Drygoods, Milinery, Ladies' and Children's Wearing



115 English Balmoral Rugs at Real Savings

If You Want a Room Rug at a Low Price, this Is Your Opportunity-Choose Yours Tomorrow.

These rugs are the balance of two shipments from English manufacturers. They were ordered over two years ago, and should have been in and sold long before now. However, they have just arrived, and the prices are the same as if we had received them in 1918, which is about 25 per cent below today's actual cost from the maker.

Such a wide variety of colorings, patterns and sizes (all woven in one piece, no seams) that we can fill every want from this big assortment. Bring in your measurements and choose your Rugs now, even if you don't want them delivered till next summer

> All Sizes on Sale This Week. \$20.00. \$23.00. \$25.00 AND UP TO \$40.00



LONDON'S BEST STORE

Take Your Time, Don't Hurry!

There is no need for so much rushing on baking days, hurrying to get your cakes in the oven-such exhausting exertion adds baking to the list of household drudgeries.

You can take your time yet do more with

Baking Potyder

ing action of Egg-O only ceases when your cakes are properly baked—No matter if you do have to wait several hours for your

And don't worry if your oven does cool off. Egg-O will leaven your baking with less heat than most other brands.

And above all, don't worry about fallen cakes, follow the directions on the label. You will use less Baking Powder, and have better baking.

Egg-O Baking Powder Co. Limited

Hamilton, Canada





morning of being born again? This is a joy accorded only to perfect health. Racing blood and high spirits are two results of exercise, regular living and regular bowel evacuations.

By an entirely new principle Nujol will keep the poisonous waste moving out of the body. Every other form of treatment either irritates or forces the system. Nujol works on the waste matter instead of on the system.

Nujol prevents constipation by keeping the food waste soft, thus helping Nature establish easy, thorough bowel evacuation at regular intervals-the healthiest habit in the world. It is absolutely harmless and pleasant

Nujol is sold by all druggists in sealed bottles only bearing Nujol trade mark. Write Nujol Laboratories, Stendard Oil Co. (New Jersey), 50 Broadway, New York, for booklet, "Thirty Feet of Danger."

A New Method of Treating an Old Complaint



case in fifty requires internal treatment. Stop drugging! Rub soothing, penetrating "St. Jacobs Oil" directly into your comes instantly. "St. Jacobs Oil is a harmless rheumatism cure which never disappoints and cannot burn or discolor

Jacobs Oil" at any drug store and in just a moment you'll be free from rheumatic pain, soreness and stiffness. sore, stiff joints and muscles and relief Don't suffer! Relief and a cure awaits you, "St. Jacobs Oil" has cured millions of rheumatism sufferers in the last half century, and is just as good for sciatica, neuralgia, lumbago Limber up! Quit complaining! Get a lache, sprains and swellings.

SAM HUGHES ASKING HOUSE TO VINDICATE HIRSCH, M'CAULEY

Gives Notice of Resolution To Parliament.

WOULD KEEP PATRONAGE

Sam Is Anxious To Have "Spoils" System Retained For Civil Service.

[Special to The Advertiser.] OTTAWA, Feb. 23 .- The order paper for the coming session is already adorned with several interesting items. G. H. Burnham, M. P. for West Peterand free discussion of the "desperate Gonditions" arising out of the high cost of living and the price of fuel.

General Sir Sam Hughes, from the hospital at Toronto, has sent in a resolution calling upon the House to vindicate the action taken by Major Hirsch and Capt. McCaulay in connection with the Guelph Novitiate raid. The resolution claims that these men acted to the letter upon the instructions of their superiors and that their action in every case was satisfactory.

of their superiors and that their action in every case was satisfactory, tact and discretion being used towards the parties immediately concerned.

Resolution on Patronage.

General Hughes has another resolution on patronage, which reads as follows: "That in the opinion of this House the best interests of Canada and the people would be served and the principles of responsible Government would be maintained by a system of political patronage wherein appointments to and promotions in both the outside and inside civil service would be brought under the specific consideration and recommendations of members of parliament or the defeated candition and recommendations of members of parliament or the defeated candidates of the party in power, always having due regard for the stability of the service, the promotion of deserving officers, and the proper conduct of the business of the country, and that the civil service should be amended in conformity therewith, and also to place the service commission in an unequivocal position consistent with its dignity and importance in a new sphere of action."

of action."

