few days ago), is to boil the eggplant for ten minutes, then slice it, egg-and-breadcrumb it, and fry it.

Attractive indeed was the exhibit of Hill Crest Fruit Farm, with its log cabin, while less spectacular, but filled with suggestion, was the exhibit of the Dominion Experimental Farms, showing everything, from the making of "Cream" and "Coulommier" cheese, to the building of henhouses and rotation of crops.

The new Art Gallery, as though imbuing more and more inspiration each year from pride in its position in the native city of Paul Peel, shows steady improvement in the quality of the work obtained.

One of the favorite pictures this year was a canvas by Paul Peel himself, "The Tired Model," a tired little lad evidently objecting, by attitude at least, to any further work for that sitting on the part of the jolly old artist. . . . The center of attraction in the gallery was, however, Leon Augustin L'Hermite's fine canvas, "The Haymakers," kindly loaned to the Western Fair by courtesy of the Art Director of the Albright Art Gallery, Buffalo—Miss Cornelia B. Sage—and the associate directors. This picture, painted in 1887, is a wonderful study in figure, face and landscape effects, soft in coloring, yet distinct as life itself. The soft blue of the sky, with the same coloring carried into the dress of the reclining woman, the gray-green of the field, the strong, rugged face of the man who whets the scythe—all show the touch of the poet who sees and the artist who can translate his vision. Incidentally, the picture is valued at the enormous sum of \$30,000.

Space will not permit lengthy comment on the other pictures shown. Suffice it to say that among the favorites were "Sunset," one of St. Thomas Smith's fine sea pictures, showing a red gleam of sunset over heaving gray-green water; "Close to the Wind," by Napier Hemy, a fine, crisp sea-bit, a sail-boat out of a breezy morning; "Sheep," by C. Clair, a "Paris Salon" picture notable for fine light effects; "Avant la Charge," a cavalry picture by Lacault; "Milking Time in Holland," by Gruppe; two of Carl Ahren's studies in gray, "The Storm" (valued at \$3,000), and "The Willows"; "On the Thames," a charming bit of nature by J. P. Hunt; portrait of a boy, by Miss Bradshaw, and "Labor," by Miss Farncombe.

In the collections of paintings, first prize was awarded to A. M. Fleming, Chatham; second, Miss Bradshaw, London; third, Miss Farncombe, London.

A bit of still life in the amateur department, by Miss Marianne O'Dell, showed considerable talent in producing metal effects.

Mr. Burroughs, of Detroit, was the judge.

The "Palace" is, perhaps, the one building on the Fair Grounds which almost invariably disappoints. It is scarcely clean enough for pleasant impressions, and it seems as though some remodelling might be necessary to give the exhibits a fair chance. Some improvement was discernible, however, this year, notably the glass enclosure for the Smallman & Ingram exhibit of gowns, coats, etc.

In the fancy-work department the usual