

Details of rating for each service (1 = very satisfied and 4 = not satisfied)

Services	Are aware of	Have used	Level of satisfaction with
Trade Commissioner Service (TCS)	70%	60%	1.96
Industry Canada's International Trade Centre (ITC)	60%	40%	1.9
Team Canada Inc	70%	20%	2.89
1-888-811-1119 Team Canada Inc Hot Line Number	30%	10%	2.4
Team Canada Inc Web Service: www.exportsource.gc.ca	40%	10%	2.5
Team Canada Trade Missions	60%	20%	2.25
Trade missions	50%	10%	2.16
New Exporters to Border States (NEBS)	30%	7%	2
New Exporters to Overseas Markets (NEXOS)	40%	7%	2.3
New Exporters to South America (NEXAS)	20%	4%	2.5
New Exporters Training and Counselling Program (NEXPRO)	30%	9%	2
Forum for International Trade Training (FITT)	40%	20%	2.38
Trade seminars	60%	20%	2.38
Canada Export Newsletter	80%	60%	2.13
InfoExport: www.infoexport.gc.ca	50%	30%	1.92
WIN Exports	60%	40%	2.13
International Business Opportunities Strategy (IBOC)	40%	20%	2.28
Canada's International Business Strategy (CIBS)	30%	10%	1.67
Strategis Web site	50%	50%	1.81
Atlantic Canada Opportunities Agency (ACOA)	30%	10%	2.2
Canada Economic Development for Quebec Regions	30%	10%	1.8
Federal Economic Development Initiative for Northern Ontario (FEDNOR)	20%	7%	2.33
Western Economic Diversification (WD)	40%	10%	2.17
Canadian Technology Network (CTN)	30%	9%	2
Agri-Food Trade Service (ATS)	40%	20%	1.55
Program for Export Market Development (PEMD)	50%	20%	2.38
Business Development Bank of Canada (BDC)	70%	20%	2
Export Development Corporation (EDC)	80%	40%	1.53
Canadian Commercial Corporation (CCC)	50%	20%	1.57
Canadian International Development Agency (CIDA)	80%	30%	1.73
CIDA Industrial Cooperation Program (CIDA-INC)	60%	20%	1.6