The three words that tell the whole story of a perfect cup of coffee, from plantation to breakfast table-"SEAL BRAND" COFFEE.

La 5, 1 and 2 pound tins. Whole-ground-pulverized-also fine ground for Percolators. Never sold in bulk. CHASE & SANBORN, MONTREAL

ODDS AND ENDS

Picked Up by Penelope Penn.

he way people readers are blushing with guilt! Speaking of Unristmas gifts, Why it's done every day the young man who purchased his lac chiefs want them changed for fanci girl cousin a box of super-quality folict ones, and ghis that get wooden stockones, and ghis that get wooden stocksoap. With the gift of jewelry, the
ings want silk ones, and at the jewelry
iover inclosed these words, "Just a little
something for your neck." By mistake.

Before War. counter they are still busy, just changing things. It takes away the joy of stip of paper, together with the soap,

fied with gifts, and at Christmas, too." found its way to the Beloved. It required three dozen roses and a fivebound box of bombons, to say nothing Killing the Calves of ever so much humble pie and from -All sorts of excuses are could discover the reason for his sweetzied questioning, before the frantic lover offered for the high price of heart's coldness. And the girl-cousin beef, the most plausible be- querulously asked nim why he chose amethysts, when he knew perfectly well querulously asked him why he chose ing the alleged demand for that opals were her birthstone! veal-"the killing of calves Little Jack Horner

To get herself a bita

grin, while Brown Eyes whined and

strained at his chain in his eagerness to

chase the intruder. Sometimes the bonds

No butter was there,

sight!

DDY'S ATCHES

Although somewhat increased in price

owing to the continued high cost of

potash, glue and other raw material, are

of the usual high standard of quality

which has made them famous for two-

Always Ask For

EDDY'S MATCHES

SOUPE WESDE

Rideau Hall

Strict Coffee Chaffless

Made from choice beans and sold only

Gorman, Eckert & Co.,

which should be allowed to Sat in a corner, Eating no Christmas ple. grow into regular beef." Yet Instead, with his thumb, cannot have beef if you can He fished up a crumb, And said What a good boy am Shredded Wheat Biscuit Went to the copposed.

which contains more real entriment than beef and Nor eggs for her fare costs much less. Shredded wheat biscuit is the whole wheat steam-cooked, shred led and baked. Make it your meat" for ten days and see

ow much better you feel. Tholesome and strengthenng for any meal with milk or cream or in combination with fruits. Made in Canada

thirds of a century.

ious romp he would have with the kiddies, and woe betide any feline astie that presumed to invade his

We got to love Brown Eyes, with his odd, whimsical face, and friendly ways. But now the doggle is no more. Just yesterday, we hear of the hasty action of some fool with a gun. Some person who through a bit of spite, sent a bullet winging on its way, with all too true an aim. And all is over. Never again will the faithful, four-footed friend greet us. Never again will he froile with his little playmates. But we shall not forget, Brownie. Your memory will long be treasured as one who showed himself friendly, and whom

Just to console the folks that are fretting over the high cost of living. here is a quotation from an article on scientific cookery relative to the convert ing into food of articles quite unedible in themselves: "Mr. W., speaking on this subject, asks "whether a very great refinement of scientific cookery may or may not enable us to convert nutshells. woodshavings and sawdust into whole-some and digestible food?" and he answers: "I have no doubt whatever that can." Other scientists see nothing unreasonable in such an opinion. In the chemists' laboratory already an old handkerchief and a piece of an old shirt have been turned into sugar -Wow! Won't somebody please turn the goat loose on these experiments? They don't sound palatable to us! PENLOPE PENN.

HOW WAR EFFECTS OLD LONEON'S FOOR

Welfare workers in the great End of London report that families in that district have suffered much less A pattern of this illustration mail than might have been expected from to the high cost of food, says an exchange. The "six-penny meal," which used to nelude three-pence worth of meat, a penny's worth of green vegetables, penny's worth of potatoes and a penny's worth of bread, is, thing of the past. Fish and eggs are now unattainable luxurles. But the the pinch severely were it not for the fact that the women are all at work. Measurement, Bust Walst and welfare workers insist that the ork which the East End women are doing has in many cases been a great boon to them physically as well as finencially. One fragile woman, for financially. instance, is lifting heavy sacks in flour mill, others are screening coal and The price had soared clean out of handling eight tons to every five tons formerly handled by the men they have He was a dear, homely, Afredale replaced. In addition, these women are I never knew his real name, doing their own housework and caring but to me he was just Brown Eyes. All for their children at hours when a man last summer he spent much time on a would be done for the day. The reasons certain lawn, secured to a young tree by a long chain. Every day, as I passed given for their fitness are significant. As by, he would look wistfully up, bark in his friendly way, and wag his stump first time from the weekly worry of providing food for Friday and Satur-day from an empty purse." of a tall to the best of his ability. Sometimes an intrepid cat would trot across the grass and stand with a Cheshire

