

Canada and Israel sign agreement on agricultural co-operation



Mr. Simha Erlich (left) and Mr. Eugene Whelan sign the protocol to create a joint fund for co-operative agriculture research.

Agriculture Minister Eugene Whelan and Israeli Deputy Prime Minister and Agriculture Minister Simha Erlich held a series of meetings in Ottawa from September 12-16.

Mr. Erlich led a delegation of Israeli agricultural leaders to Canada for discussions with Canadian officials and to visit agricultural facilities.

In a protocol signed outlining the results of their meetings, the two

ministers agreed in principle to establish a jointly-financed fund for co-operative agricultural research projects. Canadian and Israeli officials will work out the details for the establishment of this fund during the next four months.

Mr. Whelan and Mr. Erlich also discussed agricultural topics such as trade possibilities, the encouragement of agricultural tourism and agricultural research and market development needs.



(From left to right): Canadian Agriculture Minister Eugene Whelan, his Israeli counterpart, Simha Erlich, Mrs. Whelan and Mrs. Erlich visit a tomato processing plant in Amherstburg, Ontario.

The Israeli minister's visit coincided with the third meeting of the Canada-Israel agriculture committee established in a memorandum of understanding signed by the two countries when Mr. Whelan visited Israel in 1979.

At this year's committee meeting, it was agreed to exchange scientists in the areas of agricultural research and plant and animal health. The committee members and the two ministers also discussed agricultural marketing and the role of Canagrex, the proposed Canadian agricultural export agency and Agrexco, the Israeli equivalent which has been operating since 1956.

During his visit to Canada, Mr. Erlich toured major agricultural facilities in the Ottawa, Winnipeg and Windsor area. In Winnipeg he met with Canadian Wheat Board officials.

Firm offers health programs to suit lifestyle

An Ottawa health and fitness consultant has started a new company offering personalized exercise and nutrition programs to people in their own homes.

Marla Gold, who began M.G. Lifestyles a few months ago, is offering people programs suited to their particular lifestyles. Miss Gold graduated in education at McGill University in Montreal and received her masters in physical education from the University of Ottawa.

In devising a personalized program, Miss Gold looks at three areas: fitness and exercise; weight and nutrition; and lifestyle counselling. Under the fitness and exercise portion of the program, Miss Gold draws up a list of exercises designed to increase a person's flexibility, develop muscle tone, improve heart and lung efficiency and relieve muscular stress.

In the weight and nutrition section, a simple-to-follow diet schedule controls the quantity of food and suggests fresh produce, skim milk, carbohydrates and others from Canada's Food Guide. In lifestyle counselling, Miss Gold attempts to learn something of the client's lifestyle and to adopt it to the program.

Usually only one session of 45 minutes to one hour is required but additional sessions can be arranged. Miss Gold also does follow-up checks with her clients.

At-home health and fitness consultants are new in Canada, although they have been operating in many American cities for some time, said Miss Gold.

Agriculture Canada photos