

# There Is No Mystery About Our Premium Plan!

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of. To sell these goods by the usual plan is to send out travellers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store and are taking our travellers off the road and are instead giving the purchaser of goods from us 20 per cent. and making the other 20 per cent. ourselves. Is this not a good business proposition?

On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

## Boot and Shoe Department Boys' School Boots

We have a line of boys' school boots that has added a great many customers to our store. It is a Box Calf Laced Boot, Blucher Cut, and we warrant every pair to be solid.  
Size 8-10 . \$1.35 . Size 11-13 . \$1.75  
Size 1-5 . \$2.00  
20 P. C. COUPONS WITH EVERY PAIR.

### The Asepto Plan

The Asepto plan of doing business is the only plan of its kind in Canada. It works itself out in this way: If you spend five cents you get a check worth one cent; if you spend twenty-five cents you get one worth five cents; if you spend \$1.00 you get one worth twenty cents; if your purchase amounts to \$2.00 you get one worth \$1.00, and so on. These goods we sell to you at the same price you would pay for them at any other store in the city. Instead of giving you a small cash discount, we give you a check worth twenty cents for every dollar you spend. We make profit on the goods you purchase and pay cash for, while the goods you purchase afterwards with our checks are given you at the wholesale prices. To get you to make the first purchase costs us something while the second purchase with our checks you are bound to make from us. There is no selling expense attached to the latter.

## Men's Waterproof Boots

MADE IN TAN OR BLACK LEATHERS.  
High cut or ordinary length. Made of the very best Kangaroo skin. Hand sewed and guaranteed to keep out the water.  
\$6.50

We have also a line of HIGH CUT BOOTS in Tan or Black Waterproof at  
\$4.50  
20 P. C. COUPONS WITH EVERY PAIR.

## Our \$3.00 Shoes for Ladies

ARE MAKING A BIG HIT.  
Ladies' Laced and Button Boots made in Dongola Kid, Gun-metal calf, or Vici Kid.  
These popular priced shoes are made of very stylish and up-to-date lasts and are perfect fitters.  
20 P. C. COUPONS WITH EVERY PAIR.

## Ladies' Evening Slippers

You need them now and we have them. They are made in a variety of styles and of popular material, Patent Leather, Kid, Velvet, and Satin.  
20 P. C. COUPONS WITH EVERY PAIR.

## Men's Working Boots \$1.70

Just the thing for good rough wear. Made of heavy Split Leather Tap Soles, and guaranteed Solid Leather throughout.  
A good shoe for a man who wants a solid shoe at a low price.  
20 P. C. COUPONS WITH EVERY PAIR.

# Asepto Store

Cor. Mill and Union Streets - St. John, N. B.

# Whyte & Mackay's



Pleases people beyond their fondest expectations. The popular favorite in St. John for many years.

Ask your dealer for this brand

## THE ISLE OF PALMS SCORED ANOTHER HIT

"The Isle of Palms," produced so successfully on Monday evening by the Columbus Musical Club, of Halifax.

## COME FOR BARGAIN'S RUBBERS and Seasonable Footwear

At our Annual Clearance Sale We are further giving 10 per cent. Cash Discount on all up-to-date stock of Boots, Shoes, Slippers and Pumps.

- Read Our Daily Bargain List
- Ladies' Fine Calf and Vici, Good-year Welt, Laced Boots, \$3.50 quality, \$2.00
- Ladies' Fine Kid, High Cut, Laced Boots, \$3.50 quality, \$2.00
- Reduced from \$4.50
- Men's Velour Calf and Dongola, Good-year Welt, Blucher Laced Boots, \$3.50 quality, \$2.00
- Men's Oil Grain Waterproof Working Boots, \$2.00
- Reduced from \$2.50
- Men's Good Rubbers, \$1.70
- Women's Good Rubbers, \$1.40

Sale goods crisp, no appropriation.  
**Francis & Vaughan**  
19 King Street

tax, was repeated yesterday afternoon and evening to capacity houses. The principals of the cast proved prime favorites, and their work was up to the standard of Monday night. Miss Courtney, Miss Cullen and Miss Curry, among the ladies performed with the ease and grace of professional players, and received well merited ovations. F. P. Quinn, F. P. Purcell, C. B. Clarke, repeated their success of the previous evening, while R. J. Leary, the fun-maker of the piece also proved his ability.

