

PUBLISHERS' DESK

We present to you this week, in the paper you hold, our Fourth Great Dairy Magazine Number. The issue is our best recommendation. It is another double record breaker as it is being mailed to some 3,000 more subscribers, and carries considerably more commercial advertising than any of our three previous special dairy annuals.

To our new subscribers who have not long been acquainted with Farm and Dairy we would announce that this issue contains eight special enlarged magazine numbers, which will be published during the year. This Great Dairy Annual is the third in this fourth annual series of Farm and Dairy special numbers. On May 2nd we will have out for you our Farm Improvement Number; June 6th, our Farm Machinery Number; September 5th, our Exhibition Number (Fifth Annual); October 10th, our Household Number; and on December 5th, our Breeders' Magazine Number. Although each of these issues sells for 10 cents, they each and all go to our regular subscribers at no extra cost to them.

Every line of advertising in this issue carries with it our positive guarantee, and you can depend on every advertiser, appealing to you through Farm and Dairy, being absolutely reliable. It is a source of pride to us to be able to issue this paper for farmers entirely clean and clear of all questionable advertisements. We can anticipate just how you appreciate having Farm and Dairy coming into your home, alive with up-to-the-minute information of great practical value, which is worth cash to you. We are encouraged by the support you are giving us in helping us to live up to the high standard we have set for this farmers' paper, which will not accept questionable or objectionable advertisements of any kind, and feels its great responsibility to you.

When you think of it, that in every home into which Farm and Dairy goes on our regular subscription list, there are at least five people on the average who read Farm and Dairy, and a great percentage of our subscribers trade Farm and Dairy with neighbors for other papers, you get an idea of what a wonderful institution a paper like Farm and Dairy is. To an advertiser who can appeal to all of these people—in the case of Farm and Dairy upwards of 65,000—at a cost through these columns of only 98 cents an inch, as a business proposition Farm and Dairy is truly remarkable. There is little wonder that we have had once more to leave advertising out of this issue through lack of space in which to carry it.

For the splendid photo of an ideal dairy farm on the front cover of this Fourth Dairy Annual, we are indebted to the courtesy of the editor of Ward's Dairyman. The cow is a Guernsey, "Fernwood of Chantilly." Of this dairy breed there are only a few representative herds in Ontario and Quebec provinces, but there are quite a number in the provinces "down by the sea."

You will be interested to know that our circulation is growing very rapidly. This issue circulates by several hundred upwards of 14,000. Our regular mailing list on Saturday last showed us to have over 13,400 sub-

scribers. We are going to grow a whole lot more. Just here you can help us greatly by expressing your appreciation of Farm and Dairy to one of your friends or neighbors and asking him to become a regular subscriber to this paper, which you find worth so much to you. Remember we will amply reward you for each new subscription you get for Farm and Dairy.

Big Value for the Dollar

Read an article last summer in Farm and Dairy that has been worth the subscription price to me for several years to come. It was by a writer who described how to prevent bees from swarming and to get them to make a lot of honey. The writer explained that what the bees needed was more ventilation and room to work in, and described a simple method of furnishing this by increasing the aperture in front of the hive 1-4 inches to 1-2 inches. At the same time he showed how to prevent robbing bees from getting in at the same time.

Previous to reading this article, my bees used to spend a lot of time "fanning" in front of their hives. When I tried the method described in Farm and Dairy, they stopped doing this and went right to work. During the season they gave about double the amount of honey I usually received from them. I have kept bees for 45 years, but had not discovered this simple method. It is well worth trying by other bee keepers who may not know about it."—Mr. R. Gardiner, Millbrook, Ont.

I find your paper very helpful.—Mrs. S. J. Cryslar, Norfolk Co., Ont.

TIMOTHY SEED

Buy The Best

Ottawa Valley Seed, Capital Brand, grown in the best hay growing section in Ontario. Every bag inspected by officer of Seed Commission, Ottawa.

No. 2 Govt. Standard, lb. 16c; bush, \$7.68. No. 3 " " " " 15c; " " \$7.20.

Above prices for 50c bags lots and up. f.o.b. Navan, Ontario. This seed has been threshed off good heavy clay land and is good, strong, vigorous seed.

Compare my prices with others and remember each bag of seed will be inspected before shipping. Farmers buying seed of me can send money to Traders Bank, Vars, Ontario, and when seed is shipped, bank will transfer money.

MARSHALL RATHWELL, NAVAN, ONT.

