

Successful Men...

as a rule, are the ones who have made preparation for their different callings. A good many get their training in a business school. If you are interested in a commercial life write us.

Miss L. Linton has secured the position as stenographer with T. B. Esott & Co., London.

Good Dressers...

will have no trouble in getting what they want as we have one of the largest stocks of Imported Suits and Overcoats in Western Ontario. Always first-class work.

O. LABELLE, Merchant Tailor.
372 Richmond Street.

You Know

How satisfactory it is to have your laundry come just the way you want it, come just when you want it. If you are not satisfied now let us serve you. Phone 554.

Parisian Steam Laundry Company of Ontario, Limited.

DR. S. J. CAMPBELL,
DENTIST, 439 PARK AVENUE,
Between Dundas and Queen's Ave. Phone 992

W. B. LAIDLAW,
Barrister, solicitor, etc. Money to loan at low interest rates. Bank of Commerce Bldg.

FAIRBAIRN
MERCHANT
TAILOR.
Opp. City Hall, Upstairs

Perfect Plumbing
Helps to insure good health in the home and saves a lot of the little annoyances of everyday life. The plumbing we do is perfectly satisfactory, because we put our whole mind on the work. We couldn't afford to turn out a piece of work which was not up to our high standard.

J. A. JOHNSON, 220 Dundas, Phone 1254.
F. FITZGERALD
and FITZGERALD,
Larrieters, 171 Dundas street,
Fitzgerald Block.

\$10,000.00
for 30 cents per day.

The Manufacturers' Life
is issuing a NEW policy that is within the reach of all. For further particulars apply to

VIVIAN REEVE,
District Manager, 180 Dundas Street

SPECIAL NOTICES.
Dr. Nelles, dentist, has removed to 211 Dundas street, opposite Rumlans' department store.

STOVES, STOVES, STOVES.—Cheap Cook Stoves, Square Baseburners, Parlor Stoves, Extension Tables, Bedroom Suites, Spring and Hair Mattresses, Goose Feather Pillows, Down Cushions, made to order at the Feather Bed and Mattress Cleaning Factory, 593 Richmond street north. HUNT & SONS, Telephone 597.

Cole's Cut Rate Store for big bargains for ten days. Don't miss this sale. 55 tf

"ALWAYS TAKE THE G. T. R. WHEN YOU CAN. S. E. S. SAFETY SMOOTHER AND SPEED." 61b

STOP THAT TOOTHACHE! You can neither eat nor sleep while it lasts. Andrews' Plugs give you ease at once. 10c a bottle.

Special Notice.
Cabinet photographs at the East End Gallery, from 25¢ per dozen. Call early. W. F. Brockschneider, 696 1/2 Dundas street. yvt

Quebec's Confidence in Dr. Chase's Catarrh Cure—Gives Relief at Once, He Says.

Danville, P. Q., April 9, 1898.
EDMANSON, BATES & CO., Toronto:
Dear Sirs,—Inclosed, find \$1 for 12 dozen boxes Dr. Chase's Catarrh Cure. Please send them at once. Every patient using it says "It is an excellent cure, gives relief at once."

"JAS. MASSON,
General Merchant,
Danville, P. Q."

Children Cry for
CASTORIA.
CASTORIA
For Infants and Children.

Children Cry for
CASTORIA.
Children Cry for
CASTORIA.

Buy Your Furs...

FROM EXPERIENCED FURRIERS.
WE MANUFACTURE.

SPITTAL, SABINE & CO. 146 Dundas Street.

BICYCLES CLEANED, STORED AND INSURED

Have your bicycle taken apart, thoroughly cleaned, lubricated, adjusted and stored in a warm, dry place until required next spring. We will also insure it against loss by fire. Can send for it now and deliver it next spring in good running order. Shall we send for it?

Wm. Gurd & Co.
158 Dundas Street. Phone 800.

