

# RULES GOVERNING THE PROVERB CONTEST

The **TORONTO WORLD'S PROVERB CONTEST** is a test of skill and diligence, and consists of a series of seventy-five illustrations, each representing popular and well-known proverbs. One picture is published each day in **The DAILY WORLD** and one each week in **The SUNDAY WORLD**.

The Proverb Contest is open to all readers of **The DAILY** and **SUNDAY WORLD** in Canada, except employes of **The DAILY** and **SUNDAY WORLD** and members of their families. Anyone not excepted as above mentioned may enter the contest by simply becoming a regular reader of **The Toronto Daily and Sunday World**.

Contestants must write the Proverbs represented by the illustration upon the coupon provided therefor, and which will appear on Page 2 of **The DAILY** and **SUNDAY WORLD** every day during the Contest. Answers may be written with pen, pencil, or typewriter, and arranged in any manner to suit the contestant.

Each picture represents only one proverb. Where contestants are not certain as to the correct proverb represented, they will be permitted to send five (5) answers (not more) to each proverb illustration. If the correct answer is given, incorrect answers will not count against a contestant.

Only one answer may be written upon a single coupon. Extra coupons must be used for additional answers, and all coupons of the same number must be kept together in making up the set.

Different members of a family may compete in the contest, but only one prize will be awarded to any one family or household, and only one set of answers will be accepted from any individual contestant.

Answers must not be sent in until the last proverb illustration has been printed. After the last picture has been printed, contestants must arrange their coupons in numerical order, fasten them securely together and deliver or mail them in a neat, flat package (not folded or rolled) plainly addressed to the Contest Manager, **The Toronto World, Toronto, Canada**, within the time specified in following paragraph.

The time of receiving answers will have no effect upon the awarding of the prizes with this exception: All answers must be delivered at the Office of **The Toronto World** or bear postmark of mailing of not later than midnight, December 28, 1912, twelve days after the close of the contest.

The prizes will be awarded to **Toronto Daily and Sunday World** readers sending in the correct or nearest correct set of answers to the entire series of seventy-five (75) Proverb Illustrations.

In the event of a tie between two (2) or more persons, the contestant sending in the nearest correct list of answers with the least number of coupons will be declared the winner. Where two (2) or more contestants submit the same number of correct answers upon the same number of coupons the value of the prize or prizes thus tied for will be equally divided among those tying.

In making the awards, the judging committee, whose names will be announced in due course, will take into account the similarity and exact wording of the proverb answers as selected by the Contest Manager and three representatives of **The DAILY** and **SUNDAY WORLD**, and as contained in **The Toronto World's Book of English Proverbs**: spelling, wording, punctuation, and the correct construction of the proverbs are the essentials that will be graded.

Where a set of answers is securely fastened together the contestant will be permitted to stamp (with rubber stamp) or abbreviate his or her name on the space allotted for same, and omit the full address from the greater majority of the blanks **PROVIDED THAT SUCH FULL NAME AND FULL POST-OFFICE ADDRESS is plainly and distinctly written upon the FIRST SIX and LAST SIX BLANKS of the set.**

In sending in the answers at the close of the contest, it is important that contestants seal all packages containing answers, and if mailed, contestants should exercise great care to see that postage is fully prepaid at the rate, one cent per ounce, or fraction thereof, in Toronto, and two (2) cents per ounce, or fraction thereof, outside of Toronto, as **The Toronto World** is not bound to pay postage due on any set of answers.

All communications or letters of inquiry concerning the Proverb Contest must be addressed to the Contest Manager, **Toronto World, Toronto, Canada.**