

BRITISH EMPIRE Mutual Life Assurance Company

OF LONDON, ENGLAND.

ESTABLISHED 1847.

Canada Head Office, MONTREAL.

DIRECTORS.

THE HON. JOHN HAMILTON, Director Bank of Montreal.
 JOHN HOPE, ESQ., of John Hope & Co.
 A. MURRAY, ESQ., Director Bank of Montreal.
 ROBERT SIMMS, ESQ., of R. Simms & Co.

General Manager—F. STANCLIFFE.

Accumulated Funds, over	\$5,000,000
Annual Income,	1,000,000
Canadian Government Deposit,	100,000
Canadian Investments,	700,000
Claims and Bonuses Paid,	10,000,000

PROMINENT FEATURES OF THE

British Empire Mutual Life Assurance Co'y**ABSOLUTE SECURITY.**

Notice our Accumulated Assets and whole Reserves Deposited with Government.

FAIR RATES.

Ask one of our Agents to quote rates to you.

UNCONDITIONAL POLICIES.

Ask one of our Agents to show you a BRITISH EMPIRE POLICY.

NO FORFEITURE.

Paid-up Policies granted after two and three years.

TEMPERANCE SECTION.

The only Company in Canada offering special advantages to total abstainers.

DIVISION OF PROFITS.

Bonuses every 3 years on the basis of 22½ per cent. CASH on Who e Life Policies, and 15 per cent. on Endowment Assurances.

*All earnings in Canada, besides large sums from England, invested
in Canadian securities.*

WESTERN ONTARIO BRANCH:

J. FRITH JEFFERS, MANAGER,
OFFICE: Albion Block Buildings, LONDON, ONTARIO.

Applications invited for Agencies in localities not represented.