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IMPORTANT TO INTENDING INSURERS.

AN INVESTMENT YIELDING ABOUT 4% PER CENT.
COMPOUND INTEREST.

The following is but one of the many satisfactory acknowledgments which have been received by

THE

North American Life Assurance Company.

Toronto, November 30th, 1907.

WM. McCABE, Esq.,

Man. Dir., North American Life Assurance Company,
TORONTO.

DEAR SIR,—

I beg to acknowledge the receipt of the Company's cheque for \$2938, in payment of my \$2000 Fifteen-Year Endowment Policy with Profits, which matured this day.

Of the three options offered me, viz: Cash Value \$2938, Paid-up Insurance \$4975, or an Annuity for Life of \$253.40, in accepting the first option I am pleased to notice that this sum gives me a return of about 4½% compound interest on the payments I made to the Company each year for the fifteen years.

Taking into consideration the fact that the Company gave full protection in the event of my death during the fifteen years, I doubt whether I could have made a better investment anywhere else, especially when I learn that had I insured with any of the so-called giant American Companies I would be in receipt of a much inferior amount to-day, as the North American has paid me on identically the same kind of policy for \$2000, \$317 in excess of the Mutual Life, \$438 in excess of the Equitable of New York, and \$462 in excess of the New York Life. I consider the result attained by the North American as very satisfactory, showing, as it does, the advantage of insuring in a Home Company like the North American.

Yours truly,

JOHN BARTON.

If you contemplate insuring do not fail to investigate the advantageous plans of Investment Insurance offered by The North American Life Assurance Company.

For full particulars and rates apply to any of the Company's Agents, or address—

WILLIAM McCABE, Managing Director.

HEAD OFFICE—112 to 118 King St. West, TORONTO.