Here are some examples:

OPEN-ENDED:

What is that product made of? How did the pricing negotiating go? How did that help you?

CLOSED:

Is that made of plastic?
Did you negotiate the price?
Did that help you?

Other examples of open-ended questions:

What are your goals?

Tell me how you researched...what did you learn from this?

How would you describe your experience?

Have you researched if there is a market for your product...?

What if we were to look at it this way?

What would help me to understand your perspective?