Save Money When Building

By Using the VAN GUILDER HOLLOW WALL Cement Construction Machine

Machine is 5 feet in length, and with it you can build houses, barn walls, etc. Saves one-third on cost of material. Great saver in labor. No plans necessary. No other forms needed. Two men and this five-foot machine will build any kind of structure at over one-third saving over other cement construction.

Make Money by owning one of these out to your neighbors. Full particulars to you if you mean business. Write

C. C. HUYCKE, Hastings, Ont



Lump Rock Salt, \$10 for ten tons, f.o.b. Toronto. Toronto Salt Works, 128 Adelaide St. E. G. J. CLIFF, Manager Toronto, Ont.

ADVERTISE in these popular columns, which afford you the most profitable—costs you only 98 cents an inch.



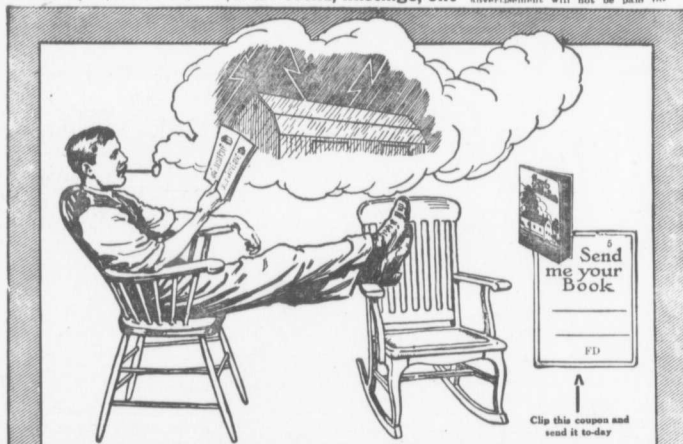
ANY person who is the sole head of a family, or any male over 18 years old may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency, or Sub-Agency, for the District. Entry by proxy may be made at any agency, on certain conditions, by father, mother, son, daughter, brother or sister of intending homesteader.

At least a 6-month residence upon and cultivation of the land in each of three years. A homesteader may live within five miles of his homestead on a farm of at least 80 acres solely owned and occupied by him or by his father, mother, son, daughter, brother or sister.

In certain districts a homesteader in good standing may preempt a quarter-section alongside his homestead. Price \$1.00 per acre. Duties—Must reside six months in each of three years from date of homestead entry (including the time required to earn homestead patent) and cultivate fifty acres extra.

A homesteader who has exhausted his homestead right and cannot obtain a pre-emption, may enter for a purchased homestead in certain districts. Price \$1.00 per acre. Duties—Must reside six months in each of three years, cultivate fifty acres and erect a house worth \$300.00.

W. W. COBT, Secretary of the Minister of the Interior. B—Unauthorized publication of this advertisement will not be paid for.



Storms Bring a Two-Fold Danger to the Barn—You Want to Avoid Both Fire by Lightning and Loss Through Leakage

The roof is the most important part of your barn. It is here that lightning strikes. It is here, too, that rain finds cracks and holes, and comes through the roof to the injury of the barn and its contents. How, then, to guard against roof troubles? In our new book, entitled, "How to Build a Barn," the author tells you. In fact, in the preparation of this book, much care and attention has been given to the subject of the barn roof. You will find much to

interest you in the way of descriptions of Galt Steel Shingles and Eave, and reasons why these materials are best for your barn. But the book does not end there, by any means. It is just check full of important suggestions for the man who contemplates building a barn. And even if you do not intend building, you will find the book worthwhile for it contains many valuable suggestions apart from the actual plans.

THE GALT ART METAL CO., Limited, 125 Stone Road, Galt, Ontario. BRANCHES—General Contractors Supply Co., Halifax, N.S.; Esley & Co., St. John, N.B.; R. Chestnut & Sons, Fredericton, N.B.; J. L. Lachance, Ltd., 253 St. Paul St., Quebec, Que.; Wm. Gray Sons-Campbell, Ltd., 552 St. Paul St., Montreal, Que.; Montague Sash and Door Factory, Montague, P.E.I.; Fife Hardware Co., Furt William, Ont.; Galt Art Metal Co., Ltd., 825 Henry Ave., Winnipeg, Man.; Gorman, Clancy & Grindley, Ltd., Calgary, Alta.; Gorman, Clancy & Grindley, Ltd., Edmonton, Alta.; D. R. Morrison, 714 Richard St., Vancouver, B.C.

Clip this coupon and send it to-day

Send me your Book FD