

The
"Canadian Pictorial"
Tercentenary Number

PART I.—July 1st.

containing
Pictures
 of Old
 and New Quebec

Its battlefields and heroes—Sketches and Photographs of Pageant types, etc.

A special reserve supply has been kept for sale in sets to those who desired to get both at once.

PART II.—August 1st.

containing
Photographs
 of
Pageant and Tableaux
 and Notables and Crowds

Taken by expert photographers from New York specially secured for the "Canadian Pictorial".

**The July Number, Part I.
 The August Number, Part II.**

Making the most complete souvenir of this the greatest event of the time, at **15c. each** or **25c. for both**, post-paid to all parts of the world.

YOUR FRIENDS ABROAD WOULD APPRECIATE THEM

The Pictorial Publishing Co.
 142 St. Peter Street, Montreal

N. B.—The Yearly Subscription (One Dollar) of the "Canadian Pictorial" includes all **Special Numbers**, as well as **postage** to all parts of the world. (New Subscriptions remitted at once could still start with July Number where desired). For clubbing rates to Canada, British Isles, etc., etc., see the special offer below.

"PICTORIAL" CLUBBING OFFERS

If you are not already taking the following papers, try them at the following special club rates. None better.

	Per Annum		Per Annum
The "Montreal Daily Witness"	\$3.00	"The Northern Messenger"	.40

"An independent, fearless, and forceful newspaper"
 Latest news, Market and Stock Reports, Financial Review, Literary Review, Good Stories, Home Department, Boys' Page, Queries and Answers on all subjects, etc., etc. Advertisements under editorial supervision. A clean, commercial, agricultural, and home newspaper.

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The "Canadian Pictorial"	\$1.00
BOTH for only \$3.35. Worth \$4.00	

The "Canadian Pictorial" \$1.00
 BOTH for only \$1.00. Worth \$1.40

"The Montreal Weekly Witness and Canadian Homestead" \$1.00
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The "Canadian Pictorial"	\$1.00
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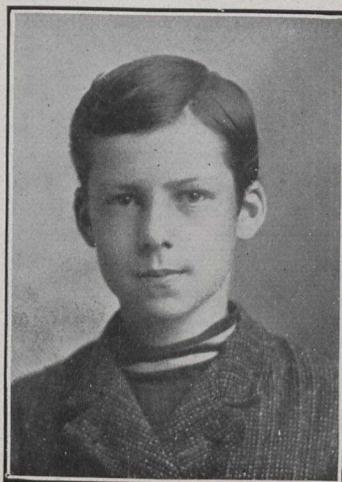
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 Canada's Leading Eclectic. A weekly reprint of all the best things in the world's greatest journals and reviews, reflecting the current thought of both hemispheres. Internationally fair at all times. Good selections from the best cartoons of the week. The busy man's paper. Nothing like it anywhere at the price.

The "Canadian Pictorial"	\$1.00
BOTH for only \$1.85. Worth \$2.50	

Special "Family Clubs"
 1. "Canadian Pictorial," "Daily Witness," "World Wide," and "Northern Messenger" worth \$5.90 for only \$3.70.
 2. "Canadian Pictorial," "Weekly Witness," "World Wide," and "Northern Messenger," worth \$3.70 for only \$2.70.
 N.B. These club rates hold good only in Canada (Montreal and suburbs excepted), Newfoundland, the British Isles, or any of the following countries: Malta, Gibraltar, New Zealand, Jamaica, Trinidad, Bahama Island, Transvaal, Barbadoes, Bermuda, British Guiana, British Honduras, Ceylon, Gambia, Sarawak, Zanzibar, Hongkong, and Cyprus.
 Three of the four papers in the Family Clubs must go to one address, the other may be ordered sent to a friend.
 A grand chance to remember friends abroad!

The Pictorial Publishing Company,
 142 St. Peter Street, Montreal.
 or JOHN DOUGALL & SON, "Witness" Block, Montreal
 Agents for the "Canadian Pictorial."

OUR PORTRAIT GALLERY



DOUGLAS A. WRIGHT, B.C.

We are pleased to give this month the portrait of Master Douglas A. Wright, a High School boy of twelve, who made the largest sales for April, May, and June, as announced in last issue, thus winning a good prize. He sold 165 copies of the "Pictorial" in the three months. He began his sales not quite a year ago and has sold well on to 400 since that time, so that he well deserves the place he has won. Besides earning a good knife and a watch and chain, Douglas has been working for a new spring suit, all his own earnings. His returns for July are not yet in as we go to press, but we expect them to greatly surpass any month yet. Success to the young business man!

THAT FLAG BONUS

The Quebec Tercentenary celebration has roused the patriotic ardour of every boy and girl in Canada, and as a means of giving everyone a chance to earn a really good CANADIAN ENSIGN to use on days of national rejoicing, we

offered AS A BONUS, over and above all other premiums, etc., a three-foot flag, in best double warp English wool bunting, to EVERY BOY OR GIRL who WOULD SELL 100 COPIES during July and August. Everyone wants pictures of Quebec and the Tercentenary, not only for themselves but to sell to friends, so this was an easy proposition.

To those who have a flag already, we offer instead—to the boys, a combination knife, two blades, and seven useful tools, and to the girls a gold neck chain, very dainty.

Those who did not complete the 100 in July can finish in August, or, by a vigorous canvass, the bonus could be won in August alone.

AN EARLY BIRD

The first to win the bonus flag was Miss Margaret Miller, of New Brunswick, who, within two days after the July issue was off the press, sent a cash order for her 100 copies. The flag was sent by return mail.

Hundreds of schoolboys all over Canada are already happily working for the "Pictorial," and any boy reader of this advertisement who wants to earn premiums of cameras, knives, watches, etc., or to work for cash commission, should send AT ONCE for a package of "Pictorials" to start on, our premium list, and letter of instructions. Address JOHN DOUGALL & SON, Agents for the "Canadian Pictorial," Witness Block, Montreal.

VACATION TALKS

BY

The Auto-Strop

The Newest and Best Safety Razor

If you are not accustomed to shaving yourself, what will you do while on your vacation?

Go through that daily, dull, irritating performance of trying to get a clean shave with an old-fashioned, long-handled razor, or go unshaven and uncomfortable till you can go to a barber?

No need to do either. Get an **Auto-Strop** and learn the secret of rapid, safe, clean, and comfortable shaving.

You can shave on a moving boat or train without a mirror, without risk of injury to your face.

Simply slide the strop under the roller, a few strokes back and forth, and you have a keen edge at the beginning or middle of every shave.

To strop or clean does not necessitate any taking apart, unscrewing, or removing of blade.

Stropping action mechanically perfect. No dull blades to throw away and renew.



Sold on a "**satisfaction or money back**" basis.

Complete **\$5.00** at Dealers or direct.

Self-Stropping Safety Razor, Twelve Certified Auto Strop Blades, and Horsehide Strop, all in neat Leather Case.

The Auto-Strop Safety Razor Co., Ltd.

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