

7. Market demand

a) How important are the following types of films in this market: very important, important, not important?

<u>Type of film</u>	<u>Importance</u>
Western	<u>I.</u>
Action/adventure	<u>N.I.</u>
Science fiction	<u>N.I.</u>
Comedy	<u>N.I.</u>
Horror	<u>N.I.</u>
Drama	<u>V.I.</u>
Documentary	<u>V.I.</u>

b) Please send the most important theatre advertisement section of the major local paper from a recent week.

8. Organizations

a) What industry associations are located here? (Name, address, telephone number and contact person.)

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| <p>1. <u>China Film Coproduction Corp.</u>
 <u>North Rendinghu</u>
 <u>Huangsi Street</u>
 <u>Beijing</u>
 <u>Director: Li Zhimin</u></p> | <p>2. <u>China Film Corporation</u>
 <u>25 Yin Wai Street</u>
 <u>Beijing</u>
 <u>Pres.: Hu Jian</u></p> |
| <p>3. <u>China Film Export & Import Corp.</u>
 <u>c/o Southern Film Co. Ltd.</u>
 <u>469 Nathan Road</u>
 <u>Sunbeam Commercial Building</u>
 <u>15/F KLN Hong Kong</u></p> | <p>4. _____

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