

Store Closed
Thursday To
Enable Us To
Get Ready For
The Rush of
Eager Bargain
Hunters!

a wonderful idea is back of this sale

In this stock today, there is upwards of \$10,000 worth of the season's best made merchandise that must be sold at once, and we have introduced this Circle Sale to accomplish the tremendous task at once.

While the principle object of this sale is to effect a quick and immediate reduction of our clothing and shoe stock, yet we have so planned it that the most wanted merchandise has been priced the lowest. Our determination to make this a means of enlarging our circle of friends and customers has resulted in the greatest price reductions at which good, reliable merchandise has ever been offered. A direct reduction of over half in price in many instances bring economy chances that overshadow and outstrip our best bargains in the past.

It's a big event—a helpful event—a real triumph of bargain-giving. The opportunities for saving are almost startling.

If, after you have read this advertisement and fail to take immediate advantage of this, the greatest sale we have ever attempted, we know that you will realize sooner or later that you have missed the greatest money-saving opportunity of a decade. It is in truth a price reduction event that means actual dollars in your pocket if you supply at once not only your present, but your future needs as well. While we have not advertised all of the bargains, many lots being too small to permit it, yet oftentimes presenting the greatest saving because of this. If you will visit this store and "Watch the circles," you will be awarded with the most tremendous money-saving bargain feast you have ever witnessed.

Opening
Day and Date

FRIDAY, NOV. 5th.,

At 9 A. M.

Shoes For Men & Boys Are
Very Sharply Price-Reduced
Because We Want to
Clear Out The Entire
Stock Remaining!

Men's Fine Quality, Goodyear Welted, Good Last and Easy Fitting, Laced and Buttoned Boots. Regular price, \$5.00.

Circle Price, \$3.87
Men's Fine Patent Colt Dress Boots—Can't be bought in any store less than \$6.00. Circle Price, \$3.98

Men's Genuine Box Calf, Goodyear Welted, Sewn, Waterproof Soles, Leather Lined Boots. Regular \$5.50. Circle Price, \$4.18

Men's Fine Dress Boots, Good, Easy Fitters—Regular \$4.50. Circle Price, \$3.23

Men's Good, Serviceable, Every-day Working Boots—Solid Leather. Regular \$3.25. Circle Price, \$2.36

SPECIAL—Men's Heavy Working Boots—Every pair guaranteed to be solid leather. Regular \$3.00. Circle Price, \$1.98

Men's Box Calf, Leather Lined, Heavy Soles, Sewn and Nailed. Regular price, \$4.00. Circle Price, \$2.86

Another Line of Men's Good, Solid, Every-day Boots—Worth \$2.75. Circle Price, \$1.99

Men's Heavy, High Top, Waterproof Boots, Double Soles—Regular \$6.00. Circle Price, \$3.95

Men's Rubbers—Worth \$1.25. Circle Price, 68c.

Men's Rubbers—Broken sizes. Regular \$1.00. Circle Price, 49c.

Men's Tan Leather House Slippers—Patent trimmings. Worth \$1.25. Circle Price, 78c.

Boys' Boots—Dongola Kid, Good Fitters. Regular price, \$2.00. Circle Price, \$1.19

Box Calf, Solid Leather School Boots—Regular \$2.75. Circle Price, \$1.98

Little Gents' Boots—8 to 10 1-2. Worth \$1.75. Circle Price, \$1.19

Little Gents' Boots—Worth \$2.00. Circle Price, \$1.48

Wonder Bargains in Women's, Girls' and
Children's Footwear Such as Make Buying
Now a Pleasant Economy!

Women's Patent Leather, Cloth Tops, Button Boots—Regular price, \$4.00. Circle Price, \$2.78

Women's Patent Button Boots—Gun Metal tops. Regular price, \$3.75. Circle Price, \$2.48

Women's Gun Metal Button Dress Boots—Medium heel. Regular \$4.00. Circle Price, \$2.78

Women's Box Calf, Goodyear Welted, Heavy Soles, Laced and Buttoned—Just the thing for present wear. Regular \$5.00. Circle Price, \$3.28

Women's Tan Button, High Tops—Regular \$4.00. Special Price, \$1.98

Women's Patent Leather, Battleship Gray Tops, Laced and Buttoned, Kidney Heels. Regular \$4.00. Circle Price, \$2.58

Women's Fine Dongola Kid Boots—Patent tips. Regular \$2.75. Circle Price, \$1.89

Women's Dongola Kid, Patent Tips—Regular \$2.25. Circle Price, \$1.48

Women's Rubbers—All first quality. Regular 85c. Circle Price, 49c.

