1,000,000 POUNDS OF SUGAR WILL BE SAVED HERE YEARLY

New Order Means That Reduction, Says Manufacturer.

GOES INTO EFFECT TODAY

50 Per Cent Cut in Use of Cane Product in the Local Factories Big.

The order of the Canada food board by which manufacturers of candy, ice cream and confections were ordered to reduce their consumption of cane sugar reduce their consumption of cane sugar by 50 per cent will mean a saving in London alone of over 1,000,000 pounds of sugar a year.

The above estimate was made today by a prominent manufacturer of candy and confections. The 1,600,000 pounds yearly saved would, he said, be diverted to domestic use and would go a long way towards relieving the present short-age.

way towards reneving the present shortage.

The principal difficulty in the way of
getting sugar into Canada from Cuba
is the shortage of boats to transport the
supply. It is claimed that there is more
raw sugar in Cuba and the West Indies
this year than ever before, but transportation difficulties prevent its importation into Canada.

The new order becomes effective today.

ANOTHER NEW UNIT OF C.E.F. CREATED IN THIS DISTRICT

London Military Convalescent Hospital Comes Into Being.

A new unit of the Canadian expeditionary force has come into being in this district, under the name of the London Military Convalescent

Hospital,
The convalescent hospitals at Byron, Freeport and Guelph are to remain in charge of the invalided soldiers' commission. The Ottaway avenue institution will alone come into the commission. The Ottaway avenue institution will alone come into the C. E. F., and additional hospital accommodation which may be needed is being provided for by the construction of new buildings by the military authorities. One of these is partially completed at Carling Heights at the present time. ent time.
Other hospitals formerly under the Military Hospitals Commission throughout Canada also were taken over by the C. E. F. on Tuesday.

MAJOR-GEN. HODGINS

ON DISTRICT STRENGTH Major H. R. J. Sawyer formerly of the 142nd Battalion, has been attached to the First Depot Battalion W. O. Regiment as a draft conducting officer. camp orders announce. camp orders announce.

Mayor Sawyer recently returned to his city from overseas.

Among the officers who have been taken on the strength of the C. E. F. in this district, after returning from overseas, for the disposal of the administrative of the disposal of the dispos

GREAT CLEAN-UP OF 100 PIANOS



Henry F. Miller Square Piano

Polished case, carved legs, thoroughly overhauled, rich and sonorous tone, exceptionally good touch

> Special Price. \$83.00 Terms: 75c Per Week.



Emerson Upright Piano

Polished case, ivory keyboard, overstrung scale. A really fine piano at a big reduction in price.

Regular Price \$400.

Special Price, \$190.00.



George Stock & Co.

NEW YORK A very nice instrument

good tone, harp scale; 71-3 octaves; nice rosewood case; thoroughly overhauled, and in Al condition.

Regular Price. \$850.

Special, \$225.00. Terms: \$25 Cash and \$2.00 Week.



Weber Player=Piano

Fumed oak, 88-note, overtrung scale; slightly used demonstrating. Regular Price, \$850.

Special Price, \$495.00. Terms: \$25 Cash and \$2.50 Per Week. \$10 Worth of Player Music and Bench Included in This Price.

Heintzman Hall

OUR GREAT STOCK-TAKING SALE, of used Pianos, Player-Pianos and Organs has surpassed all records. We are sending people away the proud possessors of a Piano or an Organ. People who have believed that such an instrument was beyond their means. With the prices and terms we are asking, no one need longer deny themselves the pleasure which comes from an instrument in the home.

Be Your Own Judge

Do not take our word or anyone else's word for the wonderful values we are offering. Come in and carefully examine them yourself. Convince yourself. You will have your choice of practice Pianos, Pianos suitable for the summer home, all styles and sizes of Upright Pianos, Grand Pianos, Player-Pianos and Organs.

Prices and Terms To Suit Everyone

You can get a nice little Square Piano as low as \$25, on terms of 50c per week, or you can get a beautiful Player=Piano, sold reguarly for \$850, for \$575, on easy terms, or you can get almost any other style of instrument at all prices in between these examples.

Don't Lose This Chance---Come Today

Mail This Coupon

Heintzman & Co., Limited 242 DUNDAS STREET, LONDON.

Please mail me a list of Stock-Taking Sale bargains and terms, as per ad in The London Advertiser, May 1, 1918.

A Very Special

A good Organ, suitable for the kiddies to practice on.

Only \$5.00

In good condition and all right.

\$35.00 for Square Piano



Small practice square plano in rosewood case, condition and has a very sweet tone.

Special Price, \$35.00.

Terms: 50c Per Week.

Bell & Co. Upright Piano

Cabinet grand size, polished case, overstrung scale. A very fine instrument. condition like new.



Special Price, \$200.00.

Terms: \$10 Cash and \$1.50 Per Week.

Autotone Player=Piano. \$450.00

Mahogany, full metal frame, seven one-third octaves



Special Price, \$450.00. Easy Terms Arranged.

