

# Student council not paid for SUPERCARD distribution

Brian Henry  
Maurizio Bevilacqua, President of the Council of the York Student Federation, describes the SUPERCARD as the Council's Christmas present to York students. The purple, blue and white cards being distributed by the CYSF entitle York students, faculty and staff to discounts at the

businesses listed on the back of the card.

La Card, a promotional company, has provided the student government with 20,000 SUPERCARDS. La Card also provides promotional posters, and pays for advertising the card. In exchange, the CYSF and University logos appear on the card, and the CYSF is responsible for distribution. The CYSF receives no funds from the arrangement, and CYSF Business Manager Tony Finn estimates that distributions costs will come to less than \$50.00.

The businesses offering the discounts pay \$435.00 for a two-line listing, and \$75.00 for each additional line. Twenty-three businesses are listed on the card, and there are a total of twelve extra lines. La Card proprietor, Jane Upham, said the cost of producing the cards is "monumental", but said the

precise figures are confidential.

Finn said he knew of La Card because he has friends at the company. Upham said, "Tony Finn was aware that we produce the card. He approached us. Shortly after he was suspended from CYSF for awhile. (Finn was dismissed) Then I dealt with CYSF"

La Card has also produced SUPERCARDS for Humber, Centennial, Seneca, Mohawk and George Brown colleges. However, at Seneca the Council is paid \$400.00 to advertise the card. The student government at Seneca has space set aside in the Seneca newspaper, and thus, the requirement to advertise the card costs them nothing.

Bevilacqua explained that since La Card pays for the York advertising, CYSF could not receive a fee from La Card. The full page ad in Excalibur promoting the SUPERCARD would have cost \$570.00.

## Winter Carnival

Sanjay Dhawan

Since early October, the student government of the various colleges at York have been organizing a campus wide winter carnival, which will take place on January 20-22.

Organizers have drawn up a tentative itinerary and are hoping to have their plans finalized by early January. Some of the events being considered are a scavenger hunt, worm races, snow sculptures, a snow earthball game, a charity hockey game, a pub night (involving most of the pubs on campus), and a dance to be held at the Vanier dining hall on the 22nd. The organizing committee is hoping to hire Blue Peter. The different colleges are also organizing sporting competitions.

An awards ceremony for the winners is scheduled to take place before the dance on Saturday.

There will be a minimal admission charge for some of the events, including the hockey game and the dance. The main fund raising event of the carnival will be a raffle, from which three winning students will receive a five hundred scholarship. Profits from the sale of the one dollar tickets will provide the bulk of the thirty thousand dollars that the carnival is expected to raise. Several corporations are being approached to sponsor some of the events.

The committee feels that the success of this event depends on the support of students. In a letter to the other council offices, Monica Ahrens, chairperson of Winters college stated, "one cannot stress the importance of Manpower for such an event". All those who are willing to volunteer their services are urged to contact Robert Kizel at the Winters college office (667-3888), or any of the other college offices.

## Grits attacked

Larry Till

Renegade M.P. John Gamble (PC-North York North) spoke Monday at a meeting of the York University Young Progressive Conservative Club.

Gamble is perhaps best known for his outspoken condemnation of Joe Clark's leadership. However, on Monday, he mentioned the issue only in passing. Instead, he analyzed Canada's economic plight, placing the blame on the Liberal government. In Gamble's opinion, "Government must have some concern for the final entry on the balance sheet. Trudeau has opted for the route of state intervention."

He was especially critical of the government's 20-week make-work programme which he thinks only serves to enable the unemployed to reapply for UIC benefits. He also cited the tax rate and parliament's legislative inconsistency as problems. "What's the point in a business beginning a new programme as a result of a proposal in a federal budget, when in the very next 'economic statement', they (the government) reverse their position completely?" was his recurring question.

Gamble also attacked what he sees as public nepotism. He said if he were party leader, he would give all former Liberals who had been appointed to

"cushy" public sector jobs one week's notice (with pay). He would then "Kick 'em out with steel boots." He cited,

Michael Pitfield as someone who should go.

Gamble mentioned the leadership question in the second

half of his presentation. He also said, "I would like to see us in the same position as the American political parties,

where there is a mandatory leadership review every four years, and the leader must face all comers."

## York links up with China and India

Ian Bailey

Canadian expertise in management and communications technology has attracted the interest of China and India, and York University is participating in a programme to help those countries.

York and seven other Canadian universities will be providing management training for Chinese faculty at Nankai University in Tianjin. Among the other universities involved in the project are, Dalhousie, the University of Alberta and Concordia. The project is part of a \$30 million Canadian International Development Agency scheme to provide aid in a variety of fields.

