

Overland

TRADE MARK REG.

Motor Cars

Main Office and Factory, Toronto



Now Completely Built in Canada, By Canadians, For Canadians

THE thousands of Canadian owners of Willys-Overland cars and the Canadian public generally, will be interested in this announcement—

Overland cars will be manufactured, not merely assembled, in our completely equipped Canadian Factory.

The public appreciation of the Overland product and policy has built up a Canadian demand which makes this necessary.

During the war the great Willys-Overland Toronto plant was devoted to the production of munitions and aeroplane motors.

Today these complete facilities and resources are being devoted exclusively to the production of Overland Motor Cars.

This modern institution is largely financed by Canadian capital and is managed by men widely experienced in Canadian industry. Not only does the Toronto factory offer the Canadian public the facilities, resources and advantages of a complete Canadian institution, but back of it are all the

tremendous resources and experience of the great Willys-Overland organizations in the United States.

Since the cessation of war-time production, which absorbed the whole efforts of the Toronto factory, plans have been formed for Overland achievements in Canada far greater than those of pre-war days.

Processes of manufacture, co-ordination of departments and new materials have been studied—

Personnel has been strengthened by the addition of expert executives and many skilled workers—

The floor space of the present factories is 280,000 square feet and is to be increased by more than 100,000 square feet—

To adequately manufacture the Overland 4, we have invested more than one million dollars in special equipment and tools, in addition to large sums in raw materials and parts. The larger part of this material is of Canadian origin. More than a thousand skilled workmen are being added to our force,—all with

a view to placing the entire organization on a stronger, more highly efficient basis than ever before so that complete Overland cars can now be built entirely in Canada by Canadians for Canadians.

The Canadian factory, with the co-operation of the complete Willys-Overland organizations, will specialize in the production of a wonderful New Motor Car—The Overland 4. It is the product of the ripened experience of the great Willys-Overland organization.

After ten years of experimenting and 250,000 miles of testing, this new Overland 4 is being manufactured by the Canadian organization in Canada.

See Overland 4 at the Canadian National Exhibition

This remarkable new car, with exclusive improvements and advantages, will be exhibited for the first time in Canada at the Automobile Show of the Canadian National Exhibition in Toronto, August 23rd to September 6th.

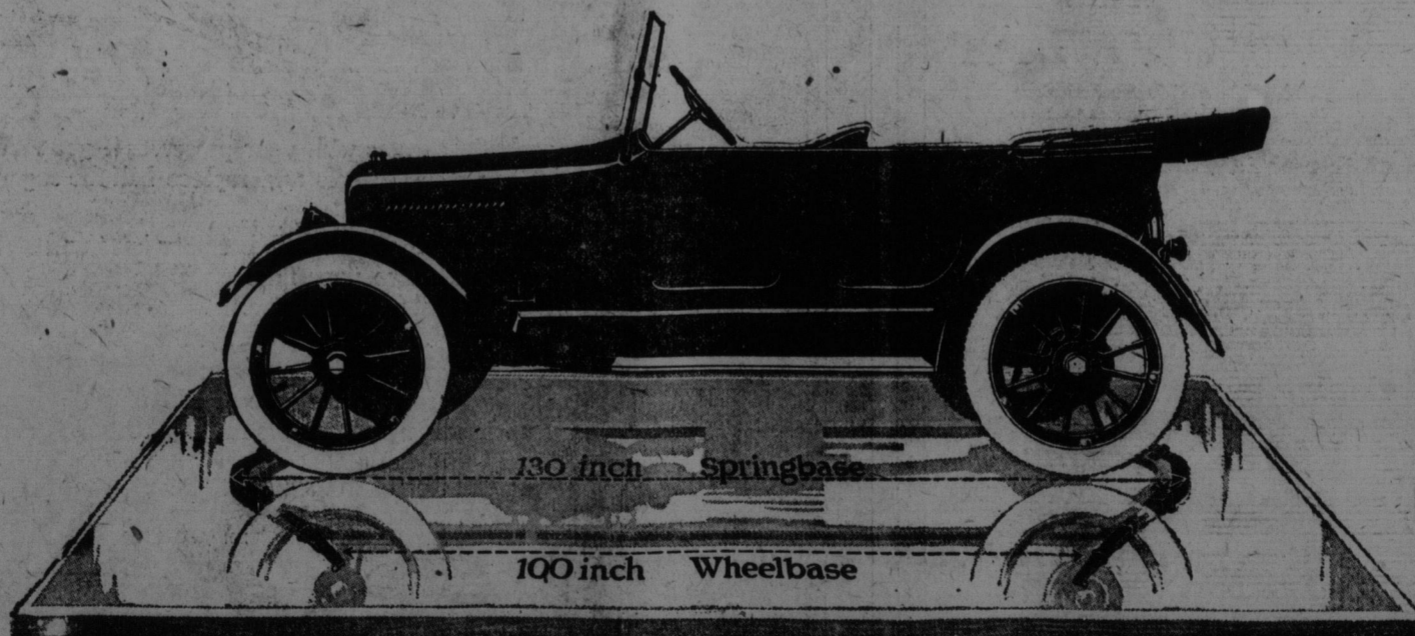
The Overland 4 introduces a new standard of riding comfort made possible by its exclusive new Three-Point Cantilever Spring Suspension, the greatest improvement in riding comfort since the introduction of pneumatic tires.