Bell Five-Octave Organ, \$19.00

Walnut case, high top, nine stops, four sets reeds, forte, and knee swell. A bargain at

\$19.00

Ye Olde Firme HEINTZMAN & CO., LIMI

Heintzman Hall, 242 Dundas St., London

CHILD LIFE VITAL TO FUTURE OF CANADA, SAYS BISHOP IN DENOUNCING RACE SUICIDE; CALLS FOR FEDERAL WIDOWS' PENSIONS

Many Big Problems Dealt With in Charge to Synod.

CHURCH RESPONSIBILITY

N DENOUNCING RACE SUICIDE;
R FEDERAL WIDOWS' PENSIONS

has persisted in learning only through its own mistakes. The result is that in this most critical year of the war, when the enemy, freed from danger on that his whole power in the west, the borne by the British and French.

No Doubt of Final Issue.

No Doubt of Final Issue.

No Doubt of Final Issue.

"Yet, fully assured of the justice of our cause, of the courage and steadfastness of our men, and of the ability of our leaders, we are confident that we shall hold firm against all odds this year, that time is on our side, and that there can be no doubt of the final issue of the conflict in a peace that will

"Yet, fully assured of the justice of our cane, of the struggle must be borne by the British and French.

No Doubt of Final Issue.

"Yet, fully assured of the justice of our considerable body of misguided materialistic and fanciful expectations of the Bible held by others are often good and fastness of our men, and of the ability of our leaders, we are confident that we shall hold firm against all odds this year, that time is on our side, and that there can be no doubt of the final issue of the conflict in a peace that will

"Yet, fully assured of the justice of our considerable body of misguided materialistic and fanciful expectations of the Bible held by others Russell. These are often good and feating the mother in such circumstances as would help to the birth of a child with safety and into healthful surroundings. I do not say how this should be done, whether by free the conflict in a peace that will

"Fundamentally," said the bishop.

CHRICH RESPONSIVITY

WELLIAM IN OUR WORLD

Desponsive of the control of the contr

COMMENDED BY BISHOP

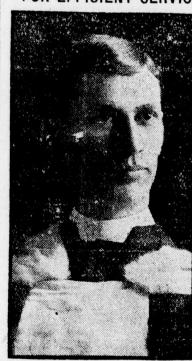


servation and increase of the race.

Give child a Chance.

DIOCESAN SECRETARY

COMMENDED BY RISHOP FOR EFFICIENT SERVICE



comes the cause of disease, which follows as the inevitable punishment in this life. Idedicinal prophylactics and preventive measures do not and cannot remove the cause of the disease. Nay, by themselves they only lessen the physical danger of indulgence and make sate the way of sin. Therefore, hygienic efforts must be supplemented by moral and religious education in true ideals of purity and cleanness of life, or else, morally, the last state will be worse than the first. For as long as there than the first. For as long as there exists to any degree a low ideal of the exists to any degree a low ideal of the rest of the service should be simple and congregational. Singling Again to Blame.

"Then as to the length of the services are not congregational. Singling Again to Blame.

"Then as to the length of the services the following amendment to come mostly from city congregations. But again, is not that length due again er rirely to the length of the musical settings inflicted upon us? With the permissions now authorized, no service and opportunity for a more elaborate and scientific nature, but, by so doing, it implies the rest of the service should be simple and congregational. If this intention of the church were carried out here executive committee was read by Rev. R. J. M. Perkins of Ingersoll, the executive committee was read by the fervicular security and clearized secretary, and was adopted. The report was an excellent one carried out here executive committee was read by the fervicular secretary, and was adopted. The report was an excellent one carried out here evening session from execution of the executive committee

exists to any degree a low ideal of the relation between man and woman, and so long as immorality of this kind among men is tolerantly treated, and so long as the young of both sexes at the same condemnation with woman for the same sin, so long as the young of both sexes and the imperation with woman for the same is not long the imperation of the control, and as long is the young of both sexes and the imperation of the divined wellock, the causes of these diseases will remain.

Church's Grave Responsibility.

"From all this it can be readily seen that the church has a grave responsibility, and will be derelict in its duty, unless its trives to the utmost to create a right public opinion upon the subject. Nor must we rest until the people of this country are so impressed on one hand with the imperative obligation of the Christian law of purity that men will feel it to be a moral impossibility. Abstracted once weak and country will not observe the summer of learning that the control of the character of these diseases will be submaded and so these diseases will be controlled to the community. In other words, I am profoundly convinced that these diseases that now disgrace our country will not be stamped out unless the preventive measures of the Government are supplemented by moral and religious teaching, and by the inspiration, especially of our young people, with the obligatorineas of the Christian lead of purity and seen followed not not report that the serious have been made and religious teaching, and by the inspiration, especially of our young people, with the obligatorineas of the Christian lead of purity and self-control."

The following motion caused much security will not be stamped out unless the preventive measures of the Government are supplemented by moral and religious teaching, and by the inspiration, especially of our young people, with the obligatorineas of the Christian lead of purity and self-control."

The following metric of the sease of the following the financial year, all obligation of the c