Who is Col. Cooper?

J. H. Sinclair of Guysboro desires to know whether it is the Government intention to restore the law makin bank notes redeemable by gold. Halso wants to know "who is Colon John A. Cooper, who in an interview purporting to have been given to the Boston Globe, declared himself to the first representative the Canadia. he first representative the Canadian Jovernment ever sent to a foreign

SATURNIA DOCKS WITH CANADIAN SOLDIERS

HALIFAX, N. S., Feb. 23. — The Anchor-Donaldson liner Saturnia arrived in port early this morning after a tenday trip from Glasgow. On board were 245 cabin and 440 third-class passengers, all of whom landed here. Before proceeding to Portland she will discharge about 1,000 tons of cargo, including over 27,000 cases of whiskey. The steamer brought a party of 25 The steamer brought a party of 25 Canadian soldiers to be demobilized, all destined for Upper Canada and western points. Two special trains left this afternoon with the Saturnia's passen-

Sick Headaches For Last Ten Years

headaches vanish for all time.

What is necessary for a permanent What is necessary for a permanent cure is something that will go right to the seat of the trouble. For this purpose white and gold, the Irish Republican t is impossible to flad a better remedy for headaches of all description than Burdock Blood Bitters, acting as it does on every organ of the body strengthen, purify and regulate the

Mrs. Flora Hall, Dominion, N. S., writes: "I have been troubled with sick writes: "I have been troubled with sick headaches for the last ten years. I had HON. A. K. M'LEAN lost faith in all remedies until recently friend of mine advised me to try Burdock Blood Bitters. 'I his I did, and found relief in a very short time. I would now recommend B. B. B. to anyone who is suffering as I did. I only took three bottles, and am never troubled with sick headaches any more."

B. B. B. has been on the market for over 40 years. Manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

If Bilious, get your Pep and Color back with "Cascarets"

tion, Sallow Skin, and Miserable Headaches come from a torpid liver and sluggish bowels, which cause the stomach to become filled with undigested food which sours and ferments, forming acids, gases, and poisons. Cascarets tenight will give your bilious liver and every was to a fost in our ten years. constipated bowels a thorough cleansing and have you feeling clear, bright and as fit as a fiddle by morning. Cascarets never sicken or inconvenience you like nasty Calomel, Salts, Oil, or griping pills. They work while you sleep.

Use Cocoanut Oil For Washing Hair

If you want to keep your hair in good ordition, be careful what you wash it

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Mulsifled cocoanut oil shampoo (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair. Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy

o manage You can get Mulsifled cocoanut oil shampoo at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Advi:

GOES TO WINNIPEG



PROFESSOR WADE TOOLE, head boro, has a resolution calling for a full of the animal husbandry department at the Ontario Agricultural College, conditions" arising out of the high cost of living and the price of fuel.

General Sir Sam Hughes, from the hospital at Toronto, has sent in a resolution calling upon the House to vindicate the action taken by Major Hirsch and Capt McCuller. of all classes of livestock

SEND LIQUOR BACK

WINNIPEG, Feb. 23.-Manitobans who have received inferior quality liquor from points outside the province may return it, according to a statement made by J. N. Mac-Lean, administrator of the Manitoba temperance act, today. His statement was to the effect that as long as a person did not store liquor for exportation there was no objection to their shipping the liquor out of the province.

REFERS TO BRUTAL INHUMAN TREATMENT RECEIVED BY MAYOR

Retiring Mayor of Dublin Speaks At Installation.

DUBLIN, Feb. 23 .- The oration met today to install the new lord mayor. Tom Kelly, who, after his recent release from the Wormwood Scrubbs prison, is now ill in a London nursing home.

nursing home.

The outgoing lord mayor, Laurence O'Neill, in an address, dwelt on the serious illness of Kelly, which prevented his attendance and on what he described as "the brutal and inhuman treatment meted out to Kelly by the British Government, awakening even among the most moderate a growing sensation of revenge." He said he would, pending Kelly's recovery consult him and conduct the duties of lord mayor in accordance with Kelly's wishes.

wishes.