FINE TAILORING SOUTHCOTT'S

361 RICHMOND ST.
FAIR AND MILD—RAIN TONIGHT.

Toronto, Oct. 28—11 p.m.—Shallow depressions exist over the Upper Mississippi Valley and in the vicinity of Lake Superior; elsewhere the pressure is as a rule decidedly high. Fine weather has prevailed today in all portions of Canada. Minimum and maximum temperatures: Victoria, 46-52; Kamloops, 36-50; Winnipeg, 32-42; Port Arthur, 30-40; Parry Sound, 24-44; Toronto, 26-50; Ottawa, 26-35; Montreal, 30-36; Quebec, 28-36; Halifax, 38-56.

Probabilities: Toronto, Oct. 28.—1 p.m.—Lower lakes: Moderate to fresh easterly to southerly winds; fair and comparatively mild; showers during the night at some places.

Local temperatures: The highest and lowest readings of the thermometer at the observatory here yesterday were 45 and 23.5 degrees.

The Finest Cook in the World

cannot make better bread than our XXX GLUTEN. Better try it if you haven't already done so.

JOHNSTON BROS. Phone 818.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
134.....Editorial Room
178.....Job Departments

UNION LABEL

A LOCAL BUDGET

—Hon. David Mills is in the city.

A special edition of the Industrial Banner was issued this morning in support of the striking street car men.

—Ex-Aid. J. W. Jones went to Duart today, to attend the funeral of Rev. A. Currie, who died on Wednesday evening.

—The Dominion flour standard board is in session at Montreal. Among the members present is J. D. Saunby, London.

—Rev. Dr. Somerville, of Owen Sound, one of the strongest men of Canadian Presbyterianism, will fill St. Andrew's Church tomorrow.

—First Presbyterian Church pulpit will be occupied tomorrow, morning and evening, by Rev. W. G. Jordan, of Strathroy, one of the brainiest men among the Presbyterian clergymen of Canada.

—Right Rev. D. O'Connor, D.D., bishop of London, will visit St. Michael's Church, Blyth, on Monday next, Oct. 31. He will administer the sacrament of confirmation to a class of children now undergoing instruction. He will also bless the new statue lately erected.

—Mrs. H. Summers, who, with her daughter Rhena, has been visiting friends and relatives in and around the city for the past two months, left yesterday for her home in Vancouver, B. C. Miss Summers will remain in London at the Hellmuth College for a term of three years, taking up a thorough academic course.

—Mr. J. L. Johnson succeeded a year ago in securing control for Canada of the well-known pottery of Bishop & Stonier, Henley, England, and has been invited to visit their big works, which he will do, and leaves Monday for that place. Mr. Johnson will return by New York, and will call on his lamp factory, the Consolidated Lamp and Glass Company, Pittsburg, Pa., the largest and most complete lamp and glass factory in the world.

A pretty wedding took place at the residence of Mr. Daniel Allen, Waterloo street, on Thursday evening, when his daughter was married to Mr. Joseph Case, dentist. Dr. George Russell acted as groomsmen and Miss Lalla Smith as bridesmaid. The marriage ceremony was performed by the Rev. J. Edge. The bride received many valuable presents, among them a hand-

ANTI-SCRATCH UNDERWEAR

Is the only comfortable kind. The cheapest underwear you can get is unsatisfactory and uncomfortable if it's full of burrs; better pay a trifle more and get the soft, warm stuff that will wear well and give satisfaction. Better come here and see how little it will cost for a whole winter's comfort in nice underwear.

\$1.00 to \$7.50 a Suit.
BOUGHNER.

some banquet lamp from the teachers and officers of Wellington Street Methodist Sunday school, of which both the bride and groom are active and valued members.

—The young men of St. Andrew's Church gave a most successful concert last night under the auspices of St. Andrew's Church Y. P. S. C. E. Mr. Oliver Leslie presided, and in a neat speech introduced a splendid programme, including instrumental and vocal music, recitations, etc. Among those taking part were: The Y. M. C. A. Mandolin Club, Mr. W. T. Tammbling, Mr. A. Black, Mr. Percy, Mr. Carpenter, Messrs. Elliott and Telfer, Mr. F. Murphy, Mr. Charles Wheeler, Mr. Wilson, Mr. J. W. McIntosh, Mr. Ardel, Mr. J. Gilmore, and Mr. George. The entertainment was most enjoyable, and the proceeds, amounting to about \$25, are to be devoted towards the reduction of the Y. M. C. A. debt. A supper was served at the close by the young ladies of the church to those who took part.

