

POOR DOCUMENT

MC2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, MAY 25, 1917

16

Now or Never
S. W. McMACKIN'S
 RESERVED
Summer Stock
On Sale Here

BASSEN'S



We Break Prices
C. B. PIDGEON'S
 RESERVED
Season Stock
On Sale Here

PRICE BREAKING SALE!

\$20,000 Worth of Our Own Stock

14-16-18 Charlotte St. NO BRANCHES

ECONOMY
WILL
HELP YOU
ATTEND
THIS SALE!

Wake up, people, grasp the opportunity when you have a chance. The prices of every necessary thing is getting out of reaching price for you. It is too hard to bear, we know it. We can help you by helping yourself. In February we bought out the balance of C. B. Pidgeon's Stock, we give the benefit to the people. We also bought the balance of S. W. McMackin's Goods and now we are ready to give bargains to the public.

The Summer goods we received for this time, the right reason, for Spring and Summer goods and \$20,000 worth of our own stock to suit the people.

SALE
OPENS
SATURDAY
May 26th.
10 a. m.

YOU SHOULD NOT MISS THIS CHANCE

YOU KNOW THE HIGH COST OF COMMODITIES!

We break prices---we smash the high prices. We could not mention every article separately, but will teach you the principles mostly felt by you.

Everybody in and outside town should not miss **Bassen's Breaking Price Sale!**

- DON'T MISS THIS BARGAIN!**
- 100 Dozen Ladies' and Children's Middies and Waists—American and Canadian 50c. to \$1.98
 - 20 Dozen Children's Dresses and Middy Dresses in all Colors and Sizes 29c. to \$1.98
- MEN'S AND BOYS' CLOTHING**
- No need for you to pay such high prices for your clothing. You don't have to. Look at our prices!
- Men's Suits—Pidgeon's and our own stock. The best that tailoring can produce From \$7.98 to \$15.00
 - Boy's Suits—Pidgeon's and our own \$2.48 to \$6.48
 - 1,000 Boys' Wash Suits—American and Canadian make. 69c. to \$1.29 each
 - A Few Men's Spring Overcoats—Pidgeon's \$9.98
 - Men's and Boys' Raincoats—American and English. From \$3.48 to \$12.48
 - 1,000 pairs Men's Working and Dress Pants—The best to wear. \$1.59, \$1.98, \$2.59 to \$3.48
 - 1,000 pairs Boys' Pants—Khaki Drill, Tweed Cloth and Corduroy. 39c. to \$1.59
 - Men's and Boys' Overalls—Black, Blue and Striped. From 69c. to \$1.48
 - Children's Overalls 25c., 39c., 49c. pair
 - 50 Men's Odd Vests—Small Size Only 48c. each
 - 100 Men's Pique and Fancy Striped Vests—Worth \$2.00. Sale Price, 59c. and 79c. each
 - 50 Men's Office Coats—Black and White, Grey and White and Black 98c. and \$1.48
 - 200 Dozen Men's Penman's Porous Knit Underwear—Worth 75c. a garment. For 39c. garment 5c. a piece
 - 25 Dozen Men's Linen Collars at 15c. and 25c.
 - 100 Dozen Men's and Boys' Caps 49c. to 98c.
 - 15 Dozen Men's Hard and Soft Hats—(Special) 15c. a pair up
 - 100 Dozen Pairs Men's and Boys' Braces 15c. a pair up
 - Men's Khaki Pants \$1.69 a pair
 - 100 Dozen Men's Working Shirts in All Colors From 59c. up
 - 25 Dozen Men's Dress Shirts From 59c. up
 - 20 Dozen Men's American Neckties 3 for 50c.
 - 20 Dozen Wash Ties 9c. each

