



FIREPROOFING A NATION

**National Fire Proofing
Company of Canada
Limited**

HAMILTON TORONTO
MONTREAL

EVERY year finds a substantial increase in the ranks of Architects and Builders who realize the importance of fireproof construction and its direct bearing upon the welfare of a nation.

Thus—to aid in the conservation of our resources, we have within the building profession a force that more than ever should be determined to eliminate the peril at once.

Never before has the necessity of nationwide fireproof construction been so evident as now. A conflagration of any kind is one of the most efficient means of lending aid and comfort to our enemies.

In the home—it would involve an expense that would better serve the country in the form of Victory Bonds.

In the factory—it may retard the production of machinery and munitions so vital in speeding the satisfactory conclusion of this gigantic struggle.

On the farm—it may decrease the already inadequate food supply of the nation.

Therefore, to curb the fire menace, fireproof construction should be enlarged rather than curtailed.

The necessary war time building economies are readily effected through the use of NATCO Hollow Tile as a building material. NATCO'S big units lay up rapidly in a wall—it is damp proof, vermin proof and weather proof. Used consistently it is absolutely fireproof.

Our free service department will help you solve your fireproofing problems. Consult us.