—The following list of patents recently granted to inventors residing in Canada, is reported for the Advertiser by Mr. P. J. Edmunds, international patent solicitor, London: Canada patents—George Wedlake, Brantford, sulky plow; W. M. Robinson, Halifax, N. S., concrete; P. Weatherbe, Ottawa, target frame and carriage (patent sold); A. Morrison and W. H. Armstrong, Vancouver, retort door; Brantford Starch Company, Brantford, prepared corn (trade mark); E. A. Skinnings, Toronto, "Canada" (words and music copyright); United States patents—A. H. Cook, Markham, portable fence; H. B. Cowper, Montreal, game; E. Dore, Laprairie, cultivator; R. H. Dunn, Toronto, window cleaner; J. Hall, Winnipeg, dumping wagon; J. New, Winnipeg, window leveling rod; R. King, Montreal, ticker; W. Law, Peterboro, power hammer; A. Lucas, Edmundston, N. B., rail spike lock tie and gauge and the rowdy design patent; United States patents—A. H. Cook, Markham, portable fence; H. B. Cowper, Montreal, game; E. Dore, Laprairie, cultivator; R. H. Dunn, Toronto, window cleaner; J. Hall, Winnipeg, dumping wagon; J. New, Winnipeg, window leveling rod; R. King, Montreal, ticker; W. Law, Peterboro, power hammer; A. Lucas, Edmundston, N. B., rail spike lock tie and gauge and the rowdy design patent.

CHURCH AND CHURCHMEN.
Rev. R. Hobbs, of South London, will preach anniversary sermons in Rattenbury Street Church, Clinton, on Sunday, Nov. 20. His text will be "The Bishop of Huron will hold confirmation in Trinity Church, East Zorra, on Nov. 12."

Rev. Robert Johnston, of this city, lectured in the Fergus Drill Shed last night on "Scotland's Debt to the World."

Rev. Mr. R. Sutherland, who was Presbyterian minister in Knox Church, Ekfrid, since 1848, and whose 50th anniversary was celebrated in Glenora last February, is dying.

Rev. Anne Shaw, of Philadelphia, will lecture in Dundas Center Church, on Tuesday evening next, on "The Coming Man."

DIED IN BOSTON.
Mr. Patrick Callaghan, formerly of this city, met with a fatal accident in Boston, Mass., where he was employed as foreman on the N. Y. and N. E. railway. He was giving instructions to some of his men last Sunday, and while walking across the tracks, his foot caught in a frog, and he was run over by a yard engine. His leg was mangled up to the groin, and he only survived about 24 hours. He had a host of friends in Boston, as shown by the large number of railroad men who paid their last tribute of respect at the funeral, which was held in this city, and many will have regret of his tragic end. Mrs. Frank Smith, 259 Grey street, and Mrs. Charles H. Draper, 6 St. James avenue, Toronto, are sisters of Mr. Callaghan.

HALLOWEEN MISCHIEF.
A resident writes: The time-honored eve, Oct. 31, has been taken advantage of by the hoodlum element, and there seems to be no restriction to the amount of damage and annoyance they can do to property and citizens in general. This state of affairs exists for a week before and after Halloween's license is taken advantage of by thieves and other lawless characters. The police are too busy to do anything about it. Parents should see to it that their boys, in celebrating, and the harmless festive amusements, but taking no active part in it. It is to be hoped if any of those parties are brought before the police magistrate for lawlessness they will be made an example of.