AS A WOMAN THINKETH. [Daily Ontario.] SOMETIMES

Iwonder why I LIKE men! They always call at inopportune times

dressed up and lonely and restless, And take me to plays I don't care to ee and to cafes that bore me,

And NEVER invite me anywhere that am particularly longing to go. And most of them have little bald spots on top of their heads. And rough chins,

And smell of tobacco and bay run, And talk about THEMSELVES. Or about other women.

And are sentimental at the most impossible and preposterous moments, And distrait, or indifferent, or grouchy at the most romantic moments If they try to flirt with me it makes

And if they don't it makes me furious. If they fall in love with me I am always unhappy in the end. And if they don't I am unhappy from

ne beginning to the end. If I marry one of them I know I shall And if I don't I know I shall be utter-

And YET.

Not even ART or a pomeranian! ecause a pomeranian never calls you

Nor takes you out to dinner Nor sends you candy and violets. You can't run your fingers through

wide, wonderful world so comforting As a nice, rough, shaggy coatsleeve To CRY on!

So I have decided

world for men— Even for husbands And BACHELORS!

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Linscott, D.D. (All Rights Reserved.) The gix daily studies for this week onstitute the International S. S. Lesson for next Sunday. Read the Bible on which this study is based, as John the Baptist and Jesus." John.

Golden Text-"Behold, the lamb of God, that taketh away the sin of the world!" John, 1., 29 5. Verses 31-22-Why has the commity a right to ask of every man:



Boys' Sult. 1880-Khaki cloth, galatea, serge heviot, velvet, mixed suiting and would be nice for the For the blouse, linen madras, percale, soisette and crepe would be very appropriate. The trousers are in bloomer style. the wrist and the closing is under

box plait at the centre The pattern is cut in five sizes, 6, 8 10, 12 and 14 years. It requires East yards of 36-inch material for th blouse and 1 yard of 44-inch materia A pattern of this illustration maller any address on receipt of 10 cents in silver or stamps.

> ADVERTISER PATTERN DEPT. Please send above-mentioned pattern as per directions given below, to:

Caution: Be careful to inclose the above illustration, and send size of pat-tern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. When in waist If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessar, to write "inches" or "years." Patterns cannot

Chapman's January Sale

MILL-ENDS OF EMBROIDERY

—In bunches of from 41/4 to 5 yards, a big variety of mill ends of Embroidery Edgings and Insertions, including cambric, Swiss, madapollam and organdie; fine work, fresh and clean; bought at special prices for our January Sale. Pick out what you need for spring sewing.

-EDGINGS, one to four inches wide, the finer ones are of organdie, 41/4 to 5 yard bunches, for, per bunch -INSERTIONS at, per bunch 20c to 75c

-LACES, narrow vals and cotton torchons. January sale

MEN'S KHAKI SOCKS.

-Another lot of those Heavy All-Wool Khaki Socks for soldiers and outdoor workers which sold so quickly when we had them a short time ago; worth 65c. Our price, per pair.......49c

GIRLS' SKATING CAPS.

-Two dozen Girls' Knitted Skating Caps in grey, blue, rose and red and a few colored, also a number of scarfs. To clear

CASHMERE HOSE, SIZE 81/2.

-Before stock-taking we want to clear a few surplus boxes of size 81/2 Women's Fine All-Wool Cashmere Hose, English and Canadian makes; regular 75c and 85c values. To clear, per pair 59c

WHITE VOILE WAISTS, 98c.

-Smart styles, with attractive collar features; sizes 36 to 44. PETTICOAT SALE, 98c.

-Black Moire Petticoats, also Black Sateen with jersey knit top; all sateen in paddy, navy, purple and king's blue; worth -Sale of HOUSE DRESSES98c —Sale of LONG KIMONOS\$1.50

BEDSPREADS, \$1.59

-Size 76x98 inches, large size Bedspreads, block pattern; value \$2.00. January Sale price\$1.59

MILL ENDS OF COTTON.

-Splendid White Cotton in mill ends of one to ten yards. Special price for the January Sale.

