

# Your Extra Extra

It's the "EXTRA" that you get which makes it worth while to "Say "Dominion"—and stick to it"

Extra high-grade up-river Para Rubber—extra quality flawless Sea Island Cotton—extra experience gained in making the type of tires which are the biggest sellers in America—extra rubber that goes into the "nobs" of "Nobby Treads," making them 90 per cent. less liable to puncture than ordinary tires—

—these make "DOMINION" Tires such "extra" value that motorists who use them once insist on them thereafter.

Such tires cost money in the making, and the extra value is yours. Remember that, if a dealer tries to switch you off the extra value "DOMINION" to another tire more profitable to him.

"Say "DOMINION"—and stick to it."

If you have any trouble getting what you want, write our nearest Branch or our Home Office in Montreal and we will see that you are promptly supplied.



**Canadian Consolidated Rubber Company, Limited - Montreal**

28 Branches in Canada, including

WINNIPEG, REGINA, SASKATOON, CALGARY and EDMONTON

### **Nobby Tread**

*Best for all-round service, all the time, everywhere. Grips the slipperiest pavements — saves 90 per cent of punctures.*

### **Chain Tread**

*An effective anti-skid tire at a moderate price—the best for the money.*

### **Plain Tread**

*The basis of all "Dominion" Tires — the masterpiece of tire making skill.*

Nobby Tread Chain Tread Plain Tread

**DOMINION**  
RUBBER SYSTEM  
AND ASSOCIATED COMPANIES

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