Girls' Box Calf School Boots—All solid, laced and buttoned. Regular \$2.25. Circle Price, \$1.68

Girls' Fine Dongola Kid Boots—Patent Tips, good last. Regular \$2.25. Circle Price, \$1.48

Girls' Dongola Kid Boots—Patent Tips, all sizes. Regular \$2.00. Circle Price, \$1.28

Another line of Girls' Boots—Broken sizes. Circle Price, 98c.

Children's Boots—Fine Dongola Patent. Regular \$1.25. Circle Price, 85c.

Children's Dongola Kid Boots—Solid Leather, laced and buttoned. Regular \$1.50. Circle Price, 98c.

Watch The

For These Wonderful Bargains

Well may you read carefully and plan to buy liberally from this splendid circle of economy offerings embracing our entire stock of MEN'S SUITS and OVERCOATS the circles bring offers of big economies.

Men's Tweed Working Pants, all sizes, for 35c.
Men's Heavy Wool Underwear, 49c.
Men's Fleece Lined Underwear, 38c.
Men's Heavy Wool Coat Sweaters, 78c.
Men's Heavy All Wool Socks, 13c.
Men's Overalls (Heavy), 49c.
Men's Sock Mufflers, with snap fasteners, 17c.
Boys' Sweaters, 39c.
Boys' Fleece Lined Underwear, 29c.
Boys' Tweed Suits, \$1.98
Boys' School Boots, \$1.98
Children's Rubbers for 39c.
Saddles, special at 98c.

CIRCLES

Our Big Selection of Boys' Suits and Overcoats
Has Caused Us to Slash Prices Because The
Stock is Much Larger Than We Can
Afford to Carry Over!

LOOK HERE—DO NOT MISS THIS!

We have about 50 sample Boys' Suits, sizes from 24 to 32, Norfolk style. All real good patterns. Some are worth up to \$8.00. Come early. You can have your pick at the Circle Price, \$3.89.

Boys' Suits—Good stout, serviceable Tweeds, in nice, neat dark patterns. Sizes 24 to 28. Regular \$3.50. Circle Price, \$1.98

Boys' Suits—Nicely tailored, good patterns. Regular \$4.50. Circle Price, \$2.39

Boys' Norfolk Tweed Suits—All good attractive patterns. Regular price, \$7.00. Circle Price, \$4.48

Boys' Bloomer Pants—Worth \$1.25. Circle Price, 79c.

Boys' Overcoats—Regular price, \$6.50. Circle Price, \$3.98

Boys' Small Overcoats—Shawl collars and belts, very pretty patterns. Ranging from \$6.00 to \$8.00. Circle Price, \$3.98

Watch The Circle Bargains in Ladies', Boys', Sweaters
—Many Splendid Bargains!

Ladies' White Sweaters—Hewson's Pure Wool. Regular \$4.00. Circle Price, \$1.98

Ladies' Sweaters—Assorted collars. Hewson's Pure Wool. Regular \$4.50. Sale Price, \$2.48

Boys' Sweater Coats—Worth \$1.00. Circle Price, 68c.

Boys' Pull-over Sweaters at Circle Price, 39c.

Boys' Sweater Coats—All-wool. Worth \$1.25. Circle Price, 68c.

Ladies' Umbrellas with Fancy Handles. Regular \$1.50. Circle Price, 68c.

Best Grades of Sweaters and Warm-Lined Coats At
Watch-the-Circle Bargain Prices!

Men's Heavy All-Wool Sweater Coats—All good patterns. Worth \$4.00. Circle Price, \$2.48

Men's All-Wool Sweater Coats with Shawl Collars. Worth \$5.00. Circle Price, \$2.98

Men's Pull-over Sweaters—All Wool. Worth \$1.50. Circle Price, 68c.

All-Wool Sweater Coats—Worth \$3.00. Circle Price, \$1.98

Don't Miss These:

We have picked out a big lot of odds and ends of Sweater Coats, all-wool. Ranging from \$1.50 to \$2.50. While they last at. Circle Price, 98c.

Men's Sheep-lined Coats—Waterproof tops. Special reduced.

Prices to clear, \$2.98 up

Men's Umbrellas—Self Openers. Regular \$1.50. Circle Price, 78c.

Underwear is Most Sharply Reduced—Watch Circles!

Men's Underwear—All-Wool, Stanfield's Green Label, heavy-weight. Worth \$1.25. Circle Price, 96c.

Penman's All-Wool—Worth \$1.00. Circle Price, 68c.

Another Line of Good, Heavy Ribbed Wool. Special. While they last at Circle Price, 49c.

Men's Stanfield's Fine Combination Suits—Pure wool. Worth \$3.00. Circle Price, \$1.94

Heavy Wool Fleece—All sizes at Circle Price, 38c.