The corporation cleansing committee announced that it would not apply for streets after midnight and therefore Headaches affect all ages and both sexes alike, but in all cases the treatment should be directed to remove the cause, for with the cause removed the by the Government to use the thorough

> white and gold, the frish Republican colors, when he was installed as lord mayor today. The new mayor ordered the ancient mace consigned to another room, describing it as a "bauble of English domination."
>
> The Sinn Fein flag flew from the town bell and hundridg of persons were town hall and hundreds of persons work the Sinn Fein colors.

QUITS GOVERNMENT

Declares That Union Has Ceased To Exist.

[Special to The Advertiser.] OTTAWA. Feb. 23.-Hon. A. K. Mc-Lean has retired from the Union Government. The reason which he gives that his "contract" entered into 1917 has expired, that the war "and reasonable period thereafter" is over, and that there is no reasonable excuse for his further continuance as a mem-

for his further continuance as a member of the administration or as a supporter of a "union" which has to all intents and purposes ceased to exist.

Took No Portfolio.

Mr. McLean entered the Government in 1917. He did not take a portfolio, and was appointed chairman of the reconstruction committee of the cabinet, and allotted \$7,000 a year under the war appropriation fund. At the end of last year, after having held a large last year, after having held a large number of "acting" ministerships, he refused to take any further emolument,

period at \$12,500 a year. Later on Major-General S. C. Mewburn, minister of militia, also decided that his "contract" was up and retired to his practice in Hamilton. He got nothing for daing so however.

period thereafter.

JORDAN WATER FOR PRINCESS PATS' SON

LONDON, Feb. 22.-King George, Queen Mary and a number of members of the royal family attended the christening of the son of, Commander Alexander Ramsay and Lady Ramsay, formerly Princess Patricia of Connaught, at the Chapel Royal The water used in christening the infant was drawn from the Jordan by the Duke of Connaught when the British crossed the river in the advance of 1917.

DISSOLVE ASSEMBLY.
SOFIA, Bulgaria, Feb. 23.—(Havas).
The Government today decreed dissolution of the Sobranje, or national assembly, because of differences caused by the Socialists.

UNION GOVERNMEN IS ONE OF TINKERS, SAYS BOB ROGERS

Predicts a Crisis As a Result of Maladministration.

WINNIPEG. Feb. 23. - (Canadian Press).-"Canada's industrial and economic conditions have reached a most critical period in the history of our existence," said Hon. Robert Rogers, who addressed here tonight in the Fort Garry Hotel an open meeting of the Garry Hotel an open meeting of the Conservative Club of Winnipeg, declaring that he had "no further political aspirations to gratify" and that he proposed to speak plainly.

Mr. Rogers declared the Union Government to be a "government of tinkers and jobbers, a government of second-hand dealers. . their energies almost entirely devoted to second-hand theories that are the product of the diseased brain of some poor unfortunate uplifter."

product of the diseased brain of some poor unfortunate uplifter.".

Traditional Policy.

Mr. Rogers declared himself a "lasting believer in the traditional policy that has ever governed the actions of the Conservative party in this Dominion." Union Government might have been necessary during the war, but in peace it was a different thing.

"I confess," said Mr. Rogers, "that

WILL TAKE OFF ALL EXCESS FAT. Do you know that there is a simple, harmless, effective remedy for overfatness that may be used safely and

ness that may be used safely and secretly by any man or woman who is losing the slimness of youth?

There is; and it is none other than the tablet form of the now famous Marmola Prescription, known as Marmola Prescription Tablets. You can well expect a reduction of from two to four pounds a week without dieting or exercising. Marmola Prescription Tablets are sold by all druggists at \$1 for a large case, or if you prefer you can order direct from the Marmola Company, \$64 Wood.vard avenue, Detroit, Mich.

GREAT EARTHQUAKE

REPORTED AT TIFLIS

ROME, Feb. 23.—(Havas.)—Tiflis dispatches say that a great earthquake town of Gori is the centre. Gori lies about thirty miles northwest of Tiflis. There have been numerous casualties and serious damage.

at one time I thought myself that Union Government was advisable for the period of the war and stood prepared to make any and every sacrifice n my power to bring about such union with the Liberal party as a whole. I may surprise you when I tell you that I was the first to propose such form of union with the Liberal party. Many excuses were given why such proposals could not be accepted, among them being the exaggerated opinion of certain Liberal leaders of my ability to take advantage of such union to destroy the Liberal party."