Miss Edna Scriven, who on Monday evening contributed such a generous share to the enjoyment of the evening by her dancing of the Fisher's Hornpipe, and delightful singing of "Teach Me How to Kiss" gave a truly artistic performance. Graceful in her dancing and possessing a sweet, resonant voice, she gives promise of a bright future, and the tributes accorded her were undoubtedly well merited. Although not included in the real scheme of the production her work added materially to the success of the production, and deserves special mention.

The whole production went with the swing and ease which characterized the opening performance, and reflected to the credit of J. F. O'Connell, who staged the piece.

The members of the club will leave this morning at 7 o'clock for Moncton where they will present the piece this evening.

### HOTEL ARRIVALS.

Royal.  
J. D. Waldon, Shadiac; H. C. Parker, Montreal; Chas. E. Oak, Banor; T. J. Gallacher, Moncton; A. Marshall, Edmonton; J. J. Flinn, Belfast; Roger Macdonald, London; T. E. Brown and daughter, England; G. Bates, Toronto; B. G. Hughes, Nelson; A. B. Mersereau, L. B. Mersereau, Seattle; H. Marshall, O. Wright, E. G. Silverman, Montreal; J. W. Scovill, J. Adam, G. Klein, J. E. Ganong, W. J. McWha, H. H. McAdam.

D. M. Bruce A. C. McWha, J. T. Whitlock, W. F. Nicholson, G. S. Toppine, W. I. Grant, W. H. Foster, J. A. Upham, A. D. Ganong, C. F. Holt, St. Stephen curling club, St. Stephen, NB; W. J. Della Forre, Sydney; E. W. Fisher, Huddensfield; Alex. Craigie, Montreal; B. R. Holman, Mrs. P. S. Marchie, Mrs. F. C. Burpee, Moncton; E. Hutchinson and wife, Mrs. A. G. Monroff, Douglastown; Mrs. Hood, Halifax; A. S. White, Sussex; C. Whitehead, London, Eng.; J. McLagan, Chatham; J. T. Hallissy, Truro; H. O. Rideout, Boston.

Dufferin.  
F. H. Patee, Holyoke; D. J. Mabler, Providence; J. Collins, Toronto; Mr. and Mrs. J. A. Freese, Sussex; F. S. Lester, Fredericton; Geo. J. White, London; H. E. Raines, Halifax; R. S. J. Freese, Sussex; O. A. Reid, Albert; Jas. T. Hopewell, Fairville; Z. Garneau, Quebec; Ross Thompson, Fredericton; A. R. Gould, Presque Isle; D. W. Burns, Stratford.

## TROUBLE LOOMS UP DISTINCTLY-- TROOPS ARE READY

Belfast, Ireland, Jan. 23.—Several regiments of cavalry and infantry have been ordered to hold themselves in readiness to come to Belfast on short notice in consequence of the inflamed state of passion awakened among both Nationalists and Unionists by the announcement of the coming demonstration concerning Home Rule. The manoeuvre of the Unionists in threatening to blockade Ulster Hall, where the Home Rule demonstration is to take place has increased the Liberals and Nationalists and trouble looms up distinctly.

## LOYALIST DRAMATIC CLUB'S OFFICERS

Meeting, Last Evening, Elects Officers—Discussion of Proposal to Take "Servant in House" to Ottawa.

At a meeting of the Loyalist Dramatic Club last evening the following officers for the year were elected: Fred C. MacNeill, president; Mrs. W. M. Angus, vice-president; A. Gordon Rainnie, treasurer; Miss Marjorie Knight, secretary; Rupert Walker was re-appointed stage manager for the productions, which the club intends presenting from time to time.

The question of taking the recent successful play, "The Servant in the House," to Ottawa next April to compete in the Earl Grey Dramatic Trophy competition was discussed, and Mr. Walker was requested to make enquiries as to any changes in the rules and regulations, the accommodation provided, the theatre, etc., and submit a report. It was the general opinion of the members that the club should enter and provided arrangements are satisfactory there is no doubt St. John will be represented in the competition.

