

**BANKERS**  
OR  
**MANUFACTURERS**  
CONTEMPLATING  
**STOCK or BOND ISSUES**

require a correct and disinterested valuation of the property upon which the securities are to be issued.

We perform the very highest character of such work.

We have appraised over two thousand properties including several hundred representative plants in the Dominion.

Complete information regarding our services furnished without obligation to the enquirer.

**National Appraisal Co.**  
120 St. James St., Montreal

# CROWN LIFE

**Unprecedented Growth in 1919**

	1918	1919
Insurance in Force	\$17,398,195.00	\$21,338,339.00
	(Increase Over 22 7-10%)	
Cash Income	724,890.09	916,598.01
	(Increase Over 25%)	
Policyholders Reserve	2,256,124.00	2,650,323.00
	(Increase Over 17½%)	

*The Crown Life is a good Company to insure in or to represent*

**Crown Life Insurance Co., Toronto**

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## ATLAS

**Assurance Company Limited**  
Founded in the Reign of George III

Subscribed Capital	\$11,000,000.
Capital Paid Up	1,320,000.
Additional Funds	24,720,180.

The company enjoys the highest reputation for prompt and liberal settlement of claims and will be glad to receive applications for Agencies from gentlemen in a position to introduce business.

Head Office for Canada—260 St. James St., Montreal  
Matthew C. Hinshaw, Branch Manager.

*Appraisal*



*Service*

**FOR INSURANCE AND FINANCIAL PURPOSES**

EVERY manufacturer should make a careful study of fire insurance. If Co-Insurance is carried, the insured must satisfy himself as to the true present worth of his plant before he can safely and economically place his Insurance.

An Appraisal will establish the values necessary to determine the correct amount of full or percentage insurance that should be carried. It also forms the only independent proof of loss in case of fire.

Our Appraisals are based on present day replacement costs, are exhaustive in detail and departmentally classified.

Our Plant Ledger is a medium whereby our Appraisals can be used to advantage by your accounting department at all times as a sound basis for your cost accounts and for keeping complete detailed data of unit repair cost and capital additions to Plant.

*We solicit your correspondence.*

**Dominion Appraisal Company Limited**  
10 Wellington St. East, Toronto: 4 Hospital St., Montreal.