No motor car ride you have ever had serves as an adequate comparison to the greater road comfort of the Overland 4. You must see and ride in this car to fully appreciate what a new era it introduces in motor car history.

The problem that has engaged the efforts of automobile engineers for years has been solved. The combination of the driving-ease of a light weight car with the riding-ease of a heavy, long wheelbase car, has been achieved in this new Overland 4.

In addition to its great comfort, tests show great economy. It is a quality car throughout, fully equipped, beautifully finished.

The introduction of Overland 4, a motor car completely built in Canada, marks a distinct forward step in Canadian manufacture.



See this new Canadian Overland 4 at the Automobile Show, Canadian National Exhibition, Toronto, August 23rd to September 6th.

Willys-Overland, Limited
Toronto, Canada

EAST FLORENCEVILLE

East Florenceville, Aug. 29.—Mrs. Wiley Tompkins and children, Bangor, Me., are guests at Mrs. I. M. Tompkins, Maple street.

Miss Junita Gallego, Monday, was visiting her relatives on Tuesday and Wednesday of this week.

Mr. C. F. Furlong, manager of the

Bank of Nova Scotia, spent the weekend with Mrs. Furlong at Skiff Lake. Mrs. Porter, Fredericton, is the guest of Miss Myrtle M. Carle. Miss Jennie Tompkins is visiting relatives in Houlton.

Mr. James A. Davis of the Bank of Nova Scotia, is enjoying his holidays.

We are glad to see Mr. Hartley Lewis, manager of the New Brunswick

Telephone Co. about again, after his recent illness with quinsy. Mr. S. W. Smith motored to Houlton on Tuesday.

Mr. Bridges, Fredericton, is the guest of Mr. Earnest Saunders.

Mrs. A. D. Hartley has returned home after a two weeks' visit at Bridgewater Centre, where she has been visiting relatives.

Mr. and Mrs. Harry Tompkins and family, Millville, who motored from home last week, are visiting friends here.

Rev. I. W. Williamson, St. John, held service in the United Baptist church on Sunday evening, in the absence of the pastor, Rev. F. A. Bishop, who is away on his vacation. He spoke in behalf of the orphan children of Serbia. A free will offering to the amount of \$168.00 was collected at

the close of the service. Mrs. George F. Smith received her friends at the home of Mr. and Mrs. B. Frank Smith on Tuesday afternoon and evening.

Miss Della Saunders, who has been visiting up the Tobique River, has returned home.

A baseball game was played on the diamond Wednesday, between the Bath team and Florenceville, which

ended in a victory for the local boys; score 12-4.

Mr. Jones, rector, Centreville, held service in the Episcopal Church on Sunday morning.

James A. McIsaac went to Hartland, by automobile on Thursday.

What might have been a serious accident took place near the end of the bridge on Saturday, when a man driving with two small children in

the wagon, collided with an automobile. The wagon was upset, but very fortunately no one was injured.

Miss Idella McIsaac is teaching the school at Somerville for the coming fall term.

Rev. Mr. Jones, rector of the Episcopal Church, Centreville, was here attending the basket social on Tuesday evening.