The courtesy of the Mayor and common council in extending their patronage to the recent performances is warmly appreciated by the members of the club. The secretary was instructed to notify the corporation to this effect and also to express the thanks of the club for the handsome bouquets which were presented to the lady members of the cast by the Mayor.

The question of putting on another play in April was also considered. A final decision was deferred until the next meeting.

## OFFERS TO RAISE FIFTY THOUSAND TROOPS FOR WAR

London, Jan. 23.—Prince Kung, the leader of the Mongolian anti-abdicationists, has offered to raise fifty thousand troops to assist in the Manchus dynasty on the Chinese throne according to a despatch from the Tien Tsin. The money to finance the campaign is to be raised by selling the gold and silver treasures in the imperial palace at Mukden, which are valued at 10,000,000 taels, approximately \$7,000,000. All is quiet in Peking at present according to the despatch but fighting in the city and the surrounding districts is believed to be inevitable shortly.

## EIGHT YEAR OLD GIRL PERISHED IN SNOW STORM

Moosejaw, Sask., Jan. 23.—While other children were rejoicing in all that Christmas means, little Carrie Smith, the eight year old daughter of a homesteader living near Moosejaw was putting forth all her strength against a fierce blizzard on her way home from a neighbor's, a mile and a half away. The child perished, and it was not until yesterday that news was received of the discovery of the body under a snow drift ten miles from her home.

## PREPARATIONS FOR VISIT OF GOVERNOR GENERAL TO CAPITAL

Washington, Jan. 23.—Social Washington buzzed with gossip today over a report that a reception at the White House to the Duke of Connaught Thursday afternoon, may not be limited to the President, Mrs. Taft and Secretary of State Knox, but that all members of the President's cabinet, with their wives, may be in the receiving line. Final arrangements for the Duke's arrival were considered today by Assistant Secretary of State Wilson and Major Butt, the President's military aide.

## DANE DIES AS THE RESULT OF INJURIES FROM AN EXPLOSION

North Bay, Jan. 23.—The first accident on the Canadian Northern Railway, North Bay to Ottawa construction work, occurred this morning 15 miles east of North Bay, when a Danish driller received injuries which resulted in his death while being driven to Callander, the nearest town for medical attention. Two other foreign laborers were injured one seriously. The men were drilling in a rock cut when the drill struck a charge of dynamite which had missed fire in a previous blasting operation and an explosion resulted. It is expected that the other two men will recover.

## Advocates Consistent Boosting Programme

"Citizen" in Letter to Standard Objects to Tax on Labor and High Ferry Tolls.

To the Editor of the Standard, Sir:—In connection with the recent activity and energy devoted to boosting St. John and bringing this city to its proper place among the great cities of the land, some of the means which have been adopted in behalf of placing its advantages and opportunities before the public, are worthy of consideration and promotion. We are all beginning to realize that New Brunswick is bound to come to her own and that from now on this province, with the development of her resources and the abounding faith of the people is going to force ahead into the place for which her facilities have predestinated her. With St. John as the metropolis and the centre of the commercial, agricultural and industrial sections of the country, there is no doubt but this city will make great strides within the next few years.

The press in general and the citizens in a measure have been doing good service during the past year or more in boosting St. John, striving by words and actions to ensure a bigger, brighter and better city. There is no hypocrisy in such a movement. "We believe we have the goods" and can conscientiously acclaim the glowing possibilities and advantages which this city and the province have to offer the capitalist, the manufacturer, the tradesman, husbandman and artisan.

There are few places which can lay claim to a broader and more inviting field and a more promising outlook. Encouragements. But while dilating on the possibilities and joining in the slogan "Forward St. John," we must not forget that there are some discouragements which while seemingly small tend to hinder the progression and retard the development of the city. The \$7.50 license taxes imposed on outsiders coming into the city to earn a livelihood is one of these hindrances and should certainly be abolished.

There is a large measure simply putting a ban on honest labor. Quite a number of workmen from other places come here to work. These men spend their money in the city and the merchants and others get the benefit of a large proportion of their earnings. Several come from Montreal and other places to work during the winter at the port, and the payment of \$7.50 for five months work is an exaction hardly commensurate with the wages which they make. In many cases it requires the earnings of a whole week to meet this obligation.

If these men are to be taxed who not a reasonable rate such as in Boston and other large cities, of two dollars per year. Encourage every desirable man to come in so long as he is willing to work. This is what will advise and build up our city.

