


**THE PRUDENTIAL**  
40th ANNIVERSARY, OCTOBER 13, 1915



**Mutualized  
Benefits Increased  
A Policyholders'  
Company**

THE PRUDENTIAL INSURANCE CO. OF AMERICA  
FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.  
Incorporated under the laws of the State of New Jersey

**The Imperial Guarantee**  
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**A Strong Canadian Company.**  
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.. THE ..  
**London Assurance**  
CORPORATION  
OF ENGLAND.  
INCORPORATED BY ROYAL CHARTER A. D. 1720  
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TOTAL CASH ASSETS 22,457,415  
Head Office for Canada. • MONTREAL  
W. KENNEDY, W. B. COLLEY, Joint Managers

**The London Mutual Fire**  
INSURANCE COMPANY  
Established 1859  
Head Office - - TORONTO  
Assets - - - - \$863,554.52  
Surplus to Policyholders - 433,061.40  
Losses Paid - - over \$8,000,000.00  
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17 St. John Street, MONTREAL

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This expression aptly describes an insurance policy in The Mutual Life of Canada.  
There is no security more nearly indestructible than a contract with Canada's only Mutual.  
Real Estate suffers depreciation as most of us know only too well from experience. Stocks too have a peculiar way of slumping just when they should go the other way.  
Yes and banks fail and in many forms money melts away, but not if invested in a policy with  
**The Mutual Life Assurance Co.**  
Of Canada,  
WATERLOO - - - ONTARIO  
E. P. CLEMENT, President. GEO. WEGENAST, Man.-Director

**ANGLO-AMERICAN**  
FIRE INSURANCE COMPANY  
**MONTREAL-CANADA**  
FIRE INSURANCE COMPANY  
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