

a wonderful idea is back of this sale

In this stock today, there is upwards of \$10,000 worth of the season's best made merchandise that must be sold at once, and we have introduced this Circle Sale to accomplish the tremendous task at once.

While the principle object of this sale is to effect a quick and immediate reduction of our clothing and shoe stock, yet we have so planned it that the most wanted merchandise has been priced the lowest. Our determination to make this a means of enlarging our circle of friends and customers has resulted in the greatest price reductions at which good, reliable merchandise has ever been offered. A direct reduction of over half in price in many instances bring economy chances that overshadow and outstrip our best

It's a big event—a healpful event—a real triumph of bargain-giving. The opportunities for saving are almost startling.

If, after you have read this advertisement and fail to take immediate advantage of this, the greatest sale we have ever attempted, we know that you will realize sooner or later that you have missed the greatest money-saving opportunity of a decade. It is in truth a price reduction event that means actual dollars in your pocket if you supply at once not only your present, but your future needs as well. While we have not advertised all of the bargains, many lots being too small to permit it, yet oftimes presenting the greatest saving because of this. If you will visit this store and "Watch the circles," you will be awarded with the most tremendous money-saving bargain feast you have

Opening Day and Date

FRIDAY, NOV. 5th.,

Shoes For Men & Boys Are Very Sharply Price-Reduced Because We Want to Clear Out The Entire Stock Remaining!

Men's Fine Quality, Goodyear Welted, Good Last and Easy Fitting, Laced and Buttons Boots. Regular price, \$5.00.

Circle Price, \$3.87 Men's Fine Patent Colt Dress Boots-Can't be bought in any Men's Genuine Box Calf, Goodyear Welted, Sewn, Waterproof Soles, Leather Lined Boots. Regular \$5.50..... Circle Price, \$4.18 Men's Fine Dress Boots, Good, Easy Fitters-Regular \$4.50.

Men's Good, Serviceable, Every-day Working Boots-Solid Leather. Regular \$3.25......Circle Price, \$2.36 SPECIAL-Men's Heavy Working Boots-Every pair guaranteed to be solid leather. Regular \$3.00...... Circle Price, \$1.98 Men's Box Calf, Leather Lined, Heavy Soles, Sewn and Nailed. Another Line of Men's Good, Solid, Every-day Boots-Worth Men's Heavy, High Top, Waterproof Boots, Double Soles-Regu-Men's Rubbers-Broken sizes. Regular \$1.00. Circle Price, 49c. Men's Tan Leather House Slippers-Patent trimmings. Worth Boys' Boots Dongola Kid, Good Fitters. Regular price, Box Calf, Solid Leather School Boots-Regular \$2.75.

Little Gents' Boots-8 to 10 1-2. Worth \$1.75. Circle Price, \$1.19 Little Gents' Boots-Worth \$2.00...... Circle Price, \$1.48

Wonder Bargains in Women's, Girls' and Childrens' Footwear Such as Make Buying Now a Pleasant Economy!

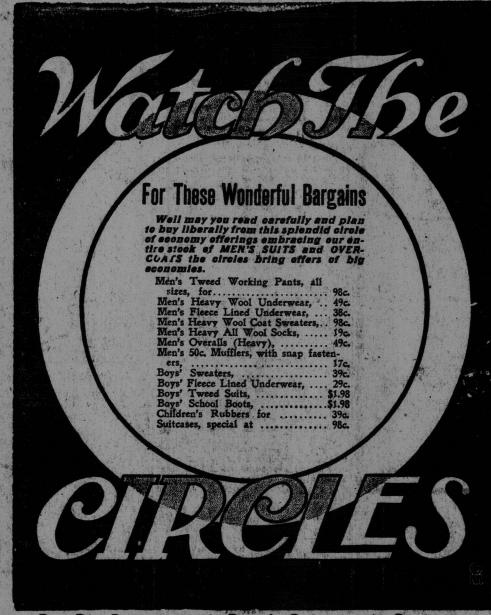
Women's Patent Leather, Cloth Tops, Button Boots-Regular Women's Patent Button Boots-Gun Metal tops. Regular price, \$3.75 Circle Price, \$2.48 Women's Gun Metal Button Dress Boots-Medium heel. Regu-Women's Box Calf, Goodyear Welted, Heavy Soles, Laced and Buttoned-Just the thing for present wear. Regular \$5.00. Circle Price, \$3.28

Women's Tan Button, High Tops-Regular \$4.00. Special Price, \$1.98 Women's Patent Leather, Battleship Grey Tops, Laced and But-Women's Fine Dongola Kid Boots-Patent tips. Regular \$2.75. Circle Price, \$1.89

Women's Dongola Kid, Patent Tips-Regular \$2.25. Circle Price, \$1.48 Women's Rubbers-All first quality. Regular 85c.

Girls' Box Calf School Boots-All solid, laced and buttoned. Girls' Fine Dongola Kid Boots-Patent Tips, good last. Regular \$2.25 Circle Price, \$1.48 Girls' Dongola Kid Boots-Patent Tips, all sizes. Regular \$2:00Circle Price, \$1.28 Another line of Girls' Boots-Broken sizes ... Circle Price, 98c. Children's Boots-Fine Dongola Patent. Regular \$1.25.

Children's Dongola Kid Boots-Solid Leather, laced and buttoned. Regular \$1.50...... Circle Price, 98c.



