

Boritec Takes Stand at Financial Forum

Toronto — Persons interested in The International Cooperation, Development and Investment Exchange (BORITEC) can learn more about it — and an upcoming Canadian economic mission to Italy — by attending the Financial Forum (a financial consumers show) being held in Toronto, February 6-9, 1993.

BORITEC, which will have a stand at the Forum, is an "international meeting place" where participants from more than 90 countries present or seek and examine proposals for industrial collaborations, such as joint ventures, technology transfers, investment offers and requests, and marketing and consulting services.

These proposals are stored in a "project data bank" which is available for consultation during the length of the exhibition.

BORITEC'93, to which a financial mission is being organized to Milan, Italy (May 5-7, 1993), will be fully explained at the Financial Forum, giving participants an opportunity to explore or take part in an undertaking that could offer untold economic rewards.

For further information on BORITEC'93 or on attending its stand at the Financial Forum, contact Sandra Bonanni, Commercial Attache, or Mr. Mancini, Coordinator for Fiera Milano Activities in Canada, Italian Chamber of Commerce in Canada, 500 Sherbrooke Street West, Suite 680, Montreal H3A 1B9. Tel.: (514) 844-4249. Fax: (514) 844-4875.

Environment, Women in Development Considered in CIDA Program Funding

To be eligible for financial assistance under the Canadian International Development Agency's Industrial Cooperation Program (INC) — which has an envelope of \$75 million — tenders made by Canadian companies now must include proposals pertaining to the integration of women in development and the environment.

Reasons for New Rules

Experience has shown that, to be successful, the transferring of business practices must take into account the situation of the recipient country.

In the past, social issues, such as the role of women and the obstacles they face, have been neglected. This has created problems because, in many instances, women are the backbone of Third World economies.

They produce most of the food, run small businesses and are mothers and heads of families. However, they have little access to employment training and, while doing much more of the work, earn far less than men.

Projects which fail to take into account the multiple roles of women and the constraints upon them are, as a consequence, poorly suited to local conditions — a fact which greatly reduces the likelihood of such projects succeeding.

This is why companies must now submit to the INC strategies of intervention which take into

account the social ramifications of the project in question.

Environment

As for the environment, impact studies and joint undertakings for the transfer of environmentally-sound technology that favour sustainable development are among the initiatives supported by the INC and the Canadian International Development Agency.

Since the adoption of the Canadian Environmental Assessment Act, all federally-funded projects must be subject to an environmental assessment, which can range from a simple review to an in-depth study.

The same holds true in the international financial sector, since all projects subject to the approval of the multilateral institutions must respect the environment.

With the aid of a special \$5 million fund, the INC strongly encourages Canadian manufacturers to take up the challenge of transferring environmentally-sound technologies to developing countries.

Environment and the integration of women in development are Canadian International Development Agency (CIDA) priorities. By combining human, ecological and technical considerations, businesses stand to gain on all fronts.

Further information on CIDA's Industrial Cooperation Program is available from any CIDA office across Canada.

Global Telecommunications in Spotlight — *from page 10*

— including those from Australia, Brazil, France, Japan, Korea, New Zealand, Russia, Saudi Arabia and the United States.

The congress side of **INTER COMM 93** will consist of 40 ses-

sions (to date) featuring over 150 speakers discussing topics that range from Internetworking the Globe to The Future of Wireless and Personal Communications.

For further information on this

international global telecommunications congress and exhibition, contact the Project Office, **INTER COMM 93**, 500-1190 Melville Street, Vancouver V6E 3W1. Tel.: (604) 669-1090. Fax: (604) 682-5703.