- DRESS GOODS—WASH GOODS**
- These Have Advanced Greatly. We Know it. Economize. Look at Our Prices
- 1,000 Yards Mill End Feather Ticking—Worth 40c. and 50c. At 25c.
 - 1,000 Yards Overall Duck—Black, Blue or Striped. Present Price, 30c., 40c. Sale Prices, 20c., 25c., 30c.
 - 1,000 Yards Mill End Shaker—36 inches wide At 14c. a yard
 - 500 Yards Black and White Striped Shirting—Reg. 25c. a yard, At 19c.
 - 500 Yards Art Sateen—Worth 25c. a yard At 13c. a yard
 - 5 Pieces McMackin's Voile—Worth 70c. At 29c. a yard
 - 20 Pieces of Curtain Scrim—Plain or Bordered, White or Ebru, 13c. to 16c. a yard
 - Black and White and Scotch Plaids 29c. a yard up
 - Striped Linen for Middies and Dresses—Worth 35c. a yard, For 22c.
 - 10 Pieces Striped and Plain Crepes—Worth 25c. a yard. Sale Price, 16c. a yard
 - Table Linen—White and Unbleached 49c. to 65c. a yard
- GENERAL DRY GOODS AND FURNISHINGS**
- There may be a combine on Flour, Sugar and Coal. We don't sell these commodities. Come and see what we sell and our prices.
- 200 Bedspreads—All Sizes Sale prices, \$1.29 to \$2.25 each
 - Feather and Southern Wool Pillows Sale Prices, 48 and 69c. each
 - 200 Door Mats with Fringe, in All Colors—Worth 50c. At 35c.
 - Floor Rugs—Large Sizes, Good Designs. Sale Prices, 89c., \$1.49, \$2.45 each
 - 25 Dozen Linoleum Mats—Worth 35c. Sale Price, 19c. each
 - 100 Pieces of Table Oilcloth—Dark or Light Patterns. Reg. Price, 25c. and 40c. Sale Price, 29c. yard
 - 200 Table Oilcloth Squares—Many Designs. 65c. and 75c. each
 - Linen Window Shades—Worth 75c. and \$1.00. Sale Prices, 50c. and 75c. each
 - 500 Yards Shelf Oilcloth At 8c. a yard
 - 3 Sheets Shelf Paper For 5c.
 - Brass Curtain Rods 5c., 10c., 15c. each
 - 1,000 Pairs Lace Curtains—Worth Double the Money, 69c. to \$2.30 pr.
 - 1,500 Pairs Corsets—In All Sizes. From 49c., 65c., 85c., 98c. to \$1.69
 - Odd Sizes in McMackin's Corsets—Worth \$2.00 and \$3.00. For 50c. to \$1.00
 - 20 Dozen Hair, Clothes and Military Brushes 15c. each
 - 25 Dozen Ladies' and Men's Umbrellas 69c. to \$1.98
 - Ingersol Watches, Wrist Watches and Alarm Clocks at Reduced Prices

- BOOTS AND SHOES**
- Can you pay the big prices that is asked from you for your Footwear? No! Look at our prices. Now for bargains. An extra big break in prices.
- 300 Pairs of Misses' and Ladies' Tan Oxfords—Worth \$3.00 a pair. One Price, \$1.29
 - Ladies' Black Boots—Small sizes \$1.98
 - One Lot Ladies' Oxfords and Pumps—Small sizes \$1.69
 - One Lot of Ladies' and Children's Slightly Soiled White Canvas Boots and Slippers at Giving Away Prices.
 - 3,000 Pairs of Ladies', Misses', Children's, Men's and Boys' Boots and Shoes of all descriptions. Many broken lines, but at smashed and broken prices.
- LADIES' READY-TO-WEAR CLOTHING**
- How Can You Pay \$30.00 for a Suit from Small Wages—Look at Our Prices
- Ladies' American Suits in Different Colors—Worth \$20.00 and \$30.00 One Price Only, \$9.98
 - Misses' Suits—Worth \$15.00 and \$25.00 (Nobby). One Price Only, \$9.98
 - Ladies' Sport Coats—All Kinds and Colors. Absolutely the Latest. Worth from \$10.00 to \$20.00. Our Sale Prices \$4.98, \$5.98 to \$11.98
 - One Special Lot Sport Coats—American Only \$2.98 and \$3.98
 - Children's Coats—Up to Size 12 For \$1.98 to \$3.98
 - Ladies' and Misses' Dress Skirts—Black and White Check, Plain Blue, Black, Green and Grey \$1.98, \$2.48, \$2.98 and \$3.48
 - Ladies' Black Lustre Long Coats—All Sizes At \$4.98
 - Ladies' Raincoats—Black or Colored—All Sizes, From \$3.98 to \$10.98
 - Misses' Raincoats \$1.98 up
 - Ladies' House Dresses—The best we ever had, suitable for house or street wear. Sizes 32 to 53 98c. to \$1.48
 - One Lot of Street and Party Dresses—Worth up to \$10.00. One Price Only, \$1.98
- BABIES' OUTFITTING**
- Baby Coats—White pique \$1.48
 - Babies' Cashmere Coats \$1.98 to \$2.48
 - Infants' Christening Coats \$2.48 to \$2.98
 - Baby Bonnets From 19c. to \$1.25
 - Hundreds of More Articles in These Lines at Break Prices.
 - 1,000 Children's Straw Hats From 25c. to 50c.
 - 25 dozen Children's Rompers—American and Canadian. One Price Only, 49c.