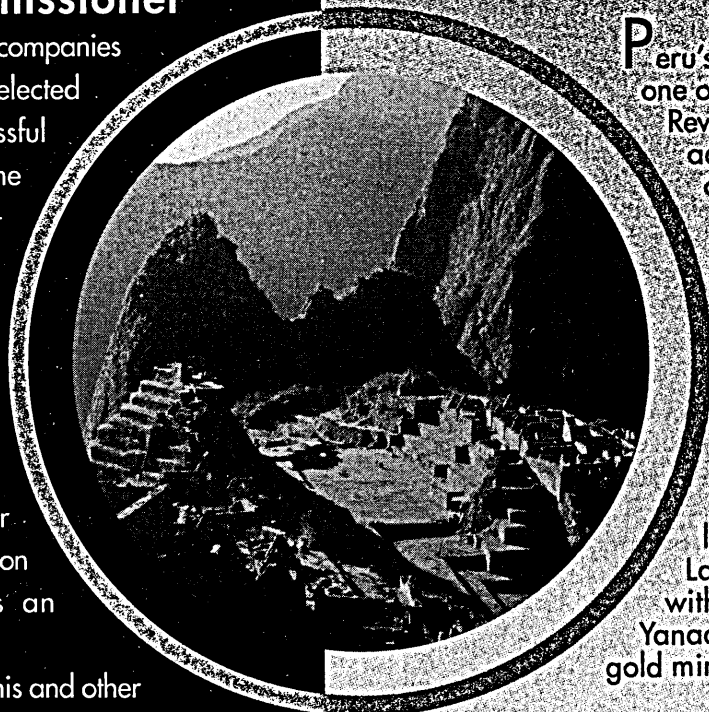


**THE CANADIAN
TRADE COMMISSIONER
SERVICE** *Serving Canadian Business Abroad*

PERU — The Mining

The Trade Commissioner Service helps Canadian companies that have researched and selected their target markets. Successful companies concentrate on one foreign market at a time, moving on to the next only after succeeding in the last. To help you select which market you should target, the Market Research Centre and the Trade Commissioner Service have prepared over 500 market reports. This section of *CanadExport* provides an overview of one report.



Perú's mineral endowment is one of the richest in the world. Revenues earned from mining activities account for 11% of Peru's Gross Domestic Product (GDP), generating about 50% of Peru's total exports, and earning \$2.3 billion in foreign currency each year. Major mineral production in Peru pertains to minerals such as copper, gold, zinc, silver, tin and lead. The country is the leading gold producer in Latin America, especially with the development of the Yanacocha and the Pierina gold mines.

For more information on this and other reports or if you want to know how the Canadian Trade Commissioner Service can help you get results in international markets, visit us at www.infoexport.gc.ca

In 1998, approximately \$2 billion in direct foreign investment was injected into Peru's mining industry; Canada ranked third among investor countries, with contributions valued at \$203 million.

HELPING YOU LEARN FROM EXPERIENCE. OURS
THE CANADIAN TRADE COMMISSIONER SERVICE



- Market Prospect
- Local Company Information
- Face-to-face Briefing
- Key Contacts Search
- Visit Information
- Troubleshooting

See insert for your Mining contacts Latin America and the Caribbean