The project itself calls for Chinese professors to travel to Canada for graduate studies in early 1983. The first group will arrive at York in January for study in such

areas as econometrics, management science, and economic management. Another programme is being developed for 50 to 60 professors who will be taught during the 1984 summer. "What we've tried to develop is a series of international contacts," says Administrative Studies Dean, Wallace Crowston. "For Canada and the York faculty it is important that we have exposure to what is going on internationally."

Crowston, who visited universities in north and south China last summer, says cultural upheaval has had a negative effect on management training. "The universities were essentially closed for ten years during which time portions of the libraries were destroyed. This was a setback for education. There are some old professors and some young people, but a

whole generation is missing. It is a human resources problem" Crowston says he found a lack of management texts and few computers, but texts and few computers, but says the Chinese government has established management training as one of their high priorities. He calls the programme a major step for the Chinese and says Canadian universities have a responsibility to do a good job at it.

With regard to India, a \$1.3 million project, funded by the CIDA, has been agreed upon. According to the terms of the agreement the Film/Video department of the Faculty of Fine Arts will participate in developing a two year post graduate programme in mass communications at Jamia Millia Islamia University in New Delhi. Jamia approached the Canadian government for support in mass communica-

tions training and after two years of negotiation the project is almost ready for fruition. York faculty are already in India and plans are being prepared for an exchange program involving York and jamia students.

James Beveridge, the senior academic officer for the project, says "This is an initiating project to set up a pattern for a two program at the graduate level."

Beveridge notes that although India produced more films than any nation in the world (five to six hundred features last year) most films are entertainment oriented and not concerned with social issues or development. He says there is a new emphasis on using Indian cinema to offer education and social awareness. The programme will be the first degree programme at the graduate level within the university. "The scale of the country and the urgency of the problems are so enormous that this activity must continue and expand on a broader basis."

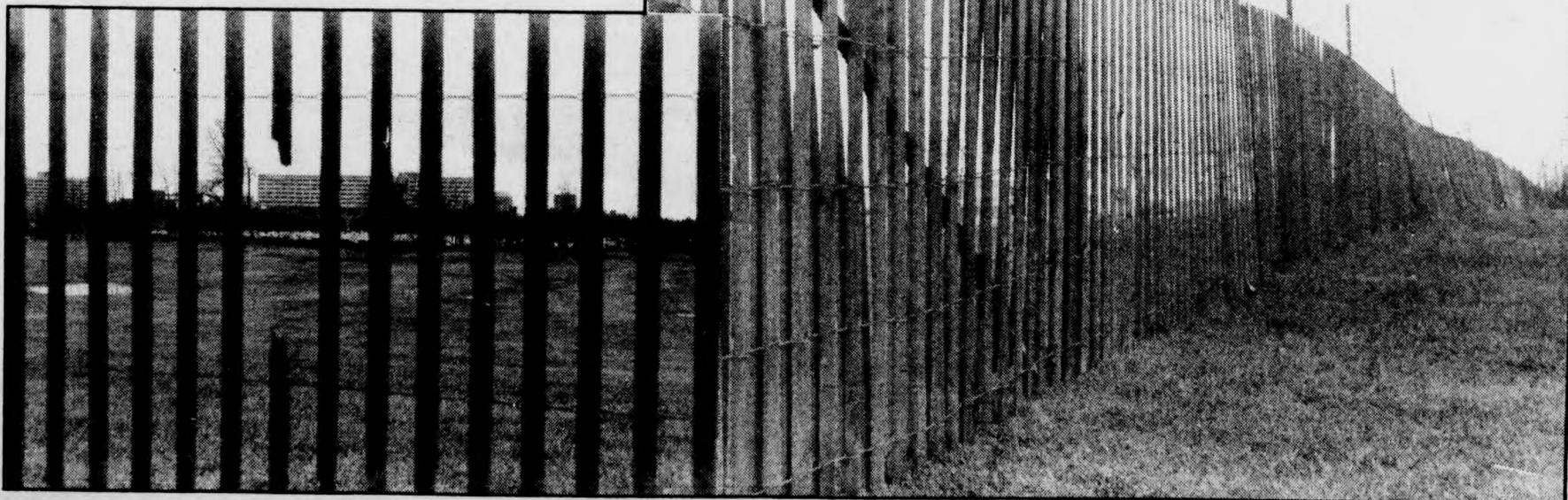
Beveridge will be travelling to India in January.

In commenting on the role of education export H. Ian MacDonald, the President of the University, and a party in the negotiations offered two reasons for the importance of education exchanges.

"The scholarly world is unbounded by geographic lines, and academic programmes must be convinced in the widest possible light." President MacDonald also noted, "In a public minded sense the importance of Canada on the world scene is something in which Universities can participate." He pointed out that he is anxious to encourage Yorks continuing role in international, educational exchanges.



McLaughlin students gather around the college Christmas tree.



York is prepared for winter, but nature's not. There was some snow last night, but the snow fences weren't really necessary.