He Gave Assurances.

Mr. Rogers added that he gave assurances to those with whom the matter was being discussed, that in the event of an arrangement being reached he would at once resign his position in the Government, but the arrangements fell through.

"Some time later," he said, "proposals were made to form a union of individuals. In this I did not believe, and therefore resigned."

Mr. Rogers urged the importance in Canada of stable government, which, he said, could not be expected from "an incoherent army" with "a thirst for power."

Dealing briefly with the tariff Mr. Rogers said:

"This is neither the time nor the place for compromise if we are to save Canada from the ruin of paying such enormous sums to our American neighbors for their natural products—

save Canada from the ruin of paying such enormous sums to our American neighbors for their natural products—products that under a definite and fixed tariff we can produce in our own country at practically no cost outside of the cost of development. With efficient development of our natural products we can then place our manufacturers in quite as good a resiston as their we can then place our manufacturers in quite as good a position as their competitors across the line. The great work of the Conservative party for the immediate future must be the efficient development of our great mineral wealth, the construction of smelters and the rendering available for manufacture of our unlimited natural products. This could not be accomplished by tinkering and jobbing; by commission rule.'"

REPORTED AT TIFLIS MINISTRY OF SHIPPING

Mountain Grown Coffee N the rich soils up the mountain sides-

up nearer the frost line—that is where the most fragrant, best and most refreshing coffee is grown. Down in the valley the coffee trees are more prolific but quality must give way to quantity.

Rideau Hall STEEL-CUT Coffee CHAFFLESS

Is the Best

is the pick of the best mountain-grown coffee. It is selected, roasted and ground by experts who do nothing else. It is packed in special air-tight pound and halfpound tins, and you get it as fresh as from the oven.

GORMAN, ECKERT & CO.

LIMITED LONDON AND WINNIPEG

TO BE ABOLISHED

Rideau Hall

(Canada, inland and overseas, clearing over three thousand liners from Can MONTREAL, Feb. 23.—(By Canadian Press).—The British ministry of shipping (Canada), which during its five ping (Canada), which during its five sixteen million gross tons of munitions a half years of existence practi- war materials and supplies were move controlled the export trade of inland and overseas.

If you only knew-

Your Future?



The type of man who protects his home-

Will, as the years pass by-

Find increasing prosperity-

And in due time reap the rewards

of success.

that your good health would continue, even for one day—

that twenty years from now you would be alive and well off-

that your present income would remain secure and always available for you or your family—

You might then plan your affairs accordingly. But to know these things is impossible.

The Only Way

You can, however, anticipate the years, capitalize your present health and earning power, and thus make certain of twenty years' progress now, by securing in good time our

Home Protection Policy for \$5,000

This plan is the basis of all life insurance.

It provides an "Estate" at the lowest net outlay it is possible to obtain.

Experience has proven that it offers maximum insurance at minimum cost.

The annual outlay is comparatively small, being only a moderate rate per cent on the capital "estate" created, according to age. The average is about 3%.

Even these small payments are reduced by dividends. Many policyholders in the Canada Life have lived to draw large sums from this form of policy for their own personal use.

Cash values are guaranteed-a fund for emergencies. A monthly income of \$50 is paid if you become totally and permanently disabled before reaching age sixty.

Policy continues in force while any cash value remains, thus preventing lapse and loss of protection.

If it is desired to stop paying premiums any time after the third year, a "paid for" policy is issued for a proportionate amount, on which no further premiums are required.

Remember:

A policy on your life may do much that you intend to do, if you live. It may pay off the mortgage, supply food and clothing for your family, keep the children at school and prevent a forced sale of your other property.

It may be all that is left of your life work-to keep you in comfort in your old age.

Ask For Particulars

Canada Life

M. C. FOLMAR, Manager Arthur N. Mitches

W. T. Bartlett E. G. Simcox City Representatives Dominion Savings Building, London, Ont.

ASSUY ARCE COMPANY, LONGON, We have sood me parti Canada Life Assurance Company, please