The same broadmindedness and co-operation should also be extended to capitalists and industrial companies. Every encouragement should be offered them in starting new industries, rather than an artificial custom so much in the past of throwing obstacles in the way by imposing unjust regulations and taxation, and thus strangling the progress and development of the city.

What we want is more population and more industries. If St. John does not feel inclined to treat these proposed industries with fairness and consideration they will go to places in the west and elsewhere where they will receive just treatment and profitable encouragement. There have been cases of this nature in the past.

Ferry Tolls. Then there is the exorbitant ferry charge between the east and west sides of the city which is a menace to its growth and welfare, especially

from the workman's standpoint and calls for much deserved censure. Until a bridge direct and convenient for public traffic is built for the citizens a free ferry should be provided. Or if any charge is made it should be not more than a cent each way by the single ticket.

In conformity with the advancing spirit of the times a more progressive system should be instituted in regard to these things which are hindrances to the well being and development of the city. They are discussed and given wide publicity by visitors and outsiders and result largely in counteracting the good things which we have to offer.

The board of trade and real estate men along with the press and numbers of our representatives are now devoting their energies in the right direction toward boosting St. John. The recent big dinner with the glowing reports from the guests, at the new Prince Wm. Hotel, the enthusiastic meetings held recently by the board of trade and real estate men eulogizing St. John's awakened possibilities, the printing of maps showing plans and location of desirable lots in the city are all valuable features incidental to progress and investment.

Convention Suggested. The holding of a boosters' convention annually in St. John with representatives from the different towns and sections of New Brunswick would not doubt be a good idea, for what helps advertise and promote the interests of the province as a whole, will be bound to help St. John. The publishing and spreading broadcast of all information concerning the splendid opportunities and advantages of the transportation facilities already created and the entry and completion of the Transcontinental Canadian Northern and the St. John Valley railways. Advise and advertise energetically concerning those features which commend this country to all classes.

To those interested in farming you need not go west and endure its hardships and discomforts while raising twenty dollars worth of wheat from an acre of land, when at our own door can be made doubly as much from an acre of potatoes or apples. Here also an investment in a flock of sheep will with proper handling in many of the favorable sheep raising sections yield a like revenue to the investor.

The principal features set forth by our western "boosters" regarding their localities are "the adaptability of the land for the raising of wheat and that they are situated on or near the C. P. R. or G. T. Pacific lines of railway." Look at some of the advantages St. John and vicinity have to offer, viz.: Conveniently situated and adapted for manufacturing and industrial purposes, now acknowledged to be one of the best apple growing localities in the world, splendidly adapted for all kinds of stock raising, especially sheep; good land and suitable conditions for mixed farming and market gardening; large markets and oil deposits in adjacent counties, good water, good healthy climate. Three railways already in the city and two or three more large ones coming in the near future. Direct steamship communication with various lines to Europe, as well as to local points on the St. John River; good roads and pleasant driveways and parks, game and fish in abundance; fine churches and public buildings with the finest schools and best school system in the world. Good and convenient markets, a worthy and desirable class of citizens. And what more can I say or what more would man desire? Boost these facts concerning St. John and aid in the abolishing of these things which are detrimental to the city's welfare. The boom of prosperity is on; keep it moving by effective co-operation in the way of along the lines recently adopted for the successful boosting of St. John.

Yours, etc. CITIZEN.

## CONDITIONS OF THE NEW CONTRACT FOR PRINTING FIXED

Special to The Standard. Ottawa, Jan. 23.—Conditions under which the new contract for printing the Dominion notes and postal and inland revenue stamps have been determined by the Department of Finance. The contract is for five years from October 1st, terminable on sixty days' notice, for non performance of work.

Except the engraving of the original dies, all work is to be done at Ottawa in a building, and with a plant to be approved by the Minister of Finance. Provision is made that the plant must be sufficiently large to turn out an extra 120,000 notes per day if required.

Under the contract the government will be in a position to supply the paper desirable. All plates, dies, rolls, etc., are to be the property of the government, and are to be used exclusively in government work, not more than 10,000 perfect impressions being taken from each plate. The government may require the use of special paper and multicolor printing, and may appoint inspectors to watch the progress of the work.