CHOWEN-WOOD.
A happy event took place at the residence of Mr. Benjamin Wood, at Bryanston, on Tuesday evening last, when his daughter M. D. was married to Wesley J. W. Chowen, of Onaway, Mich. The marriage ceremony was performed by the Rev. Mr. Deacon, and the wedding March was played by Miss Rhoda Chowen. The bride was dressed in white organdy, trimmed with chiffon, pearls and lace. She wore a bridal veil and carried white roses. The couple, during the ceremony, stood under an arch festooned with white roses and carnations. There were a large number of guests, and 60 sat down to dinner. Among the guests were many Detroit, Clinton, Thornedale, Tavistock, St. Marys and Exeter friends. The bride received a large number of handsome presents. The happy couple leave in a few days for their home in Michigan. Their many friends join in wishing them a prosperous and happy life.

These Cool Mornings

A cup of our BEST COFFEE is an enjoyable treat. People come a long way to buy our BEST COFFEE. We want your coffee trade because we take great pains to give you the BEST COFFEE in the city.

40c pound.

T. A. ROWAT & Co.,
224 Dundas St. Phone 817.

Enjoy a Meal...

If you have never used our breads try a sample loaf. We bake many kinds, but our Eureka Bread excels any made. It is made fresh every day.

THE PARNELL-DEAN
Steam Baking Co., Limited.
75 Bruce street. Phone 929.

OVER THE TEACUPS

"We are all as happy as we deserve to be."—Walter Besant.

Despite the rain last Saturday morning the golf contest came off between Toronto and London, the visitors winning by twelve holes. Miss Gibbons, the only victor of the home team, is being congratulated on all sides for having sustained London's reputation. What that reputation is, no loyal Londoner needs to be told. The visitors, whose play was more brilliant, were Mrs. Scott, Miss Campbell, Miss White, Miss Edgar, Miss Bolton and Miss Wilkie.

Londoners are most energetic golfers in rain or shine. Society may be seen in all kinds of becoming and unbecoming costumes on the links. One of the most enthusiastic players, a gentleman, whose success in society is being duplicated on the golf field, and who has been initiating the latest vicissitudes of golf—a brother lawyer—into the mysteries of the game, recently inquired of a caddy (evidently with a desire for praise that he had considered was restricted to the softer sex) whether there was anyone who did not play as well as he did. "Well, sir," replied the unsuspecting innocent, "I think there are some of the ladies who play worse."

Tuesday evening Londoners were divided between the concert given in aid of the Ladies' Mission Circle of the First Methodist Church by Mrs. Harvey (which, by the way, was most successful, for all music-loving Londoners have a warm place in their hearts for the popular singer) and the minstrel show at the Opera House. The suggestion has been made that, since the minstrel show never fails to draw the net hide of our society, the London girls might now and then blacken up and get off the latest jokes (which they must have diligently studied beforehand in the comic opera) for the gentlemen's benefit. The idea is too good to be lost to posterity.

Mr. Frere, accountant of the Bank of Montreal in Sarnia, has been moved to Ottawa.

Mr. Charles Niles, now assistant accountant of the Huron and Erie, has received a most advantageous offer from Philadelphia, and will leave London in about two weeks time.

By the removal to Toronto this week of Mr. and Mrs. Montgomery Lewis, London loses most charming hostess. We are all so sorry that those pleasant evenings in her artistic little home are a thing of the past, but her kindness and hospitality will never be forgotten, and Mr. and Mrs. Lewis will ever be most welcome to London.

As a farewell to Mr. and Mrs. Lewis, a small impromptu dance was given by Mrs. Charles Hyman at "Lidewild," on Tuesday evening. Mrs. Lewis wore a black chiffon waist and a lovely taffeta skirt, and carried white chrysanthemums. Among the numerous pretty gowns, Miss Helen Gibbons wore a white point d'esprit overdress, with an underskirt of watered silk, the bodice being trimmed with the most beautiful pink velvet, and a white brocade silk worn by Miss Margaret Pakke, was much admired. So well did she look, however, that her dress was a secondary consideration. The success of the evening, everyone agreed, was Mr. Frank Reid, giving no doubt to the honorable scars (football trophies) which he is displaying just now. Doubts are expressed as to whether he was practicing football on the way home in the cab. At any rate, the wheel came off, and Mr. Reid and his companion had to continue their journey on foot.