Our Big Selection of Boys' Suits and Overcoats Has Caused Us to Slash Prices Because The Stock is Much Larger Than We Can Afford to Carry Over!

LOOK HERE—DO NOT MISS THIS! We have about 50 sample Boys' Suits, sizes from 24 to 32, Norfolk style. All real good patterns. Some are worth up to \$8,00. Come early. You can have your pick at the Circle Price, \$3.89.

Boys' Suits—Good stout, serviceable Tweeds, in nice, neat dark patterns. Sizes 24 to 28. Regular \$3.50.

Circle Price, \$1.98 Boys' Suits—Nicely tailored, good patterns. Regular \$4.50.

Circle Price, \$2.89 Watch The Circle Bargains in Ladies', Boys', Sweaters

Ladies' White Sweaters—Hewson's Pure Wool. Regular \$4.00.

Ladies' Sweaters-Assorted collars.

Hewson's Pure Wool. Regular \$4.50.

Circle Price, \$1.98

-Many Splendid Bargains! Boy's Pull-over Sweaters at Circle Price, 39c. Boys' Sweater Coats-All-wool. Worth \$1.25..... Circle Price, 68c. Ladies' Umbrellas with Fancy Handles Regular \$1.50.

DON'T MISS THESE:

Boys' Norfolk Tweed Suits-All good

Boys' Bloomer Pants-Worth \$1,25.

Boys' Overcoats-Regular price,

\$6.50 Circle Price, \$3.98 Boys' Small Overcoats-Shawl col-

lars and belts, very pretty patterns.

Ranging from \$6.00 to \$8.00.

Circle Price, 79c.

Boys' Sweater Coats—Worth \$1.00. Circle Price, 68c. Circle Price, 68c Best Grades of Sweaters and Warm-Lined Coats At Watch-the. Circle Bargain Prices!

Men's Heavy All-Wool Sweater Coats -All good patterns. Worth \$4.00. Circle Price, \$2.48 Men's All-Wool Sweater Coats with Shawl Collars. Worth \$5.00. Circle Price, \$2.98

We have picked out a big lot of odds and ends of Sweater Coats, alf-wool. Ranging from \$1.50 to \$2.50. While proof tops. Special reduced.

Prices to clear, \$2.98 up Men's Umbrellas — Self Openers. Regular \$1.50......Circle Price, 78c.

Underwear is Most Sharply Reduced — Watch Circles! Men's Underwear-All-Wool. Stanfield's Green Label, heavy-weight. Heavy Wool Fleece-All sizes at

Circle Price, \$1.94 Circle Price, 38c. Men's Tweed Suits, Good Serviceable Dark Shades, Correct Styles, This Season's Goods Worth \$12.00 Circle Price \$6.98

Fine Quality Tweed and Worsted Suits-Good patterns. Worth Circle Price, \$12.80

Fine Blue and Black Serges-Worth \$13.00. While they last at A. Circle Price, \$7.98 Heavy Overcoats-Neat patterns. Can't be bought anywhere

Fine Quality Overcoats with Belts-Worth \$22.00. Overcoats-Dark patterns. Worth \$10.00 Circle Price, \$498 Men's Raincoats-Regular \$9.00...... Circle Price, \$3.86

Men's Raincoats—Guaranteed waterproof. Regular \$12.00.

Circle Price, \$6.98 Another line of Blue and Black, Strong Overalls-Worth 90c. Men's Stripe Overall Pants-Could be used as trousers. Worth

Men's Furnishings at Prices Which Now Enables You to Buy Three Items For The

Former Price of Two ! Men's Heavy Wool Flannel Shirts Full sizes. Worth \$2.25.

Men's GreyFlannel Shirts with Reversible Collars-Worth \$2.00Circle Price, \$1.29 Dark Flannel Shirts with Collars-Worth \$1.50. Circle Price, 98c. Heavy Working Shirts-Worth \$1.00 Circle Price, 68c. Heavy Duck Working Shirts-Worth 75c Circle Price, 48c. Men's Fine Cambric Dress Shirts-Nice neat patterns. Worth \$1,25 Oircle Price, 68c. Men's Warm-lined Gloves-Worth 75c...... Circle Price, 47c. Genuine Horsehide, Warm-lined Gauntlets-Worth \$1.50-- Circle Price, 86c.

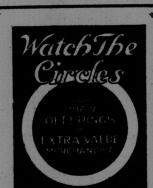
Fine Mocha Dress Gloves Wood lined. Begular price, \$1.25.
Circle Price, 68c. Genuine Mocha Gloves-Good, warm lining. Worth \$1.50

Men's Heavy Wool Socks-Worth 35c...... Circle Price, 19c. Men's Fine Dress Caps with Fur Bands-Worth \$1.25.

Men's Soft Felt Hats-Newest styles Worth \$2.50.

Men's Black and Brown Soft Felt Hats-Worth \$2.00. Another lot which we have picked out-all sizes and good pat-

Men's Heavy Police Braces-Worth 25c. and 35c. Men's Fine Braces-Worth 50c...... Circle Price, 19c.



There's an unusual fascination in "Watching the Circles," because of the exceptionally low prices, the high quality and the excellent selections they encircle. Each and every circle brings an opportunity to increase the purchasing power of your dollars many fold. A sale fraught with larger saving possibilities than is often found, and when the doors open on the first day, you will find a collection of bargain surpassing in magnitude your biggest expectations.

Jacobson & **32 MILL STREET**

You.