## HAPPY EVENT IS SOLEMNIZED IN RAILWAY TOWN

Special to The Standard. Moncton, Jan. 23.—The home of Mr. and Mrs. J. H. Rogers was the scene of a very pretty wedding this evening when their daughter, Miss Hazel Elizabeth, was united in marriage to Charles Muggah, of Sydney, C. B. The bride, who was unattended, wore a gown of white duchess satin with panels and corsage of duchess lace, pearl necklace and pearl pendant, the gift of the groom. Among the out-of-town guests were Mrs. H. G. Marr and Miss Helen Marr, of St. John. After a trip to the Upper Provinces Mr. and Mrs. Muggah will take up their residence in Sydney.

## WHAT IS A KITCHEN without Old Dutch Cleanser

A PLACE OF GREASE AND GRIME AND DRUDGERY. "OLD DUTCH" CHANGES ALL THAT. TEST IT! See full directions and many uses on large Sifter-Can 10¢

## WHEN NOSTRILS ARE PLUGGED YOUR CATARRH IS BAD

BY ACTING TODAY YOU CAN QUICKLY CURE CATARRH AND AVOID BRONCHITIS, PERMANY CONSUMPTION.

Most Agreeable and Surest Cure is Catarrhose, Which Cures Every Curable Case.

Catarrhose proves especially good in those chronic cases where mucous drops down the throat, sickness the stomach, and pollutes the breath. When the nostrils are stuffed, only a few breaths through the inhaler are needed to clear the passages and where there is coughing and sore bronchial tubes the soothing, healing properties of Catarrhose act almost as magic.

Once you stop taking medicine into the stomach and get the healing oils and pure balsams of Catarrhose at work you can be sure of quick and lasting cure for nose colds, catarrh, weak lungs, bronchitis and speaker's sore throat.

13 YEARS OF CATARRH CURED. "As Catarrhose has cured me of a Catarrhal Cough and Asthma that lasted thirteen years, I feel I can honestly recommend it. I really used all kinds of medicine, but Catarrhose was the only one that did any real good. I am entirely cured—have no cough, no bad breathing spells, not a sign of a cold or catarrh about me. But I will always occasionally use 'Catarrhose,' I prize it so highly."

Mrs. B. L. Osgood, Johnson P. O. Ont. The complete \$1.00 outfit of Catarrhose is sufficient for 2 months' treatment, and is guaranteed. Smaller size, 50¢, at all dealers, or The Catarrhose Co., Buffalo, N. Y., and Kingston, Ont.

DIED.

NUGENT—On the 22nd inst., Margaret, widow of Michael Nugent, leaving two sons and three daughters to mourn. Funeral Thursday morning at 8 o'clock from her late residence, 46 Hill Street to the Cathedral of the Immaculate Conception for requiem mass. Friends are invited to attend. (Boston and Portland, Me. papers please copy.)

## NOTICE

NOTICE IS HEREBY GIVEN that application will be made to the Legislative Assembly of New Brunswick at its next session for the passing of an Act to incorporate the "New Brunswick Hydro Electric Company" with power to acquire and develop the water power in the Lepreau River, the Magalloway River and their Tributaries, and to generate electric, pneumatic, hydraulic or other force or power and to receive and transmit the same and to acquire rights, easements, franchises and privileges necessary for the efficient operation of the Company, with power, upon permission by the Lieutenant-Governor-in-Council to appropriate for the purposes of the company. Capital Stock to be \$1,500,000.00, and Company to have power to issue bonds to an amount not exceeding the capital stock. Dated at Saint John, N. B., this twenty-fourth day of January, A. D. 1912.

POWELL & HARRISON, Solicitors for Applicants.

## PRESIDENT SUN DETERMINED TO RETAIN POSITION

Shanghai, Jan. 23.—President Sun Yat Sen maintains his position as against the leaders here. In a long telegram sent from Nanking today to Wu Ting Fang, the minister of justice, President Sun says that he has serious doubts of Yuan Shi Kai's motives. Therefore he will retain the presidency until the powers recognize the republic and unless Yuan Shi Kai severs his connection with the Manchus, and publicly avows his adherence to the republic. Only then would Sun Yat Sen be willing to retire in favor of Yuan.