Miss Mable Smith, of St. James street, is in Toronto, where she is taking the fourth year of her arts course at the university there. She is greatly missed by the students of the Western University, who are all sorry to lose her from among their number. Miss Smith will take her B. A. degree next May.

Miss Edith Wood, of Hamilton, is the guest of Mrs. Macfie, of Ridout street. We are all so glad to be asked to meet her at the small tea which Miss Macfie is giving in her honor today.

By the bye, the "Chateleine of Arden" has a most interesting and certainly unique collection of china, boots, shoes and slippers. They are all sizes and shapes, and are the most delightful little objects imaginable. They remind me of a pretty fad I read of the other day—the collection of tea pots. Certainly it would allow of great variety.

Among the visitors in town are Mrs. Warren Rodney of Niagara, N. Y., with Mrs. Hutchinson; Miss Dymont of Barrie, with her sister, Mrs. Baker; Miss Edith Wood, of Hamilton, with Mrs. Macfie; Miss Bessie Walker, of Hamilton, with Mrs. Graydon, and

Underwear That Will Wear Well

You want underwear, and you might as well have good, warm, healthy underwear—the kind of underwear that will wear well. That's the kind Kingsmill's keep—and the prices we ask are lower than the small stores ask for the poor, unhealthy, unsatisfactory kind.

Kingsmill's.

Miss Southwick, of St. Thomas, with Mrs. Parke.

Monday will be Halloween, and I hear that many intend to celebrate the various mysterious ceremonies connected with the festival. Sober civilization can never dispel the fascination of snap-dragon, apple-ducking, etc.

The world goes up and the world goes down. And the sunshine follows the rain; But yesterday's sneer and yesterday's frown Can never come over again. —Charles Kingsley. —G.Y.

NEWS IN A NUTSHELL

The international commissioners will meet again before Nov. 10.

The latest returns from East Wellington place Mr. Gibson's majority at 512.

The boys of the Ottawa public schools will in future drill with carbines.

There are not enough steamers coming to Montreal to handle the freight offered.

Chas. Hamilton, the clever steeple-chase jockey, died in Toronto on Friday of brain fever.

The Victoria Gazette has a notice of an application for a charter to build a railway from Kamloops to Atlan.

Mrs. Jones Sawyer, of Vespray, cut her throat with her husband's razor and was found dead in the orchard.

The Royal Society at Ottawa on Friday presented a farewell address to Lord Aberdeen, who made a fitting reply.

The American Society of Municipal Improvements, meeting in Washington, decided to meet next year in Toronto.

Silas Packard, the well-known educator and founder of Packard's Business College, New York, is dead, aged 72 years.

It is stated that the crown will not apply for postponement in the Napane bank robbery trial when it comes up on Nov. 21.

Secretary Spence has been notified that the government will receive the Alliance deputation on Thursday next at 3 o'clock.

Off Two Rivers Point, 100 miles north of Milwaukee, the tow barge Biwawick broke its tow line and is adrift with its crew of seven men.

Rogers and Greer, of the attorney-general's department, have gone to Muskoka to see that the Ontario game laws are respected.

The customs authorities have prohibited the importation of the Illustrated Sun, published at Detroit, as an immoral publication.

A burglar broke a plate glass window at C. Duque's jewelry store in Quebec early yesterday morning and carried away \$400 worth of jewelry.

Plebiscit returns are still most incomplete. The vote in British Columbia looks as though it would be very uncertain and small either way.

Commissioner Jones has made his report on the Indian outbreak at Bear Lake, Minn. He places the blame on the bad treatment of the Indians.

A boiler in the Calumet and Hecla boiler house, at Lake Linden, Mich., exploded Friday, killing three men instantly and burning one seriously.

Chief Justice Sir Henry Strong, arbitrator in the case of McCord, an American citizen, against the government of Peru, has awarded McCord \$40,000.

The provincial board of health has learned that none of the passengers on the boat which brought the small-pox patient from Rochester to Cobourg came west.