Boys' Fleece-lined Underwear at Circle Price, 29c.

Men's Tweed Suits, Good
Serviceable Dark Shades,
Correct Styles, This
Season's Goods

Worth \$12.00

Circle Price \$6.98

Fine Quality Tweed and Worsted Suits—Good patterns. Worth \$15.00. Circle Price, \$9.85

High-grade Tailored Suits—Neat patterns. Worth \$20.00. Circle Price, \$12.80

Fine Blue and Black Serges—Worth \$13.00. While they last at. Circle Price, \$7.98

Overcoats—Worth \$12.00. Circle Price, \$6.98

Heavy Overcoats—Neat patterns. Can't be bought anywhere less than \$15.00. Circle Price, \$8.60

Fine Quality Overcoats with Belts—Worth \$22.00. Circle Price, \$11.98

Overcoats—Dark patterns. Worth \$10.00. Circle Price, \$4.98

Men's Raincoats—Regular \$9.00. Circle Price, \$3.86

Men's Raincoats—Guaranteed waterproof. Regular \$12.00. Circle Price, \$6.98

Men's Raincoats—Guaranteed waterproof. Regular \$15.00. Circle Price, \$8.80

Men's Crayonette Waterproof Coats—Could be used as overcoats. Regular price, \$12.00. Circle Price, \$4.98

Men's Tweed Pants—All sizes. Regular \$2.90. Your pick for 98c.

Men's Pants—Worth \$2.50. Circle Price, \$1.68

Men's Pants—Worth \$2.00. Circle Price, \$1.38

Men's Heavy All-Wool Pants—Worth \$3.00. Circle Price, \$1.92

Men's Stripe Overalls—Worth \$1.25. Circle Price, 88c.

Another line of Blue and Black, Strong Overalls—Worth 90c. While they last at. Circle Price, 49c.

Men's Stripe Overall Pants—Could be used as trousers. Worth \$1.50. Circle Price, 75c.

Men's Furnishings at Prices Which Now
Enables You to Buy Three Items For The
Former Price of Two!

Men's Heavy Wool Flannel Shirts—Full sizes. Worth \$2.25. Circle Price, \$1.48

Men's Grey Flannel Shirts with Reversible Collars—Worth \$2.00. Circle Price, \$1.29

Dark Flannel Shirts with Collars—Worth \$1.50. Circle Price, 98c.

Heavy Working Shirts—Worth \$1.00. Circle Price, 68c.

Heavy Duck Working Shirts—Worth 75c. Circle Price, 48c.

Men's Fine Cambrie Dress Shirts—Nice neat patterns. Worth \$1.25. Circle Price, 68c.

Fine Dress Shirts—Regular \$1.00. Circle Price, 48c.

Men's Warm-lined Gloves—Worth 75c. Circle Price, 47c.

Men's 60c. Heavy Gloves. Circle Price, 38c.

Genuine Horsehide, Warm-lined Gauntlets—Worth \$1.50. Circle Price, 86c.

Fine Mocha Dress Gloves—Wool lined. Regular price, \$1.25. Circle Price, 68c.

Genuine Mocha Gloves—Good, warm lining. Worth \$1.50. Circle Price, 98c.

Men's Heavy Wool Socks—Worth 35c. Circle Price, 19c.

Men's Caps—Regular price, 85c. Circle Price, 48c.

Men's Fine Dress Caps with Fur Bands—Worth \$1.25. Circle Price, 88c.

Men's Soft Felt Hats—Newest styles. Worth \$2.50. Circle Price, \$1.87

Men's Black and Brown Soft Felt Hats—Worth \$2.00. Circle Price, \$1.38

Another lot which we have picked out—all sizes and good patterns. Worth from \$1.50 to \$2.00. Circle Price, 84c.

Men's Heavy Police Braces—Worth 25c. and 35c. Circle Price, 19c.

Men's Fine Braces—Worth 50c. Circle Price, 19c.

Watch The
Circles
OF OFFERINGS
EXTRA VALUE
MERCHANDISE

10 Experienced
Salespeople
Wanted.

S. Jacobson & Co.

32 MILL STREET

We Want Help
To Help
You.

Watch The
Circles
OF OFFERINGS
EXTRA VALUE
MERCHANDISE

There's an unusual fascination in "Watching the Circles," because of the exceptionally low prices, the high quality and the excellent selections they encircle. Each and every circle brings an opportunity to increase the purchasing power of your dollars many fold. A sale fraught with larger saving possibilities than is often found, and when the doors open on the first day, you will find a collection of bargain surpassing in magnitude your biggest expectations.