Choice, each 15c KID GLOVES. FRILLING. -Eleven dozen Women's Kid Gloves, black, in all sizes 53/4

-Black, Brown, Green, Navy, Garnet and Copen Velvet Hats

for ladies and misses; some are ready to wear; the balance are

untrimmed shapes, all new and desirable; regularly priced at

\$1.50 to \$3.00. In addition to these a table of Children's Hats,

formerly \$1.00 to \$3.00, cute shapes, trimmed and ready to wear.

This sale start Wednesday morning and continues all week.

STAMPED CENTREPIECES.

White Linen Centrepieces, beautiful designs-stamped pin-

cushions, voile and silk crepe boudoir caps, fancy aprons, etc.,

all stamped ready to work; samples worth 25c and more.

A rare bargain for fancy-workers-9, 12 and 18 inch Stamped

-Silk Chiffon Frilling, in cream, white, ecru and black; o 71/4; white, 53/4 to 7; tans was 50c. At, per yard...25c in small sizes only; also a few HOSE SUPPORTS. pairs of black suede; \$1.25

-Women's Pad Hose Sup-

WOMEN'S COMBINATIONS

-Fine White Wool Combinations, Watson's make, with closed crotch, short sleeves in ankle or knee length, the same garment available with long sleeves and in ankle length; large sizes; slightly discolored or a knotted thread here and there is all that brands these as "seconds." Sale price\$2.50

READY-MADE SHEETS.

-Extra Heavy Twilled Cotton Sheets, size 2x21/2 yards, ready

TABLE DAMASK, 69c YARD,

-Floral and Stripe Table Damask, 70 inches wide; extra value

J. H. Chapman & Co., 239, 241, 243 Dundas St.

one report phrases it, "they are now earning enough to feed themselves properly and they are freed for the As "Lucile" Saw It

Great Ladies and Khaki-Clad Men Throng Popular Hotels -Uniforms for Women Workers.

when I have just let down my hair and slipped into a kimona and am dying to finish a novel.

Writing in the current (anniversary) forms or liverles; while these Amazons are deprived of their jobs and their number of Harper's Bazaar, "Lucille" are deprived of their jobs and their Lady Duff Gordon (who has but lately fascinating attire, will they ever go heak to retifect or ordinary female. as she sees it in war times.

overflowing, and if one wishes to be and so Americans will surely follow placed in the chic part of the restaurant, one must speak for a table days what a fascinating contrast and change ahead, as well as oil the palm of the for husbands and brothers to see their Galety as Usual.

After all,
They are the control first with,
Or to fall in love with,
Or to marry,
And, next to a baby or a kitten, the infect thing there is to kiss.
And there are times when NOTHING

way, the report that high dinner gowns are worn. I saw the shortest skirts on most of the women that I have ever thing in the world for us; anyway, even if it's a bad change?—and this one is a bab or a kitten, the bodices, which were in themselves a mere nothing, were quite guiltless of sleeves. The greatest ladies in the land were at the Carlton nightly, all gaily

way, the report that high dinner gowns are worn. I saw the shortest skirts on most of the women that I have ever thing in the world for us; anyway, even if it's a bad change?—and this one is thing in the world for us; anyway, even if it's a bad change?—and this one is the bodices, which were in themselves a mere nothing, were quite guiltless of sleeves. The greatest ladies in the land were at the Carlton nightly, all gaily

Then turning to the lady said: "Madam I will pay

and metallic embroidery. Some ver added: "Twas a pity and a shame to bring you here."

The grey-haired man then took the women, though with none of the chic of the Americans, nor their unlimited cash, are far more individual and original in the world for us; anyway, even if it's a bad change?—and this one is shame to bring you here."

The grey-haired man then took the women, though with none of the chic of the Americans, nor their unlimited cash, are far more individual and original in the world for us; anyway, even if it's a bad change the best shame to bring you here."

The short sleeve dies hard. It is still the world for us; anyway, even if it's a bad change the best shame to bring you here."

The short sleeve dies hard. It is still the world for us; anyway, even if it's a bad change?—and this one is thing in the world for us; anyway, even if it's a bad change?

The short sleeve dies hard. It is still the world for us; anyway, even if it's a bad change?

