

L. SIMPSON

Store Opens 8 a.m.

Closes at 5:30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

Phone Number Main 7841.

L. SIMPSON

Millinery

Sailor Hats, \$4.50

Very best models, in Italian Milan, fine Tagels, in black with white or Tuscan trimmings...

New York Lingerie Blouses

A New and Smart Model of Cotton Voile, low V neck of lovely Venetian lace...

Genuine Oriental Cotton Crepe

The weaving of crepes in Japan has been pursued for many years, and there the highest perfection in the art has been obtained...



Women's Finest Quality Plain Black Cotton Hose, and colored tops and plain colors, nice weight...

Interest Never Flags at Simpson's

Stiff Hats for Men, Monday, \$1.50

REGULAR PRICES \$2.50 AND \$3.50

These hats are the latest shapes of two famous English and Italian manufacturers. Extra high-grade and best finish fur felt...

Boys' Varsity, Bull Dog, or New American Golf Shape Caps, with large peak, in navy or black worsteds...

Boys' or Girls' Tam-o-Shan-terns, fine navy cloth, in fancy designs. Regularly 75c. Monday...

Boys' Soft Hats, telescope or college shape. Colors slate, mouse, sage, bronze, tobacco, or black. Fine quality. Monday...

Samples of the Values in Simpson's Cloak Section

Imported lustre made up in a most attractive style, with pretty lace yoke and rolling satin collar with slanting revers...

Another Attractive Dress. Made of black and white shepherd checks, in small or large block size...

Suits for Women and Young Girls. Made of imported English serge. Coat smartly tailored with narrow or wide revers...

Wooltex Suits for Women. Have character in their making and are guaranteed all wool. Made in distinctive models...

Splendid Three-Piece Suits for Girls. These suits are made of imported serge in navy and grey. The dress is cut in a semi-princess style...

Women's Coats with Clearing Prices. A collection of coats, 100 in all, embracing all the latest styles and materials...

Extra Value in Women's Skirts at \$5.00. A very striking model of fine quality, all-wool, Panama cloth, in black only...

Another Handsome C.B. a la Spirite Corset. Slightly more than half for beautiful "C.B." Corsets is Monday's price attraction...

In the Whitewear Department. Women's Hand Woven Sheathline Brasieres, combination corset cover and bust supporter...

New Silk-Serge or Surah Silk. 32 inch black surah twill, per yard \$1.50. 36 inch black and navy surahs \$2.50.

New Black Faille. A delivery of this much wanted cord silk in 42-inch, fine, bright cord, for dresses and suits...

Dress Goods. SPECIAL SIMPSON BLACKS. \$1.00 PER YARD. We aim to make ours the largest and best assorted stock of blacks in Canada.

New Permo Shantung. A splendid lightweight summer fabric, which is unshrinkable, bright, lustrous, permanent finish...

Black Voiles. We have a large assortment of these all-wool voiles in fine, medium and coarse meshes...

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The Monday Basement Sale

Garden Tools. Daxley Lawn Mowers, each machine guaranteed to be in running order...

Garden Requisites. Garden Hose, Banner brand, full 2-ply hose, guaranteed to stand city pressure...

Screen Doors. Three panels, fancy corner brackets, etc. 4 sizes, 2 1/2 x 6 1/2, 2 1/2 x 6 1/2, 2 1/2 x 6 1/2, 2 1/2 x 6 1/2...

Window and Door Screens. Best makes and materials only. A complete line of all the standard sizes for the Monday Basement Sale.

Laundry and Housecleaning Requirements. A splendid list for Monday Basement Sale.

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Big Value in Men's Raincoats

This excellent Raincoat is made from English Cravenette cloth, in a plain Oxford grey and in an olive shade...

Men's Good-Wearing Trousers. Trousers that will wear well and keep their good appearance...

Men's Two-Piece Summer Suits at Saving Prices. The time is close at hand when you should be selecting your summer outing suit...

Monday's Special in Boys' Clothing. Boy's All-wool Blue English Serge Blouse Suit, sailor style, with full-size collar...

Some China Specials. 136 beautiful Dinner Sets. The service is complete for six people. Handsome floral design, all pieces gold lined...

New 'Corduroy' Velvets. New feature in French Curtain Velvets, heavy rich corduroy stripe lengthwise of fabric...

Couch Covers. Handsome assortment of 'German' Art Couch Covers, in fine range of Eastern or Oriental designs...

Bungalow Nets. Heavy Scotch Nets, used for the living or dining-room, dens, and libraries...

This in Lunch Room. Monday Afternoon 3 to 5:30. Hot Buttered Toast, New Maple Syrup, Pot of Tea. Ten Cents.



Men's NEGLIGE SHIRTS

With separate, soft, double collar, with pearl patent fasteners. Three shades, pearl grey, cream and sky...

98 Cents

A Clearance of Boys' Pyjamas

100 Suits of Boys' Genuine English Flannellette Pyjamas, in fancy stripes, with frog fasteners...

59 Cents

New Japanese Mattings

All in readiness for the summer floor furnishings. Beautiful new colors and designs in various qualities.

Men's Two-Piece Summer Suits at Saving Prices

The time is close at hand when you should be selecting your summer outing suit. We have a complete line of these goods...

Monday's Special in Boys' Clothing

Boy's All-wool Blue English Serge Blouse Suit, sailor style, with full-size collar, trimmed with seven rows of black soutache...

Some China Specials

136 beautiful Dinner Sets. The service is complete for six people. Handsome floral design, all pieces gold lined...

New 'Corduroy' Velvets

New feature in French Curtain Velvets, heavy rich corduroy stripe lengthwise of fabric in soft tones of brown or green...

A List from the Groceries

Powdered Ammonia, large packages 4 packages, 25c. Sunlight Surprise, and Taylor's Borax Soap...

The SIMPSON Company Limited