The sheriff's posse, which was chasing Indians near Canyon City, Ore., killed five bucks in a desperate fight. One white man was killed. More fighting is expected.

The records of an Havana municipal insane hospital for the last 15 months show that 632 deaths have occurred among 700 inmates. Its condition will be investigated.

Sir Wilfrid Laurier will not be able

to go to Washington until the 15th of November. Sir Richard Cartwright and Sir Louis Davies will leave on the 9th. The business of the conference will begin on the 10th.

Irvin Johnson was acquitted of the charge of highway robbery at Galt, and assault on James McLeod, but convicted of receiving stolen goods. The trial took place at Berlin.

Mr. William Waldorf Astor denies the story that he recently won a bet by giving a dinner to 27 guests around a table cut from a section of a redwood tree. The whole story is a fabrication.

The steamer Fuerst Bismarck made the passage from New York to Cherbourg in 6 days 10 hours and 15 minutes, which is 39 minutes better than her best previous eastward record. She averages 20 miles an hour.

Dick Lowe, one of the Klondike's richest men, is at Dawson, surrounded by sharpshooters, and is continually drunk. While at Juneau they threw him from the wharf and then rescued him with much effort, and got a reward.

Colingwood Schreiber, deputy minister of railways and canals, states that by Nov. 15 the Crow's Nest Pass line from Cranbrook to Kootenay Lake will be ready for regular work. The Boundary Creek line is also being rushed.

Grain freights go up 1 1/2 cents per 100 pounds on Nov. 10. The advance is based as usual on the Chicago-New York rates, and applies on east-bound traffic to Boston, New York and St. John. The rate now is 14 cents per 100 pounds.

Eight seamen, the crew of the brig Starlight, which was wrecked on the Hog Sty reef in the West Indies, were picked up at sea by the steamer Du Moins and brought to Baltimore. The men were in leaky boats for 18 hours before being rescued.

Capt. Arthur Lee, the British military attaché, who witnessed the fighting at El Caney and San Juan, on behalf of his government, visited the war department at Washington on Friday, and thanked the officers for courtesies extended to him.

At the funeral of the late Sheriff Murton, of Hamilton, the pallbearers were: Illustrious Bros. J. V. Ellis, T. H. Stearns, Hugh A. McKay and Hugh Murray, representing the supreme council of the Scottish Rite; and John Billings, Adam Rutherford, Adam Brown and Dr. Wolverson.

Wilson Burt, a well-to-do farmer, 40 years old, living nine miles east of Napanee, was killed on Thursday. Mr. Burt was riding one of a span of horses going to work, when the horses became frightened. He was tangled in the reins, and his body was dragged around the field for over an hour.

Three men who have not been identified, were cut to pieces on a train on the New Haven Railroad, between Larchmont and Maroonock, N. Y., Thursday night. Their mangled bodies were found on the rails at 7:30 Friday morning. The bodies look as if several trains had passed over them during the night.

A movement has been started to raise a memorial fund to the memory of the late convener of the Presbyterian mission committee, Rev. Dr. Cochrane. The proposal is that the fund should be a miners' mission fund of \$10,000, to aid in the establishment of Presbyterian missions in the various mining camps of British Columbia and the Yukon.

A Lucky Gold Strike. The delight of a man who finds gold in his claim does not equal the delight of a bed-ridden invalid who finds a Merrill's System Tonic a restoration to health and strength. This he is sure to do, for this wonderful remedy has never been known to fail. It is a kidney disease by removing the cause. Strong, the Druggist, sells it at 50c per bottle.

Big sale now on at Cole's Cut Rate Store. Be on hand for snaps. 61f

Street Railway Tie-Up. The street cars are conspicuous by their silence, and on inquiry it is learned that all the conductors and motormen secured the Fly and flew off their cars.

Pure Goods Are Always the Best Value.

"COWAN'S" Hygienic Cocoa Royal Navy Chocolate Famous Blend Tea

Are absolutely pure, and are sold by all grocers throughout the Dominion.

76a