The short sleeve dies hard. It is still th sleeves. The greatest ladies in the land were at the Carlton nightly, all gaily talking and laughing as if nothing unusual was taking place. The only difference from ordinary times—and this may be the reason for the galety—was the crowds everywhere of men in khaki, only, alasi so many of them were wounded. They were all cheery and gay and told the most gruesome experiences are far more individual and original in their manner of dressing. I noticed that particularly yesterday while lunching at Sherry's—every single woman looked just like her neighbor. They all had the sameness of a flock of sheep—though a very much smarter and more expensively turned out flock certainly—and told the most gruesome experiences

The darling creatures!

And so I suppose it is with their womenfolk, who go out with them.

They try to look their best and be as That there is a real NEED in the gay as possible, just to please these woman all the more determined to dear ones while they still have them possess it. dear ones while they still have them with them to please. I think the courage of the women of England, in being able to dress and smile under these war conditions, can never be praised enough. The theatres are packed full there is not a ray of light or hope for the future in bereaved mothers' hearts. Their grief is so intense that their sombre, trailing black garments, symbol.

Royal Society for Prevention of Cruelty to Animals of Great Britain, in alleviating suffering among the dumb animals on the battlefields of Europe. Prominent persons identified with humane work in each city are expected to take the part in the movement, which is already remember eduction. supremely beautiful darkness of the streets, with only a dim green, blue or purple light here and there, peculiarly appealed to me, and the excitement of never knowing for a moment whether the next automobile will crash into

yours is grand. It's a perfectly wonderful London. and a visit there now is a new example and a visit there now is a new example rience for anyone who has the courage to face the awful rudeness and red tape of the officials, especially the work properly. Without it they are sluggish, there is loss of appetite, somethings, a deranged state of

What Will Happen? I'm wondering, Mr. Editor, what is of the body for the proper performance of its functions, and the young women who are now bus Hood's Sarsaparilla makes pure blood.

as she sees it in war times.

"Lucile" writes: You want my opinion of the way in which women are dressing in London—extravagantly. or dressing in London—extravagantly. or lift girls and doorkeepers are in the are they severely simple, do you ask? smartest of perfectly fitting purple coats Is this just idle curiosity on your part, and knee-breeches, with caps trimmed And of the crime of which she's with gold galloon and buttons, and their charged is innocent, I'm sure." Mr. Editor, or have you a deep reason way back in your mind?

Perhaps you will be surprised when I tell you that I never saw London so full of nicely dressed people, both on the streets and at lunch at the various not a decent looking demands the streets and at lunch at the various not a decent looking demands frimmed with caps trimmed with caps trimmed with caps trimmed with caps trimmed and of the crime of which she's charged is innocent, I'm sure."

The judge then to the woman said: "If innocent you be, and very poor, as stated by your counseless and at lunch at the various not a decent looking demands." full of nicely dressed people, both on the streets and at lunch at the various hotels. (I stayed at the Carlton Hotel, which is the best place in London for seeing well and ill-dressed people. The tea hour at all the hotels is quite a gala time every day. And dinners are also very gay and festive. Each of these three occasions is crammed to overflowing, and if one wishes to be added for love or money! I am of firm opinion that this sort of clothes, or in fact, a uniform of any kind, for day time wear is the most becoming thing in which a woman can dress herself; I predict that it will be the fashion outcome of the war in Europe, overflowing, and if one wishes to be womenfolk from two completely differ ent standpoints! Leaving them in the

most gruesome experiences as the same sort of flock in England. The women that I saw on the streets straight from the or in public places in London had evicommands of economy. They in the fashlon, just as they have always I wender at the prime minister, hem pleasure or amusement after who by this time ought to know the nature of women well, having some

PURE, RICH BLOOD

elays of the journey. But maybe a times faintness, a deranged state of the experience is worth all these times faintness, and in general all the

Who are you? What are you doing?

6. Verses 23-24—What is the substance of John's answer to the priests and the Levites?

7. What should be done with the man who cannot give a proper account of beneats?

Soing to happen when the war is over.

And the young women who are now bus and this is why it is so successful in the treatment of so many diseases and aliments. It acts directly on the blood, ridding it of scrofulous and other humans. It is a peculiar combination of horses and mules in the war," said are smartly dressed up in boots and breeches and jaunty coats and caps, looking quite adorable in their uni-

THE PRISONER IS THE MOTHER the British army alone are constantly OF THE GIRL I LOVE. (Republished by Request.)

within began to stare, ing and ways? "I ha' me doubts." When a grey-haired woman, charged

I'd like to have you tell me, how can over your summer lingerie supply. The

services today?" CHORUS-'Tis not for gold I'm here sir, But a value far above, For the prisoner is the mother

Of the girl I love. The bright young lawyer pleaded on, the and proved conclusively, and By time and date, the aged prisoner

I noticed no mourning worn at these hotel parties, and no particularly quiet dressing. It is quite a fiction, by the way, the report that high dinner gowns the sating butterflies.

The standpoints: Leaving them in the and proved conclusively, morning in supremely practical and severely simple male attire, on their return in the evening they find fluffy time and date, the aged prisoner guilty could not be, tally and wiped away a tear, and proved conclusively, and proved conclusively, the time and date, the aged prisoner guilty could not be, tally and proved conclusively, and proved conclusively, and proved conclusively, the time and date, the aged prisoner guilty could not be.

fending you today." TO AID SUFFERING OF WAR ANIMALS

Big Fund Being Raised to Alleviate Misery of Horses and Mules. [Springfield Republican.]

The humane societies of the principal cities and towns throughout the United States and Canada have been But Imitations Only Disappoint invited to co-operate with the organizing a campaign to raise \$500,000 with which to carry on the work of the Royal Society for Prevention of Cruelty Animals Cared For.

For the first time in warfare animals are like it eceive virtually the same care as that in name given to sick and wounded men. Motor only. and horse-drawn ambulances are used n the conveyance of wounded animals, operations are performed under anaes-hetics, and the latest and most scientific methods of treatment and nursing are employed. The efforts to prevent needless suffering are emphasized by numerous cases in which humane workluggish, there is loss of appetite, some imes faintness, a deranged state of me intestines, and, in general, all the ymptoms of dyspepsia.

Pure blood is required by every organ

The stress as well as troopers, have been "potted" because they exposed themselves under fire to end the misery of animals that had been injured. The appeal to America for funds was necessitated by the foregoing the stress of the sitated by the financial exhaustion as

country, are all you realize through and the United States. It is not genis one of the most sensible early known that motor vehicles, noterally known that motor venicles, notwithstanding their universal use in the
war, cannot usually advance within five
miles of the firing line, on account of
trenches, shell craters and other ob-Chinese ship fresh eggs long dis structions. Horse and mule traction is, therefore, the only means of transport in the danger zone, and the num ber of animals so employed runs into the millions, of which about 100,000 in

on the sick and wounded list." Fashion's Realm

mole are popular furs for the broad

stoles so much worn this season. To be extremely chic, these stoles should be very long and very wide, and

be adorned at the ends with tails. you afford to pay whitewear sales are in full swing, and This manly fellow's charges for his you may be able to fill vacancies very

much cheaper than you can next sea-It is said that the new skirts for spring will show less flare and more

Redingote styles and jumper dresses to be favorite styles for early bo and late spring wear, the new silhou-

but the long sleeve is in the majority,

Perhaps never before was fur such

popular style as this winter season. It is seen in coats, muffs and stoles and jaunty little hats, and as trimming is used on street dresses, coats and handbags, and frequently adorns the filmy evening gown as well. The close-fitting collar on winter

Flattering to the Original

American Society for the Prevention of There are many imitations of this Cruelty to Animals of New York, in great treatment for coughs, colds,



CEETER UNDERCLOTHING Guaranteed Not To Shrink

tances in good condition by coating them with a paste made of sea sal vegetable ashes and water.

Dry, Hoarse or Painful Coughs Quickly Linded

Home-Made Remedy That Saves You \$2—Does the Work Thoroughly.

The prompt and positive action of th ple, inexpensive home-made remed quickly healing the inflamed or swol membranes of the throat, chest than any other cough remedy its healing, soothing influence

bronchial asthma or oughs.

To make this splendid cough syrupour 2½ ounces of Pinex (50 cents orth) into a 16-oz, bottle and fill thottle with plain granulated sugar syrund shake thoroughly Vorthern Among the leading trimmings for winter dresses comes wool embroidery and metallic embroidery. Some very rich effects are noted, in bright colors on dark bandings.

The short sleeve dies hard. It is still seen on a few of the lingerie blouses, but the long sleeve is in the majority, and comes well down over the hand.

thing else. Guaranteed to give satisfaction or money promptly r The Pinex Company, Toronto,



Washing

ESTABLISHED 1873.

RAW FURS

John Marshall & Co. nolesale Manufacturing Furriers

SPINACH, PECK300

68-70 DUNDAS STREET,

LONDON.

or excellence and delicacy this is the cheapest vegetable now offered, Main & Collyer TELEPHONE 2831. P. O. EOX 278



